

**2025-2026 Certificate in Mass Communication  
(Social Media Marketing)  
5130  
(27 Credit Hours)**

**Required Courses (27 Credit Hours)**

ART 1123	Computers for Creatives
MCOM3053	Social Media Management
MCOM4733	Contemporary Issues in Mass Communication
MCOM3823	Advertising
MCOM3843	Advertising Copy and Layout
MCOM3893	Public Relations
MCOM1713	Introduction to Photography
MCOM3343	Imaging for Media
MCOM 4813	Public Relations Writing

Minimum Total Hours 27