

College of Health & Sciences

2009-2010 Family & Consumer Sciences- Retail Merchandising Degree Plan

FIRST YEAR - FRESHMAN

<u>Fall Semester</u>		<u>Spring Semester</u>	
ART	1113 Fundamentals of Art	FCS	1513 * Nutrition
UNIV	1001 * Freshman Seminar	BIOL	1-14 * Life Science
ENG	1113 * Freshman Composition I	ENG	1213 * Freshman Composition II
PS	1113 * United States Government	FCS	1523 Careers in Family & Consumer Sciences
FCS	1213 Textiles	ECON	2003 * Principles and Problems of Economics
MATH	1--3 * Mathematics		
	<i>Math 1513 College Algebra RECOMMENDED</i>		
16 TOTAL HOURS		16 TOTAL HOURS	

SECOND YEAR - SOPHOMORE

<u>Fall Semester</u>		<u>Spring Semester</u>	
FCS	1113 Basic Construction Techniques	HIST	24-3 * United States History Survey**
FCS	2193 Retail Merchandising	FCS	3413 Design, Wardrobe & Image Analysis
	---3 * Communication** (Speech OR Language)		1-14 * Physical Science**
	<i>COMM 1113 Fundamentals of Speech RECOMMENDED</i>		<i>GEOG 1214 Earth Science RECOMMENDED</i>
	---3 * Communication** (Computer Literacy)	FCS	3623 Retail Fashion Promotion
	<i>CMPS 1513 Computer Literacy RECOMMENDED</i>		---3 * Humanities- Western Civilization**
	---3 * Humanities & Social Sciences**		<i>HUM 2413 Responding to Literature RECOMMENDED</i>
	<i>ART 2233 Art in Life RECOMMENDED</i>		
15 TOTAL HOURS		16 TOTAL HOURS	

THIRD YEAR - JUNIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
UNIV	3001 * General Education Seminar	FCS	3813 Fashion Merchandising Internship
FCS	3013 Consumer Buying	FCS	4013 Visual Merchandising
FCS	3313 Merchandise Buying	FCS	4113 Intermediate Construction Techniques
FCS	---3 Required Elective 3000-4000 Level	FCS	4213 Family Relationships
MKTG	3313 Principles of Marketing		---3 Elective (3 Hours)
	---3 * Humanities-Cultural/Human Diversity**		
	<i>HIST 2613 Explorations in World History & Culture RECOMMENDED</i>		
16 TOTAL HOURS		15 TOTAL HOURS	

FOURTH YEAR - SENIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
MKTG	3353 Retailing Management	MKTG	4323 Promotional Policies in Marketing
MKTG	3813 Professional Selling		---6 Elective (6 hours)
	---9 Elective (9 Hours)		---6 Elective (6 hours)
15 TOTAL HOURS		15 TOTAL HOURS	

TOTAL DEGREE PLAN HOURS 124

*Denotes General Education Requirement

**See current catalog "General Education Requirements" for selection