EAST CENTRAL UNIVERSITY
STONECIPHER SCHOOL OF BUSINESS
MANAGEMENT (BS) - 0075
4-YEAR PLAN
2025-2026 CATALOG YEAR

FIRST YEAR- FRESHMAN (32-HRS)
Fall Semester
BUS	1113	Foundations of Business (C)^±
ENG	1113	Freshman Composition I (C)^±
MATH	1613	Functions and Modeling (CT)^±
FIN	1113	Financial Literacy (CT)^
MIS	1903	Computer Business Applications (C)^±
UNIV	1001	Tiger Connect (IL)^

16 TOTAL HOURS

Spring Semester
EHS	1114	Intro to Environmental Science (GC)^
EHS	1114L	Intro to Environmental Science Lab
COMM	1113	Fundamentals of Human Comm. (C)^±
ENG	1213	Freshman Composition II (IL)^
PS	1113	United States Government (CT)^
HIST	1113	Foundations of Western Civ. (IKC)^

16 TOTAL HOURS

SECOND YEAR-SOPHOMORE (32-HRS)
Fall Semester
ACCT	2103	Financial Accounting
HUM	2633	World Religion and Thought (GC)^
ECON	2003	Principles of Macroeconomics
HIST	2483	History Before 1877
PHSCI	1114	General Physical Science (CT)^
PHSCI	1114L	General Physical Science Lab

16 TOTAL HOURS

Spring Semester
ACCT	2223	Managerial Accounting
BSEC	2603	Business and Economic Statistics
ECON	2013	Principles of Microeconomics
ENTR	3103	Intro to Entrepreneurship
General Education Elective Course(s) (4 hours)^		

16 TOTAL HOURS

An extra general education elective course is needed to fulfill the requirement.

All ECU students are required to meet the Board of Regents' Computer Proficiency Requirement.

THIRD YEAR - JUNIOR (30-HRS)
Fall Semester
MGMT	3203	Introduction to Leadership
BSEC	3103	Foundations of Data Analytics
MGMT	3013	Principles of Management
BUCOM	3133	Bus. Comm. & Report Writing
MKTG	3313	Principles of Marketing

15 TOTAL HOURS

Spring Semester
MGMT	3063	Production/Operations Management
MIS	3433	Management Information Systems
MGMT	3043	Human Resource Management
FIN	3113	Financial Management
BUSLW	3213	The Legal Environment of Business

15 TOTAL HOURS

FOURTH YEAR - SENIOR (26-HRS)
Fall Semester
BUS	4103	Global Business
BUS	4213	Business Ethics
MGMT	3103	Organizational Behavior
MIS	3453	Adv. Computer Business Applications
Choose a minimum of 2-hour course for elective credit		

14 TOTAL HOURS

Spring Semester
BUS	4153	Business Strategy & Policy
MGMT	4623	Leadership
Choose any 3-hour UL Business, ITM, or Acct course		
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12 TOTAL HOURS

± Indicates courses that count toward both the degree and the general education requirements. A maximum of 12 credit hours may be applied to both general education and major requirements.

^ Indicates courses that fulfill the general education requirements.

Per graduation requirements, you must have at least one course from each of the Student Learning Outcomes – Communication (C), Critical Thinking (CT), Information Literacy (IL), Intercultural Knowledge and Competence (IKC), Global Citizenship (GC)