

## **2025-2026 Minor in Mass Communication 490A (18 Credit Hours)**

### **Required Courses (18 Credit Hours)**

MCOM 1733 Introduction to Mass Media

Select fifteen (15) hours from the following courses:  
(at least six (6) hours must be 3000-4000 level courses)

MCOM1713 Introduction to Photography  
MCOM1813 Introduction to Video Production  
MCOM2733 Writing for Media I  
MCOM2743 Photojournalism  
MCOM2753 Introduction to Audio Production  
MCOM3333 Intermediate Photography  
MCOM3343 Imaging for Media  
MCOM3783 Writing for Media II  
MCOM3823 Advertising  
MCOM3843 Advertising Copy and Layout  
MCOM3853 Media Ethics and Law  
MCOM3863 Radio and Podcast Production  
MCOM3873 Studio Video Production  
MCOM3893 Public Relations  
MCOM4123 Short Film Production  
MCOM4233 Conceptual Art Photography  
MCOM4313 Documentary Production  
MCOM4323 Advanced Video Production (Subject Named in Title Listing)  
MCOM4733 Contemporary Issues in Mass Communication  
MCOM4813 Public Relations Writing  
MCOM4863 Television Studio Production  
MCOM4981-4 Seminar in Mass Comm (Subject Named in Title Listing)  
MCOM4991-4 Individual Study in Mass Comm (Subject Named in Title Listing)

Minimum Total Hours 18

Must earn three hours of upper division work at ECU towards minor to complete minor residency requirement.