

2025-2026
Minor in Business Administration for Music Majors
(18 Credit Hours)



Required Courses

Select one of the following:

- ☐ ACCT 2103 Financial Accounting
- ☐ BUS 1113 Foundations of Business

Complete each of the following:

- ☐ MGMT 3013 Principles of Management
- ☐ MIS 1903 Computer Business Applications
- ☐ MKTG 3313 Principles of Marketing
- ☐ MKTG 3333 Digital Marketing

Electives

Students will select an additional three (3) hours from Accounting, Business Administration, or ITM upper-level courses.

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Special Requirements

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.