

**2025-2026 Certificate in Mass Communication
(Accounts Management) 5070
(33 Credit Hours)**

Required Courses (33 Credit Hours)

MCOM1733	Introduction to Mass Media
MCOM2733	Writing for Media I
MCOM3853	Media Ethics and Law
MCOM3823	Advertising
MCOM3843	Advertising Copy and Layout
MCOM3893	Public Relations
MCOM3343	Imaging for Media
MCOM4813	Public Relations Writing
MGMT 3013	Principles of Management
MGMT 3043	Human Resources Management
MGMT 4623	Leadership

Minimum Total Hours 33