2025-2026
Minor in Entrepreneurship
(18 Credit Hours)

Required Courses

☐ENTR 3103 Intro to Entrepreneurship -or- ENTR 4503 Venture Creation
☐ENTR 4413 Bus Planning & Strategy for Entrepreneurs
☐MGMT 3013 Principles of Management
☐MKTG 3313 Principles of Marketing

Electives

Students will select an additional six (6) hours from Accounting, Business Administration, or ITM upper-level courses.

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Special Requirements

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

Revised: 8/8/2025