

College of Health & Sciences

2008-2009 Family & Consumer Sciences- Retail Merchandising Degree Plan

FIRST YEAR - FRESHMAN

<u>Fall Semester</u>		<u>Spring Semester</u>	
ART 1113	Fundamentals of Art	FCS 1513	* Nutrition
UNIV 1001	* Freshman Seminar	BIOL 1-14	* Life Science
ENG 1113	* Freshman Composition I	ENG 1213	* Freshman Composition II
PS 1113	* United States Government	FCS 1523	Careers in Family & Consumer Sciences
FCS 1213	Textiles	ECON 2003	* Principles and Problems of Economics
MATH 1--3	* Mathematics		
<i>Math 1513 College Algebra RECOMMENDED</i>			
16 TOTAL HOURS		16 TOTAL HOURS	

SECOND YEAR - SOPHOMORE

<u>Fall Semester</u>		<u>Spring Semester</u>	
FCS 1113	Basic Construction Techniques	HIST 24-3	* United States History Survey**
FCS 2193	Retail Merchandising	FCS 3413	Design, Wardrobe & Image Analysis
---	* Communication** (Speech OR Language)	1-14	* Physical Science**
<i>COMM 1113 Fundamentals of Speech RECOMMENDED</i>		<i>GEOG 1214 Earth Science RECOMMENDED</i>	
---	* Communication** (Computer Literacy)	FCS 3623	Retail Fashion Promotion
<i>CMPS 1513 Computer Literacy RECOMMENDED</i>		---	* Humanities- Western Civilization**
---	* Humanities & Social Sciences**	<i>HUM 2413 Responding to Literature RECOMMENDED</i>	
<i>ART 2233 Art in Life RECOMMENDED</i>			
15 TOTAL HOURS		16 TOTAL HOURS	

THIRD YEAR - JUNIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
UNIV 3001	* General Education Seminar	FCS 3813	Fashion Merchandising Internship
FCS 3013	Consumer Buying	FCS 4013	Visual Merchandising
FCS 3313	Merchandise Buying	FCS 4113	Intermediate Construction Techniques
FCS ---3	Required Elective 3000-4000 Level	FCS 4213	Family Relationships
MKTG 3313	Principles of Marketing	---	3 Elective (3 Hours)
---	* Humanities-Cultural/Human Diversity**		
<i>HIST 2613 Explorations in World History & Culture RECOMMENDED</i>			
16 TOTAL HOURS		15 TOTAL HOURS	

FOURTH YEAR - SENIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
MKTG 3353	Retailing Management	MKTG 4323	Promotional Policies in Marketing
MKTG 3813	Professional Selling	---	6 Elective (6 hours)
---	9 Elective (9 Hours)	---	6 Elective (6 hours)
15 TOTAL HOURS		15 TOTAL HOURS	

TOTAL DEGREE PLAN HOURS 124

*Denotes General Education Requirement

**See current catalog "General Education Requirements" for selection