

East Central University
Business Administration - General Business Concentration- B.S.
0074/UG23

Student Name:	Student ID #
30 hours at ECU completed	Advisor: _____
60 hours at Sr college completed	
40 hours upper level completed	OSRHE Computer Proficiency Requirement met

Requirements	Hours	Hours
<i>Courses highlighted in blue are general education courses that are required for the major.</i>		

I. General Education	40
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A maximum of twelve hours may be counted in both the major/related work and general education.

II. Major in Business Administration	75
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A. Required Core Courses	42
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ACCT	2103	Financial Accounting
ACCT	2203	Managerial Accounting
BSEC	2603	Bus and Econ Statistics
BUCOM	3133	Bus Comm & Report Writing
BUS	1113	Foundations of Business (must be taken prior to completing 60 total credit hours) OR
MGMT	4623	Leadership (must be taken after completing 60 total credit hours)
BUS	4303	Business Strategy and Policy
BUSLW	3213	The Legal Environment of Business
ECON	2003	Principles of Macroeconomics
ECON	2013	Principles of Microeconomics
FIN	3113	Financial Management
MGMT	3013	Principles of Management
MIS	1903	Computer Business Applications
MIS	3433	Management Information Systems
MKTG	3313	Principles of Marketing

B. Required for Concentration in General Business	24
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BUS	4103	Global Business
BUS	4213	Business Ethics
ENTR	3103	Introduction to Entrepreneurship
MGMT	3063	Production/Operations Management
3 hours upper level finance		
3 hours upper level management		
3 hours upper level management info systems or information technology		
3 hours upper level marketing		

C. Required Business Administration Electives	9
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Nine (9) hours Accounting, Business Administration, or Information Technology Management upper level courses.

III. Related Work	6
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COMM	1113	Fundamentals of Human Communication
MATH	1613	Functions and Modeling

IV. Minor	
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V. Electives	11
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An elective course is any college-level course not required by the degree that is utilized to reach the 120 credit hours required for degree completion. Elective courses are chosen according to the interest of the student and can be used in completion of a minor, certificate, or additional major.

VI. Total Hours Required	120
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VII. Special Requirements	
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For graduation, a minimum grade point average of 2.25 is required in II. A. Business Administration core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.