



East Central University/ Murray State College Articulation Agreement

Bachelor of Science: Mass Communication

Advertising/Public Relations Concentration Catalog Year 2017-2018

Associate in Art-Communication & Performance Studies	Bachelor of Science—Mass Communication
<input type="checkbox"/> COL 1211 Academic Success <input type="checkbox"/> ENG 1113 English Comp I <input type="checkbox"/> ---4 Science Elective w/Lab <input type="checkbox"/> CIS 1113 Computer Applications <input type="checkbox"/> HST 1483 American History Survey To 1865 OR HST 1493 American History Survey Since 1865 <hr style="width: 80%; margin-left: 0;"/> <input type="checkbox"/> ---3 Program Requirement 17	<input type="checkbox"/> MCOM 1713 Introduction to Photography <input type="checkbox"/> MCOM 1733 Introduction to Mass Media <input type="checkbox"/> MCOM 1813 Introduction to Video Production <input type="checkbox"/> MCOM 2753 Audio Production <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> SFA 1000 Cultural Attendance 15 <hr style="width: 80%; margin-left: 0;"/>
<input type="checkbox"/> ENG 1213 English Comp II <input type="checkbox"/> MTH 1413 Survey of Math OR MTH 1513 College Algebra <input type="checkbox"/> HWP 1112 Personal Health <input type="checkbox"/> ---3 Program Requirement <input type="checkbox"/> ---3 Recommended Program Elective <hr style="width: 80%; margin-left: 0;"/> <input type="checkbox"/> ---3 Recommended Program Elective 17	<input type="checkbox"/> MCOM 22743 News Writing <input type="checkbox"/> MCOM 3343 Digital Publishing <input type="checkbox"/> MCOM 3853 Media Ethics and Law <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective 15 <hr style="width: 80%; margin-left: 0;"/>
<input type="checkbox"/> SPC 1113 Fundamentals of Speech <input type="checkbox"/> ---3 Humanities Elective <input type="checkbox"/> ---4 Science Elective w/Lab <input type="checkbox"/> ---3 Program Requirement <input type="checkbox"/> ---3 Recommended Program Elective 16 <hr style="width: 80%; margin-left: 0;"/> <input type="checkbox"/> GVT 1113 American National Government <input type="checkbox"/> ---3 Humanities Elective <input type="checkbox"/> ---3 Arts & Science Elective <input type="checkbox"/> ---3 Program Requirement <input type="checkbox"/> ---3 Recommended Program Elective 15 <hr style="width: 80%; margin-left: 0;"/>	<input type="checkbox"/> MCOM 4733 Contemporary Issues in Mass Communications <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> SFA 1000 Cultural Attendance 15 <hr style="width: 80%; margin-left: 0;"/>
<input type="checkbox"/> ---3 Humanities Elective <input type="checkbox"/> ---3 Arts & Science Elective <input type="checkbox"/> ---3 Program Requirement <input type="checkbox"/> ---3 Recommended Program Elective 15 <hr style="width: 80%; margin-left: 0;"/>	<input type="checkbox"/> MCOM 4611 Senior Portfolio In Mass Communications <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Major Elective <input type="checkbox"/> ---3 Upper Level Elective <input type="checkbox"/> ---3 Upper Level Elective 16 <hr style="width: 80%; margin-left: 0;"/>
<hr style="width: 80%; margin-left: 0;"/> <p>Total Credit Hours 65</p>	<hr style="width: 80%; margin-left: 0;"/> <p>Total Credit Hours 61</p>
<p>* please see chart on second page for course equivalencies</p> <div style="text-align: center;">  </div>	<div style="text-align: center;">  </div>

Total Credit Hours Taken: 126

Total Credit Hours Applied to BA Degree: 124

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Bachelor of Science: Mass Communication-Ad/PR

Course Equivalency Table

Murray State College	East Central University
COMM 2113 Writing for Mass Comm.	MCOM 2733 Writing for Media

Articulated using MSC's A.A. for Communication & Performance Studies

General Education equivalencies can be found by referring to either the Oklahoma State Regents Transfer Matrix or the ECU Transfer Matrix. Both matrices can be found at www.ecok.edu by clicking on *Academics* and scrolling

Articulated without a minor. If a minor is desired, please see an advisor for appropriate courses.

****Will transfer as course content but not for upper level credit: Student should meet with an ECU advisor for more information.**

NOTES:

A student transferring with an Associate degree in Arts or Science from MSC fulfills ECU's general education requirement by transferring his or her credit to East Central University. Transferring credit for general education does not eliminate or otherwise affect any of the following ECU requirements: (1) prerequisites; (2) specific requirements in majors, minors or related work in these areas; or (3) the requirements for teacher certification.

A student must earn at least 40 semester hours in upper-division courses (numbered 3000 or higher). A course taught at MSC may equate in content to an ECU 3000-4000 level course, but it will not be counted as part of the 40 hours of upper level courses.

A student must earn at least 60 semester hours, excluding physical activity courses, at a baccalaureate degree granting institution.