



# BUSINESS ADMINISTRATION

## STONECIPHER SCHOOL OF BUSINESS

### Careers with a Business Admin. Degree:

Account Managers  
Bankers  
Chief Executive Officers  
City Managers  
Consultants  
Database Specialists  
Entrepreneurs  
Estate Planners  
Event Planners  
Financial Planners  
Human Resource  
Managers  
Informational System  
Analysts  
Management Trainee  
Managers  
Manufacturers  
Marketers  
Sales Persons  
Market Researchers  
Public Relations Officers  
Publishers  
Realtors  
Training Specialists  
Web Page Developers  
...and so much more!



### > Bachelor of Science in Business Administration

A Business degree provides the concepts and skills for success in business and for future study. A Stonecipher School of Business degree meets the needs of the highly competitive and ever-changing business world through small classes, personalized advising, quality faculty and world class facilities. Being a Business Administration student at ECU is a rewarding experience for all involved. The courses cover all functional areas of the business environment without sacrificing an awareness of the arts, sciences and humanities. Students learn skills and techniques that can be applied to virtually any industry and can even be used to start a company of their own. The Department of Business Administration brings together five business disciplines with programs leading to a bachelor of science. Concentrations include General Business, Management, Entrepreneurship, Finance and Marketing.

### > Bachelor of Science in Information Technology Management

A Bachelor of Science degree in Information Technology Management (ITM) supports the need for workers who understand the basic functions of management (staffing, organizing, budgeting and control) along with IT functions as it relates to business (software development, change management and network planning). The degree will prepare students to succeed in entry-level positions in the field and advance to the level of Computer and Information Systems Managers where they could be responsible for the development of technology strategies, upgrading technology and securing systems. Students will have the opportunity to earn options in Information Systems, Project Management or Data Analytics.

### > Master in Management

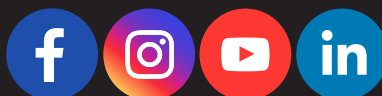
The MiM degree targets students whose first degree is outside a business field or who have a degree in a business field but would like to enhance their knowledge of business. The curriculum is designed to provide an innovative, high-level, focused program in response to employer needs for managerial-level employees with a sound knowledge of business theory and practices. Students admitted to the program are not required to complete "leveling" courses as required by traditional MBA programs. The program is designed to be completed in 12-24 months.



**East Central University**

1100 E. 14th St.

Ada, Oklahoma 74820



[www.ecok.edu/busadmin](http://www.ecok.edu/busadmin) • 580-559-5274

**Campus Tours:**

[ecok.edu/take-a-tour](http://ecok.edu/take-a-tour)

580-559-5628

[ecutiger@ecok.edu](mailto:ecutiger@ecok.edu)

# DEPARTMENT OF BUSINESS ADMIN.

## >What Does It Mean To You?

### A Future Full of Opportunity



**Jacey McDonald**  
Proposal Coordinator  
– Delaware Nation  
Industries  
ECU Business Admin,  
Marketing 2019

The educational experience at The Harland C. Stonecipher School of Business is unparalleled. From stepping on campus as a nervous freshman, to spending a semester abroad in France, to getting my first internship and starting my career – my professors were there to support me every step of the way and always challenged me to be my best. I was able to receive an exceptional amount of real-world knowledge and experience through opportunities provided by the various clubs and organizations within the School of Business. I would not be where I am today without the Stonecipher School of Business and the faculty who invested so much in me as a student – because of them, I had all the tools and guidance to become a confident young professional.



**Brayden Battershell**  
Loan Originator  
Assistant  
Gateway Mortgage  
ECU Business Admin,  
Management 2020

My years at the Stonecipher School of Business were instrumental to my career and success as a business professional, and I would recommend this school to anyone wanting to make a successful career for themselves in business. The Business Management program included a wide variety of classes and experiences that allowed me to learn several different aspects of business and to pin-point exactly what I wanted to do with my career. The certificate program was also a great tool for me to focus on more specific areas of business that have served me well.

While the professors and classes alone are superb, the extra-curricular clubs and programs allow students to grow as business professionals, and they provided me with great networking opportunities given by the Stonecipher School of Business, I made life-long friends and business connections, traveled around the world, and gained the knowledge

and skill sets to make a successful career for myself. Since graduating, I have used my skills and experiences from the Stonecipher School of Business to start a career that I love in banking and mortgage lending around the State of Oklahoma. I cannot speak highly enough of this program.



**Kennedy Nail**  
E-Rate Central  
ECU Business Admin,  
Marketing 2019

The ECU Stonecipher School of Business provided me with the education, experience, and connections I would need to thrive in a professional atmosphere and build a successful career. The faculty and staff at SSB invest in every student and take a personal approach to preparing them for their future. An intimate classroom size and professors with real-world experience from numerous industries bring a diverse perspective and knowledge base to your learning experience. I will always remember my time at ECU, and I am eternally grateful for the opportunities and education I received during my time there! The connections I made, with faculty, staff, and peers, will last a lifetime. "Once at tiger, always a tiger!"



### Business Administration

**Dean:** Dr. Michael Scott  
**Chair:** Gary Tucker  
**Degree:** BS in Business Admin.  
BS in IT Management  
Master in Management

**Certificates in Business:** 8

**Faculty:** 18 full-time

**Organizations:** 7

**Scholarships:** 25+

**Location:** 348 CBCC

### ECU at a Glance

**Undergraduate Enrollment:**  
3,300

**Undergraduate Majors:** 60+

**Student to Faculty Ratio:** 17 to 1

**Average Class Size:** 22

**Faculty with PhDs:** 65%

**States Represented:** 28

**Countries Represented:** 30+

**Year Founded:** 1909

**Campus Size:** 140 acres

**Area Location:** Ada, Oklahoma

### Tiger Spirit

**Mascot:** Roary the Tiger

**School Colors:** Orange & Black

**Student Organizations:** 35+

**Athletics:** NCAA Division II

**Men's:**  
Football  
Baseball  
Basketball  
Cross Country  
Track & Field  
Golf

**Women's:**  
Basketball  
Volleyball  
Softball  
Soccer  
Cross Country  
Track & Field

**To prepare students for tomorrow's world  
dynamic & diverse learning experience.**

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