Preface

East Central University is committed to making the best possible use of its resources. Institutional research and strategic planning are critical to this endeavor. One of the essential ingredients to institutional planning is the compilation, analysis, and use of statistical data and other information related to the functioning of the University. This document presents that data in a usable format.

The publication of the twelfth ECU Fact Book is a continuation of the University's development of its research and planning components. The Fact Book's purpose is two-fold. First, it serves as a source of useful, accurate information about the University for faculty and administrators. Second, it provides the public with some measures of the University's success in addressing its mission.

The statistical data presented in the Fact Book cover the period 1998 to 2003. The data show the extent to which East Central University serves its regional constituents, with the vast majority of its students residing in nearby counties.

The Fact Book contains invaluable information about East Central University. ECU is fulfilling its mission as a regional university, and possesses the means to continue to do so.

Dr. Bill S. Cole, President
East Central University