

# ACADEMIC COLLEGES

## SCHOOL OF BUSINESS

### Harland C. Stonecipher School of Business

Michael Scott, Dean

[Department of Accounting](#)

[Department of Business Administration](#)

#### General Information

The Harland C. Stonecipher School of Business is located in the Chickasaw Business and Conference Center. The School is also home to the Wilburn L. Smith Center for Entrepreneurship and the Kellogg & Sovereign Consulting, LLC Financial Lab. Students are encouraged to join the Business Leaders Association. Students of high academic achievement will be invited to join the international honor society Delta Mu Delta. Both the Accounting Program, and the Business Administration Program, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

[2024-2025 Accounting \(ACCT\) Courses](#)

[2024-2025 Business \(BUS\) Courses](#)

[2024-2025 Business Communication \(BUCOM\) Courses](#)

[2024-2025 Business-Economics \(BSEC\) Courses](#)

[2024-2025 Business Law \(BUSLW\) Courses](#)

[2024-2025 Economics \(ECON\) Courses](#)

[2024-2025 Finance \(FIN\) Courses](#)

[2024-2025 Information Technology Management \(ITM\) Courses](#)

[2024-2025 Management \(MGMT\) Courses](#)

[2024-2025 Management Information Systems \(MIS\) Courses](#)

[2024-2025 Marketing \(MKTG\) Courses](#)

[2024-2025 Military Science \(MS\) Courses](#)

#### School of Business Internship Hours

Students may obtain from one to three credits from internship opportunities. The general requirement is that the internship must include (1) actual work to be completed under the supervision of the place of employment offering the internship and (2) an academic component related to the field of study under the supervision of the SSB internship supervisor. The nature of the actual work and academic component will vary from internship to internship, and the details of each are determined through input from the internship company, supervisor, and student. The hours of credit are determined by the amount of work required.

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### Department of Accounting

#### Major Offered

[Accounting - Bachelor of Science](#)

#### Minor Offered

[Accounting](#)

#### Certificates Offered

[Accounting \(Managerial Accounting\)](#)

[Accounting \(Treasury Management\)](#)

#### Departmental Information

The primary purpose of accounting is to measure and communicate financial information about profit and non-profit organizations to interested persons. Accounting professionals operate within a broad socioeconomic environment. Therefore, emphasis within the accounting program is placed upon a combination of conceptual knowledge and practical applications of accounting theory and concepts as they relate to satisfying the information needs of a disparate group of users. The wide selection of courses in the accounting department enables the student to become familiar with such fields as taxation, financial accounting, managerial accounting, auditing, and governmental/not-for-profit accounting. The Accounting Program prepares the student for entry level professional positions and provides the prerequisite courses for admission to graduate study. Students majoring in accounting are required to take a combination of business and accounting related courses, which enhance their knowledge of the various business functions. Courses in computer technology and information systems, business communication, management, marketing, finance, business law, and economics are taken by all accounting majors. The Department also offers a minor in Accounting, and two certificate programs in Managerial Accounting and Treasury Management.

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#### 2024-2025 Accounting Bachelor of Science (120 Credit Hours)

Students graduating with an Accounting degree must complete 150 (of which 76 must be upper division) hours, including 36 hours in accounting, to comply with the educational requirements needed to sit in the State of Oklahoma for the CPA exam. The total number of hours required for a Bachelor of Science (BS) degree with a major in Accounting is 124; however, ECU offers a Master of Science in Accounting that allows graduates to meet the Oklahoma Accountancy Act 150-hour requirements. The 120 credit hours includes ECU's 40 hour general education program.

#### Required Core Courses (36 Credit Hours)

ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting

BSEC 2603 Bus & Econ Statistics

BUCOM 3133 Bus Comm & Report Writing

BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR

MGMT 4623 Leadership - complete if more than 60hrs earned

BUS 4303 Business Strategy & Policy

BUSLW 3213 The Legal Environment of Business

ECON 2003 Principles of Macroeconomics

ECON 2013 Principles of Microeconomics

FIN 3113 Financial Management  
MGMT 3013 Principles of Management  
MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems  
MKTB 3313 Principles of Marketing

### **Required in Accounting Major (33 Credit Hours)**

ACCT 3203 Cost Accounting I  
ACCT 3303 Intermediate Accounting I\*  
ACCT 3383 Federal Income Tax Accounting  
ACCT 3403 Intermediate Accounting II  
ACCT 3413 Business Ethics for Accountants\*  
ACCT 3843 Accounting Information Systems  
ACCT 4303 Advanced Accounting  
ACCT 4503 Auditing  
BSEC 3103 Foundations of Data Analytics\*

Six (6) additional upper level accounting hours selected from the following:

ACCT 3423 Community Tax Preparations  
ACCT 3453 Advanced Computer Acct. Applications  
ACCT 3713 Governmental & Non-Profit Accounting  
ACCT 4203 Advanced Cost Accounting  
ACCT 4353 Oil and Gas Accounting  
ACCT 4453 Short-Term Financial Management  
ACCT 4621-3 Internship in Accounting  
ACCT 4981-4 Seminar in Accounting  
ACCT 4991-4 Individual Study in Accounting

### **Related Work**

COMM 2253 Communication in the Workplace  
MATH 1613 Functions & Modeling

### **Other Requirements & Notations**

Courses in the required core as well as those denoted with a \* are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For Graduation, a minimum grade point average of 2.25 is required in the 33 hours of courses with ACCT prefixes. Student majoring in Accounting must take at least 50 credit hours of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Accounting Major Check Sheet](#)

[2024-2025 Accounting Major 4-Year Plan](#)

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### **2024-2025 Accounting Minor (18 Credit Hours)**

#### **Required Courses**

ACCT 2103 Financial Accounting  
ACCT 2203 Managerial Accounting  
ACCT 3203 Cost Accounting I  
ACCT 3303 Intermediate Accounting I

In addition to the courses above, the student must complete Six (6) hours of approved upper-division accounting courses.

[2024-2025 Accounting Minor Check Sheet](#)

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### **2024-2025 Certificate in Managerial Accounting (30 Credit Hours)**

#### **Required Courses (18 Credit Hours)**

ACCT 2203 Managerial Accounting  
ACCT 3203 Cost Accounting  
ACCT 3303 Intermediate Accounting I  
ACCT 3413 Business Ethics for Accountants  
FIN 3113 Financial Management  
ACCT 4203 Advanced Cost Accounting

#### **Elective Courses (12 Credit Hours)**

*Students will select four courses from the following:*

ACCT 3453 Advanced Computer Acct. Applications  
ACCT 4303 Advanced Accounting  
ACCT 4503 Auditing  
MGMT 3013 Principles of Management  
MIS 3433 Management Information Systems  
ECON 2013 Principles of Microeconomics

*Students may also be permitted to include other upper level Accounting of Business Administration courses with preapproval from the department.*

### **Special Requirement**

This certificate requires successful completion of a capstone experience. The Managerial Accounting certificate program requires a learning experience beyond the specified minimum number of courses. The capstone experience can be satisfied by making an acceptable score on Parts 1 & 2 of the professional examination to receive the Certified Management Accountant (CMA) designation. Subject to the following, the capstone experience may also be satisfied by completing a business plan, research paper, thesis, 6 hours of additional coursework, or other synergistic experience. Generally, the capstone experience must be approved by the relevant Program Coordinator/ Department Chair and the Dean of the Stonecipher School of Business. A capstone experience not involving the approved professional examination will also require the approval of an advisory committee, consisting of three business faculty members, at least two of whom must be faculty teaching in the relevant program. Students who do not complete the capstone experience by the end of the program coursework must enroll in ACCT 4991 under the Program Coordinator until the capstone experience is completed. Evidence of completing the capstone experience must be submitted to the Dean of the Stonecipher School of Business at least thirty days before the conferral of the certificate.

[2024-2025 Certificate in Managerial Accounting Check Sheet](#)

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### **2024-2025 Certificate in Treasury Management (30 Credit Hours)**

#### **Required Courses (12 Credit Hours)**

ACCT 3303 Intermediate Accounting I  
 ACCT 4453 Short-Term Financial Management  
 ACCT 3413 Business Ethics for Accounting; OR  
 BUS 4213 Business Ethics  
 FIN 3113 Financial Management

#### **Elective Courses (18 Credit Hours)**

Students will select six courses from the following:

ACCT 3403 Intermediate Accounting II  
 ACCT 3453 Advanced Computer Acct Applications  
 ACCT 3713 Governmental & Non-Profit Accounting  
 ACCT 4303 Advanced Accounting  
 BUSLW 3253 Business Law  
 MIS 3433 Business Law  
 MIS 3433 Management Information Systems  
 ECON 2013 Principles of Microeconomics

*Students may also be permitted to include other upper level Accounting of Business Administration courses with preapproval from the department.*

#### **Special Requirement**

This certificate requires successful completion of a capstone experience. The Treasury Management certificate program requires a learning experience beyond the specified minimum number of courses. The capstone experience can be satisfied by making an acceptable score on the professional examination to receive the Certified Treasury Professional Associate (CTPA) designation. Subject to the following, the capstone experience may also be satisfied by completing a business plan, research paper, thesis, 6 hours of additional coursework, or other synergistic experience. Generally, the capstone experience must be approved by the relevant Program Coordinator/Department Chair and the Dean of the Stonecipher School of Business. A capstone experience not involving the approved professional examination will also require the approval of an advisory committee, consisting of three business faculty members, at least two of whom must be faculty teaching in the relevant program. Students who do not complete the capstone experience by the end of the program coursework must enroll in ACCT 4991 under the Program Coordinator until the capstone experience is completed. Evidence of completing the capstone experience must be submitted to the Dean of the Stonecipher School of Business at least thirty days before the conferral of the certificate.

[2024-2025 Certificate in Treasury Management Check Sheet](#)

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### **Department of Business Administration**

#### **Majors Offered**

Business Administration (Entrepreneurship) - Bachelor of Science  
 Business Administration (Finance) - Bachelor of Science  
 Business Administration (General Business) - Bachelor of Science  
 Business Administration (Management) - Bachelor of Science  
 Business Administration (Marketing) - Bachelor of Science  
 Information Technology Management (Data Analytics) - Bachelor of Science  
 Information Technology Management (Information Systems) - Bachelor of Science  
 Information Technology Management (Project Management) - Bachelor of Science

#### **Minors Offered**

Business Administration  
 Business Administration for Music Majors  
 Data Analytics  
 Entrepreneurship  
 Finance  
 Human Resources Management  
 Information Systems  
 Management  
 Marketing  
 Military Science  
 Project Management  
 Promotions Management

#### **Certificates Offered**

Entrepreneurship Certificate  
 Banking & Finance Certificate

[Global Business Certificate](#)  
[Human Resources Management Certificate](#)  
[Management Information Systems Certificate](#)  
[Personal Finance Planning Certificate](#)  
[Project Management/Management Certificate](#)  
[Promotions Management Certificate](#)  
[Managerial Accounting Certificate](#)  
[Treasury Management Certificate](#)

### Departmental Information

The Department of Business Administration at East Central University brings together five business disciplines with programs leading to a Bachelor of Science degree with a major in Business Administration. The Degree offers concentrations in Entrepreneurship, Finance, General Business, Marketing, Management, and Information Technology Management. The Department also offers nine certificate programs, Banking and Finance, Entrepreneurship, Global Business, Human Resources Management, Management Information Systems, Project Management/Management, and Promotions Management and twelve minors, Business Administration, Business Administration for Music Majors, Entrepreneurship, Finance, Human Resources Management, Management, Marketing, Promotions Management, Information Systems, Project Management and Data Analytics.

The Department of Business Administration's mission is to facilitate an interactive, experiential, and dynamic learning environment where students are treated as co-learners who continuously acquire knowledge and skills to enable them to successfully contribute to a dynamic and culturally diverse society. Our vision is to be recognized as an exemplary leader in undergraduate business education, primarily preparing students for successful entrance in both the private and public sectors, to become successful entrepreneurs, and to pursue post-baccalaureate studies. Small class sizes, quality professors, and real-world focus make for an excellent option for those looking to secure a strong foundation in Business Administration. Primary general education and major core courses are completed during the first two years, with concentration courses completed in the final two years. A mix of traditional and innovative approaches are designed to provide knowledge of the fundamental principles, generalizations, and theories of business, delivery of effective communications, effective use of computing software, and the skills to make sound business decisions in a socially responsible and global business environment.

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### 2024-2025 Business Administration - Entrepreneurship - Bachelor of Science (120 Credit Hours)

The Entrepreneurship concentration provides learning opportunities to assist students in developing their skills to create and run successful companies. Topics include opportunity recognition the entrepreneurial mindset, proof of concept, financial planning, building a brand, management and organization planning, and market planning using curriculum developed and supported by the Ewing Marion Kauffman Foundation. Students in the capstone class compete for cash prizes in the Oklahoma Governor's Cup Competition. The 120 credit hours includes ECU's 40 hour general education program.

#### Required Core Courses (42 Credit Hours)

ACCT 2103 Financial Accounting  
ACCT 2203 Managerial Accounting  
BSEC 2603 Bus & Econ Statistics  
BUCOM 3133 Bus Comm & Report Writing  
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR  
MGMT 4623 Leadership - complete if more than 60hrs earned  
BUS 4303 Business Strategy & Policy  
BUSLW 3213 The Legal Environment of Business  
ECON 2003 Principles of Macroeconomics  
ECON 2013 Principles of Microeconomics  
FIN 3113 Financial Management  
MGMT 3013 Principles of Management  
MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing

#### Required for Concentration in Entrepreneurship (27 Credit Hours)

BUS 4103 Global Business  
BUS 4213 Business Ethics  
ENTR 3103 Introduction to Entrepreneurship  
ENTR 4413 Bus Planning & Strategy For Entrepreneurship  
ENTR 4503 Venture Creation  
FIN 4623 Applied Finance  
MGMT 3063 Production/Operations  
MIS 3453 Adv. Computer Bus Applications  
MKTG 3333 Digital Marketing; OR  
MKTG 3813 Professional Selling

#### Required Business Administration Electives (6 Credit Hours)

The student will select six (6) additional hours from Accounting, Business, Administration or Information Technology Management at the upper division level.

#### Related Work

COMM 2253 Communication in the Workplace  
MATH 1613 Functions & Modeling

#### Electives

Students will select five (5) additional credit hours in consultation with his/her major program advisor.

#### Special Requirements

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Major Program Check Sheet - Entrepreneurship Concentration](#)  
[2024-2025 Major Program 4-year Plan - Entrepreneurship Concentration](#)

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### **2024-2025 Business Administration - Finance - Bachelor of Science (120 Credit Hours)**

The Finance concentration provides students with knowledge and practice in the application of methods and techniques used in all areas of finance. Basic underlying financial theories and concepts are examined in the core courses and are reinforced and expanded in the concentration Business 37 courses. Concentration course topics include corporate finance, investments, financial institutions, insurance, personal financial planning, and real estate development. The 120 credit hours includes ECU's 40 hour general education program.

#### **Required Core Courses (42 Credit Hours)**

ACCT 2103 Financial Accounting  
 ACCT 2203 Managerial Accounting  
 BSEC 2603 Bus & Econ Statistics  
 BUCOM 3133 Bus Comm & Report Writing  
 BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR  
 MGMT 4623 Leadership - complete if more than 60hrs earned  
 BUS 4303 Business Strategy & Policy  
 BUSLW 3213 The Legal Environment of Business  
 ECON 2003 Principles of Macroeconomics  
 ECON 2013 Principles of Microeconomics  
 FIN 3113 Financial Management  
 MGMT 3013 Principles of Management  
 MIS 1903 Computer Business Applications  
 MIS 3433 Management Information Systems  
 MKTG 3313 Principles of Marketing

#### **Required for Concentration in Finance (36 Credit Hours)**

BSEC 3103 Foundations of Data Analytics\*  
 BUS 4103 Global Business\*  
 BUS 4213 Business Ethics\*  
 FIN 3003 Financial Markets & Institutions  
 FIN 3223 Investment Analysis  
 FIN 3913 Principles of Insurance & Risk Mgmt  
 FIN 4113 International Financial Management  
 FIN 4623 Applied Finance\*  
 MGMT 3036 Production/Operations Management\*

The student will select nine (9) hours from the following:

ACCT 3303 Intermediate Accounting I\*  
 BSEC 4003 Advanced Data Analytics\*  
 FIN 3013 Fundamentals of Financial Planning  
 FIN 3833 Commercial Bank Management  
 FIN 4103 Essentials of Banking & Finance  
 FIN 4263 Real Estate Development & Investment  
 ITM 3473 Data Visualization\*  
 ITM 3613 Data Comm & Computer Networks\*  
 MGMT 3043 Human Resource Management  
 MIS 3453 Advanced Computer Bus App\*  
 MKTG 3813 Professional Selling\*

#### **Related Work**

COMM 1113 Fundamentals of Human Communication  
 MATH 1613 Functions & Modeling

#### **Electives**

Students will select two (2) additional credit hours of coursework in consultation with their major program advisor.

#### **Special Requirements**

Courses in the required core as well as those denoted with are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Student majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Major Program Check Sheet - Finance Concentration](#)  
[2024-2025 Major Program 4-year Plan - Finance Concentration](#)

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### **2024-2025 Business Administration - General Business - Bachelor of Science (120 Credit Hours)**

The General Business concentration provides greater flexibility in developing a program tailored to the student's needs and objectives. Students take advanced courses from each of the other concentrations to gain a broad understanding of business. The 120 credit hours includes ECU's 40 hour general education program.

#### **Related Core Courses (42 Credit Hours)**

ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting  
BSEC 2603 Bus & Econ Statistics  
BUCOM 3133 Bus Comm & Report Writing  
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR  
MGMT 4623 Leadership - complete if more than 60hrs earned  
BUS 4303 Business Strategy & Policy  
BUSLW 3213 The Legal Environment of Business  
ECON 2003 Principles of Macroeconomics  
ECON 2013 Principles of Microeconomics  
FIN 3113 Financial Management  
MGMT 3013 Principles of Management  
MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing

### **Required for Concentration in General Business (24 Credit Hours)**

BUS 4103 Global Business  
BUS 4213 Business Ethics  
ENTR 3103 Introduction to Entrepreneurship  
MGMT 3063 Production/Operations Management

In consultation with their major program advisor, students will select the following:

x1 three (3) hour upper level finance course  
x1 three (3) hour upper level management course  
x1 three (3) hour upper level management information systems course  
x1 three (3) hour upper level marketing course

### **Required Business Administration Electives**

Students will select nine (9) hours of Accounting, Business Administration or Information Technology Management upper level courses.

### **Electives**

Students will select five (5) additional credit hours in consultation with their major program advisor.

### **Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Major Program Check Sheet - General Business Concentration](#)

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### **2024-2025 Business Administration - Management - Bachelor of Science (120 Credit Hours)**

The Management concentration provides students with the knowledge and professional skills for effective performance in both public and private sector organizations. Managerial skills for large and small businesses are addressed from both a theory and applications approach. The concentration requirements include electives from upper-level business courses to provide the student with the broad-based knowledge necessary in the profession. The 120 credit hours includes ECU's 40 hour general education program.

### **Required Core Courses (42 Credit Hours)**

ACCT 2103 Financial Accounting  
ACCT 2203 Managerial Accounting  
BSEC 2603 Bus & Econ Statistics  
BUCOM 3133 Bus Comm & Report Writing  
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR  
MGMT 4623 Leadership - complete if more than 60hrs earned  
BUS 4303 Business Strategy & Policy  
BUSLW 3213 The Legal Environment of Business  
ECON 2003 Principles of Macroeconomics  
ECON 2013 Principles of Microeconomics  
FIN 3113 Financial Management  
MGMT 3013 Principles of Management  
MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing

### **Required for Concentration of Management (24 Credit Hours)**

BUS 4103 Global Business\*  
BUS 4213 Business Ethics\*  
ENTR 3103 Introduction to Entrepreneurship  
MGMT 3043 Human Resource Management  
MGMT 3063 Production/Operations Management\*  
MGMT 3103 Organizational Behavior  
MGMT 4623 Leadership - must be completed in either Section B or C; OR  
BUSLW 4253 Employment & Labor Law  
MIS 3453 Advanced Computer Business Applications\*

### **Required Business Administration Electives**



In consultation with their major program advisor, students will select nine (9) hours of Accounting, Business Administration or Information Technology Management at the upper division level.

#### **Related Work**

COMM 1113 Communication in the Workplace

MATH 1613 Functions & Modeling

#### **Electives**

In consultation with their major program advisor, students will select five (5) additional credit hours of relevant coursework.

#### **Special Requirements**

Courses in the required core as well as those denoted with a \* are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Major Program Check Sheet - Management Concentration](#)

[2024-2025 Major Program 4-year Plan - Management Concentration](#)

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#### **2024-2025 Business Administration - Marketing - Bachelor of Science (120 Credit Hours)**

The Marketing concentration prepares students for careers in advertising and promotion, consumer and business-to-business marketing, sales, marketing research, or retailing. The courses required for marketing expose students to the major concepts, tools, and academics that are the foundation for the effective practice of modern marketing. In addition, the Marketing concentration provides a real-world focus and hands-on experience in the development and execution of marketing strategies and programs. The 120 credit hours includes ECU's 40 hour general education program.

#### **Required Core Courses (42 Credit Hours)**

ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting

BSEC 2603 Bus & Econ Statistics

BUCOM 3133 Bus Comm & Report Writing

BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR

MGMT 4623 Leadership - complete if more than 60hrs earned

BUS 4303 Business Strategy & Policy

BUSLW 3213 The Legal Environment of Business

ECON 2003 Principles of Macroeconomics

ECON 2013 Principles of Microeconomics

FIN 3113 Financial Management

MGMT 3013 Principles of Management

MIS 1903 Computer Business Applications

MIS 3433 Management Information Systems

MKTG 3313 Principles of Marketing

#### **Required for Concentration in Marketing (24 Credit Hours)**

BUS 4103 Global Business

BUS 4213 Business Ethics

MGMT 3063 Production/Operations Management

MKTG 3333 Digital Marketing

MKTG 3423 Integrated Marketing Communications

MKTG 3813 Professional Selling

MKTG 4413 Marketing Research

MKTG 4623 Marketing Analytics & Strategy

#### **Required Business Administration Electives**

In consultation with their major program advisor, students will select nine (9) hours of upper level coursework from Accounting, Business Administration or Information Technology Management.

#### **Related Work**

COMM 1113 Communication in the Workplace

MATH 1613 Functions & Modeling

#### **Electives**

In consultation with their major program advisor, students will select five (5) additional hours of relevant coursework.

#### **Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

[2024-2025 Major Program Check Sheet - Marketing Concentration](#)

[2024-2025 Major Program 4-year Plan - Marketing Concentration](#)

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#### **2024-2025 Information Technology Management - Data Analytics - B.S. (120 Credit Hours)**

The Data Analytics concentration prepares students for careers that use computer and information skills to analyze data for business decisions. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, management, information technology, with data analytics. The graduate will be able to function in the corporate environment, small business sector, or research areas. The 120 credit hours includes ECU's 40 hour general education program.

### **Required Core Courses (39 Credit Hours)**

ACCT 2103 Financial Accounting  
ACCT 2203 Managerial Accounting  
BSEC 2603 Bus & Econ Statistics  
BUCOM 3133 Bus Comm & Report Writing  
BUS 1113 Foundations of Business; OR  
MGMT 4013 Project Management II  
BUSLW 3213 The Legal Environment of Business  
ECON 2003 Principles of Macroeconomics  
ECON 2013 Principles of Microeconomics  
FIN 3113 Financial Management  
ITM 4653 Database Theory and Applications  
ITM 4753 Software Dev & Team Dynamics  
MGMT 3013 Principles of Management  
MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing

### **Required for Concentration in Data Analytics (33 Credit Hours)**

BSEC 3103 Foundations in Data Analytics  
BSEC 4003 Advanced Data Analytics  
BUS 4103 Global Business  
BUS 4213 Business Ethics  
CMPSC 1113 Computer Programming I  
ITM 3473 Data Visualization  
MGMT 3023 Project Management I  
MIS 3453 Advanced Computer Business

In consultation with their major program advisor, students will select nine (9) hours from the following:

FIN 3223 Investment Analysis  
FIN 4626 Applied Finance  
ITM 3423 Web Development  
ITM 3613 Data Comm & Computer Networks  
ITM 3823 Cybersecurity  
ITM 3843 Cloud Management  
ITM 4653 Database Theory & Application  
MKTG 4413 Marketing Research  
MKTG 4623 Marketing Analytics & Strategy

### **Related Work**

COMM 1113 Communication in the Workplace  
MATH 1613 Functions & Modeling

### **Electives**

In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

### **Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

[2024-2025 Major Program Check Sheet - Data Analytics Concentration](#)

[2024-2025 Major Program 4-year Plan - Data Analytics Concentration](#)

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### **2024-2025 Information Technology Management - Information Systems - B.S. (120 Credit Hours)**

The Information Systems concentration prepares students for careers that apply computer knowledge and information technology to the business environment. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, and management with information technology. The IS graduate will be able to function in the corporate environment or in the small business sector. The 120 credit hours includes ECU's 40 hour general education program.

### **Required Core Courses (39 Credit Hours)**

ACCT 2103 Financial Accounting  
ACCT 2203 Managerial Accounting  
BSEC 2603 Bus & Econ Statistics  
BUCOM 3133 Bus Comm & Report Writing  
BUS 1113 Foundations of Business; OR  
MGMT 4013 Project Management II  
BUSLW 3213 The Legal Environment of Business  
ECON 2003 Principles of Macroeconomics  
ECON 2013 Principles of Microeconomics  
FIN 3113 Financial Management  
ITM 4653 Database Theory and Applications  
ITM 4753 Software Dev & Team Dynamics



MGMT 3013 Principles of Management  
 MIS 1903 Computer Business Applications  
 MIS 3433 Management Information Systems  
 MKTG 3313 Principles of Marketing

#### **Required for Concentration in Information Systems (33 Credit Hours)**

BSEC 3103 Foundation of Data Analytics  
 BUS 4103 Global Business  
 BUS 4213 Business Ethics  
 CMPSC 1113 Computer Programming I  
 ITM 3423 Web Development  
 ITM 3473 Data Visualization  
 ITM 3613 Data Comm & Computer Networks  
 ITM 3823 Cybersecurity  
 ITM 3843 Cloud Management  
 MGMT 3023 Project Management I  
 MIS 3453 Adv Computer Business Applications

#### **Related Work**

COMM 1113 Communication in the Workplace  
 MATH 1613 Functions & Modeling

#### **Electives**

In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

#### **Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

[2024-2025 Major Program Check Sheet - Information Systems Concentration](#)

[2024-2025 Major Program 4-year Plan - Information Systems Concentration](#)

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#### **2024-2025 Information Technology Management - Project Management - B.S. (120 Credit Hours)**

The Project Management concentration prepares students for careers that apply computer knowledge and information technology to project management. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, and management, information technology, and project management. The graduate will complete the coursework recommended by the Project Management Institute and meets the educational requirements for professional certification. The 120 credit hours includes ECU's 40 hour general education program.

#### **Required Core Courses (39 Credit Hours)**

ACCT 2103 Financial Accounting  
 ACCT 2203 Managerial Accounting  
 BSEC 2603 Bus & Econ Statistics  
 BUCOM 3133 Bus Comm & Report Writing  
 BUS 1113 Foundations of Business; OR  
 MGMT 4013 Project Management II  
 BUSLW 3213 The Legal Environment of Business  
 ECON 2003 Principles of Macroeconomics  
 ECON 2013 Principles of Microeconomics  
 FIN 3113 Financial Management  
 ITM 4653 Database Theory and Applications  
 ITM 4753 Software Dev & Team Dynamics  
 MGMT 3013 Principles of Management  
 MIS 1903 Computer Business Applications  
 MIS 3433 Management Information Systems  
 MKTG 3313 Principles of Marketing

#### **Required for Concentration in Project Management (33 Credit Hours)**

BSEC 3103 Foundations of Data Analytics  
 BUS 4103 Global Business  
 BUS 4213 Business Ethics  
 CMPSC 1113 Computer Programming I  
 MGMT 3023 Project Management I  
 MGMT 4013 Project Management II; OR  
 MGMT 4623 Leadership  
 MGMT 4023 Project Management III  
 MIS 3453 Adv Computer Business Applications

In consultation with their major program advisor, students will select nine (9) additional hours from the following:

ITM 3423 Web Development  
 ITM 3473 Data Visualization  
 ITM 3613 Data Comm & Computer Networks  
 ITM 3823 Cybersecurity  
 ITM3843 Cloud Management  
 ITM 4653 Database Theory & Applications  
 MGMT 3043 Human Resource Management  
 MGMT 3063 Production/Operation Management  
 MGMT 3103 Organizational Behavior

MGMT 4623 Leadership

### **Related Work**

COMM 1113 Communication in the Workplace

MATH 1613 Functions & Modeling

### **Electives**

In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

### **Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

[2024-2025 Major Program Check Sheet - Project Management Concentration](#)

[2024-2025 Major Program 4-yr Plan - Project Management Concentration](#)

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### **2024-2025 Minor in Business Administration (18 Credit Hours)**

#### **Required Courses**

ACCT 2003 Fin & Mgrl Acct for Non-Bus Majors

BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR

MGMT 4623 Leadership - complete if more than 60hrs earned

ECON 2003 Principles of Macroeconomics

MGMT 3013 Principles of Management

MKTG 3313 Principles of Marketing

#### **Electives**

Students will select an additional three (3) hours from Accounting or Business Administration upper level courses - or complete COMM 3243 (ORGL courses do not count as Electives).

#### **Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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### **2024-2025 Minor in Business Administration for Music Majors (18 Credit Hours)**

#### **Required Courses**

Select one of the following:

ACCT 2003 Fin & Mgrl Acct for Non-Bus Majors

BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR

MGMT 4623 Leadership - complete if more than 60hrs earned

Complete each of the following:

MGMT 3013 Principles of Management

MIS 1903 Computer Business Applications

MKTG 3313 Principles of Marketing

MKTG 3333 Digital Marketing

#### **Electives**

Students will select an additional three (3) hours from Accounting or Business Administration upper level courses - or complete COMM 3243 (ORGL courses do not count as Electives).

#### **Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

[2024-2025 Business Admin. for Music Majors Minor Check Sheet](#)

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### **2024-2025 Minor in Data Analytics (18 Credit Hours)**

#### **Required Courses**

BSEC 2603 Business & Economic Statistics

BSEC 3103 Foundations of Data Analytics

ITM 3473 Data Visualization

MIS 1903 Computer Business Applications

MIS 3433 Management Information Systems

#### **Electives**

Students will select three (3) additional hours from upper level courses in Business Administration, Information Technology Management or Computer Science.

**Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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**2024-2025 Minor in Entrepreneurship (18 Credit Hours)****Required Courses**

ENTR 3103 Intro to Entrepreneurship  
 ENTR 4413 Bus Planning & Strat for Entr  
 MGMT 3013 Principles of Management  
 MKTG 3313 Principles of Marketing  
 MKTG 3333 Digital marketing; OR  
 MKTG 3813 Professional Selling

**Electives**

Students will select three (3) hours of upper level Business Administration coursework - OR complete COMM 3243 (ORGL courses do not count as electives).

**Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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**2024-2025 Minor in Finance (18 Credit Hours)****Required Courses**

ACCT 2103 Financial Accounting  
 BSEC 2603 Business & Economic Statistics  
 ECON 2003 Principles of Macroeconomics  
 FIN 3113 Financial Management

Select six (6) hours of the following:

BUS 4103 Global Business  
 BUS 4213 Business Ethics  
 FIN 3003 Money & Banking  
 FIN 3223 Investment Analysis & Planning  
 FIN 3833 Commercial Bank Mgmt  
 FIN 3913 Insurance Planning & Risk Management  
 FIN 4263 Real Estate Development & Investment  
 FIN 4623 Applies Finance  
 MGMT 3063 Production/Operations Mgmt

**Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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**2024-2025 Minor in Human Resources Management (18 Credit Hours)****Required Courses**

BUSLW 4253 Employment & Labor Law  
 MGMT 3013 Principles of Management  
 MGMT 3043 Human Resources Management  
 MGMT 3103 Organizational Behavior  
 MGMT 4313 Compensation & Benefits  
 MGMT 4232 Human Resources Training & Development

**Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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**2024-2025 Minor in Information Systems (18 Credit Hours)****Required Courses**

## Academic Colleges

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MIS 1903 Computer Business Applications  
MIS 3433 Management Information Systems

Students will select 12 hours from the following:

ACCT 2103 Financial Accounting  
ENTR 3103 Intro to Entrepreneurship  
ITM 3423 Web Development  
ITM 3613 Data Communications & Computer Networks  
ITM 3823 Cybersecurity  
ITM 4653 Data Base Theory & Applications  
ITM 4753 Software Development & Team Dynamics  
MGMT 3013 Principles of Management  
MIS 3453 Advanced Comp Business Applications  
MKTG 3313 Principles of Marketing

### Special Requirements

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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### 2024-2025 Minor in Management (18 Credit Hours)

#### Required Courses

MGMT 3013 Principles of Management

Student will select nine (9) hours from the following:

ENTR 3013 Intro to Entrepreneurship  
MGMT 3043 Human Resources Management  
MGMT 3063 Production/Operations Mgmt  
MGMT 3103 Organizational Behavior  
MGMT 4623 Leadership

#### Electives

Students will select six (6) hours of upper level Accounting or Business Administration coursework - or COMM 3243 (ORGL courses do not count as electives).

### Special Requirements

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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### 2024-2025 Minor in Marketing (18 Credit Hours)

#### Required Courses

MKTG 3313 Principles of Marketing

Student will select nine (9) from the following:

MKTG 3333 Digital Marketing  
MKTG 3423 Integrated Marketing Communications  
MKTG 3813 Professional Selling  
MKTG 4413 Marketing Research  
MKTG 4623 Marketing Analytics & Strategy

#### Electives

Students will select six hours of upper level Accounting or Business Administration coursework; OR

One of the following:

COMM 3243  
MCOM 3343  
MCOM 3843  
MCOM 4323

### Special Requirements

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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### 2024-2025 Minor in Military Science (20 Credit Hours)

#### Required Courses

MS 1000 Military Science Leadership Lab - must be completed each semester

MS 1313 Intro to Military Leadership and Personal Development  
 MS 2122 Foundations of Leadership  
 MS 3422 Foundations of Tactical Leadership  
 MS 3315 Military Leadership & Management  
 MS 3325 Military Tactics & Operations

Students will select three (3) hours from the following:  
 HIST 3133 Contemporary American History  
 HIST 4713 Civil War & Reconstruction in the United States  
 PS 4353 Study of War

#### **Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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#### **2024-2025 Minor in Project Management (18 Credit Hours)**

##### **Required Courses**

ACCT 2103 Financial Accounting  
 MGMT 3013 Principles of Management

The following courses must be completed in the order listed.

MGMT 3023 Project Management I  
 MGMT 4013 Project Management II  
 MGMT 4023 Project Management III

##### **Electives**

Students will select three (3) hours of upper level Business Administration, Information Technology Management or Computer Science coursework.

#### **Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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#### **2024-2025 Minor in Promotions Management (18 Credit Hours)**

##### **Required Courses**

MGMT 3013 Principles of Management  
 MGMT 4623 Leadership  
 MKTG 3313 Principles of Marketing  
 MKTG 3423 Integrated Marketing Communications

Students will select six (6) hours from the following:

MCOM 3343 Digital Publishing; OR  
 MCOM 3843 Advertising Copy & Layout  
 MCOM 3893 Publish Relations  
 MCOM 4813 Publish Relations Writing

#### **Special Requirements**

At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

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#### **2024-2025 Entrepreneurship Certificate (30 Credit Hours)**

##### **Required Courses**

ACCT 2103 Financial Accounting  
 BUCOM 3133 Business Communications & Report Writing  
 BUS 2883 Special Studies in Bus Math & Stats; OR  
 BSEC 2603 Bus & Econ Statistics  
 ENTR 3103 Intro to Entrepreneurship  
 ENTR 4413 Business Planning & Strategy for Entrepreneurship; OR  
 ENTR 4503 Venture Creation  
 MGMT 3013 Principles of Management  
 MKTG 3313 Principles of Marketing  
 MKTG 3333 Digital Marketing

##### **Electives**

Select two courses (6 credit hours) from the following:

ACCT 2103 Financial Accounting  
ACCT 3203 Cost Accounting I  
ACCT 3303 Intermediate Accounting I  
ACCT 3453 Advanced Computer Accounting Applications  
BUSLW 3213 The Legal Environment of Business  
COMM 2253 Communications in the Workplace  
COMM 3243 Presentational Communication  
ENTR 4413 Bus Planning & Strategy for Entrepreneurship  
ENTR 4503 Venture Creation  
MIS 3453 Advanced Computer Business Applications  
MKTG 3333 Digital Marketing; OR  
MKTG 4413 Marketing Research

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### 2024-2025 Banking & Finance Certificate (30 Credit Hours)

#### Required Courses

ACCT 2103 Financial Accounting  
BUS 2883 Special Studies - Business Math & Statistics; OR  
BSEC 2603 Business & Economic Statistics  
FIN 4103 Essentials of Banking & Finance (spring semester only)

#### Electives

Students will select seven course (21 credit hours) from the following:

BUCOM 3133 Business Communications & Report Writing  
COMM2253 Communications in the Workplace  
ECON 2003 Principles of Macroeconomics  
FIN 3113 Financial Management  
FIN 3833 Commercial Bank Management (fall semester only)  
FIN 3913 Principles of Insurance & Risk Management (spring semester only)  
FIN 4263 Real Estate Development & Investment (spring semester only)  
MGMT 3043 Human Resources Management  
MIS 1903 Computer Business Applications  
MIS 3613 Data Communications & Computer Networks (spring semester only)  
MKTG 3813 Professional Selling (spring semester only)

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### 2024-2025 Global Business Certificate (30 Credit Hours)

#### Required Courses

BUCOM 3133 Business Communications & Report Writing  
BUS 4103 International Business\*  
BUS 4983 Seminar: European Economics\*  
MGMT 3013 Principles of Management  
MGMT 3043 Human Resources Management  
MGMT 3103 Organizational Behavior\*  
MGMT 4623 Leadership  
MKTG 3423 Integrated Marketing Communications\*

#### Electives

Students will select two courses (6 credit hours) from the following:

BUS 4213 Business Ethics  
BUS 4981 (SL) Seminar: International Team Project\*  
COMM 2243 Communications in the Workplace  
HIST XXX3 General Education Course - European Culture\*  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing

\* Courses taken at the University of Limoges in France. Students with an intent to pursue study abroad should review the relevant catalog policy governing the evaluation of foreign credits.

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### 2024-2025 Human Resources Management Certificate (30 Credit Hours)

#### Required Courses



BUS 4983 Seminar - Employment Law (summer term only); OR  
 BUSLW 4253 Employment & Labor Law  
 BUCOM 3133 Business Communications & Report Writing  
 COMM 2253 Communications in the Workplace  
 MGMT 3013 Principles of Management  
 MGMT 3043 Human Resources Management  
 MGMT 3103 Organizational Behavior  
 MGMT 4313 Compensation & Benefits (fall semester only)  
 MGMT 4323 Human Resources Development (spring semester only)

#### **Electives**

Students will select two courses (6 credit hours) from the following:

BUS 4213 Business Ethics  
 COMM 3243 Presentational Communications  
 ENTR 3103 Introduction to Entrepreneurship  
 ENTR 4413 Business Planning & Strategy for Entrepreneurs  
 MGMT 4623 Leadership  
 MIS 3453 Advanced Computer Business Applications  
 MKTG 3313 Principles of Marketing

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#### **2024-2025 Management Information Systems Certificate (30 Credit Hours)**

##### **Required Courses**

MGMT 3111 PM - Intro to Project Management; AND  
 MGMT 3121 PM - Project Planning; AND  
 MGMT 3131 PM - Project Management System; OR  
 BUS 4983 Seminar: Project Management I  
 MIS 1903 Computer Business Applications  
 MIS 3433 Management Information Systems  
 MIS 4653 Data Base Theory & Application; OR  
 CMPSC 4213 Data Base Design  
 MIS 4753 MIS Development Project; OR  
 CMPSC 3943 Software Design & Development  
 CMPSC 1113 Computer Programming I

##### **Electives**

Student will select five courses (15 credit hours) from the following:

ACCT 2003 Financial & Managerial Accounting for Non-Business Majors  
 ENTR 3103 Introduction to Entrepreneurship  
 MGMT 3013 Principles of Management  
 MIS 1903 Computer Business Applications  
 MIS 3423 Net Web Development  
 MIS 3453 Advanced Computer Business Applications  
 MIS 3613 Data Communications & Computer Networks  
 MIS 3823 Information Management & Policy  
 MIS 4513 Structure System Analysis & Design  
 MKTG 3313 Principles of Marketing

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#### **2024-2025 Personal Finance Planning Certificate (30 Credit Hours)**

##### **Required Courses**

ACCT 2103 Financial Accounting  
 ACCT 3383 Federal Income Tax Accounting  
 ECON 2003 Macroeconomics  
 FIN 3013 Fundamentals of Financial Planning (fall semester only)  
 FIN 3023 Retirement & Estate Planning  
 FIN 3113 Financial Management  
 FIN 3223 Investment Analysis & Planning (spring semester only)  
 FIN 3913 Insurance Planning & Risk Management (fall semester only)  
 FIN 4453 Financial Plan Development  
 MKTG 3813 Professional Selling

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#### **2024-2025 Project Management/Management Certificate (30 Credit Hours)**

### Required Regular Courses

ACCT 2103 Financial Accounting; AND  
ACCT 2203 Managerial Accounting; OR  
ACCT 2003 Financial & Managerial Accounting for Non-Business Majors  
MGMT 3103 Principles of Management

### Required Specialized Courses

MGMT 3023 Project Management I  
MGMT 4013 Project Management II  
MGMT 4023 Project Management III

### Electives

Student will select 4-5 courses (12-15 credit hours) from the following:

ACCT 3203 Cost Accounting  
CMPSC 3943 Software Design & Development  
CMPSC 3223 Unix & C Programming  
CMPSC 4223 Unix System Administration  
CMPSC 3233 Linux Tools  
COMM 2253 Business Communications in the Workplace; OR  
COMM 1113 Fundamentals of Human Communication  
ENTR 4413 Business Planning & Strategy for Entrepreneurs  
ENTR 4503 Venture Creation  
FIN 3113 Financial Management  
FIN 4623 Applied Management  
MGMT 3063 Production/Operations Management  
MGMT 4623 Dynamic Management  
MGMT 3103 Organizational Behavior  
MGMT 4813 PM-Project Management Professional (PMP) Certification Prep Course  
MIS 4753 Development Project  
MIS 3433 Management Information Systems  
MKTG 3313 Principles of Marketing  
MKTG 3333 Digital Marketing  
MKTG 3813 Professional Selling

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### 2024-2025 Promotions Management Certificate (30 Credit Hours)

#### Required Courses

ACCT 2103 Financial Accounting; OR  
ACCT 2003 Financial & Managerial Accounting for Non-Business Majors  
MCOM 3343 Digital Publishing; OR  
MCOM 3843 Advertising Copy & Layout  
MCOM 3893 Publish Relations  
MCOM 4813 Public Relations Writing  
MGMT 3013 Principles of Management  
MKTG 3313 Principles of Marketing  
MKTG 3423 Integrated Marketing Communications

#### Electives

Students will select three courses (9 credit hours) from the following:

BUCOM 3133 Business Communications & Report Writing  
COMM 1113 Fundamentals of Human Communication  
COMM 2253 Communications in the Workplace  
MCOM 3343 Digital Publishing  
MCOM 3843 Advertising Copy & Layout  
MGMT 3043 Human Resources Management  
MGMT 4623 Leadership  
MKTG 3333 Digital Marketing  
MKTG 3813 Professional Selling  
MKTG 4414 Marketing Research  
MKTG 4623 Marketing Analysis

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### 2024-2025 Managerial Accounting Certificate (30 Credit Hours)

#### Required Courses

ACCT 2203 Managerial Accounting  
ACCT 3203 Cost Accounting  
ACCT 3303 Intermediate Accounting I  
ACCT 3413 Business Ethics for Accountants

FIN 3113 Financial Management  
ACCT 4203 Advanced Cost Accounting

**Electives**

Student will select four courses (12 credit hours) from the following:

ACCT 3453 Advanced Computer Acct Applications

ACCT 4303 Advanced Accounting

ACCT 4503 Auditing

MGMT 3013 Principles of Management

MIS 3433 Management Information Systems

ECON 2013 Principles of Microeconomics; OR

Another upper level Accounting or Business Administration course approved by the department.

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**2024-2025 Treasury Management Certificate (30 Credit Hours)****Required Courses**

ACCT 3303 Intermediate Accounting I

ACCT 4453 Short-Term Financial Management

ACCT 3413 Business Ethics for Accountants; OR

BUS 4213 Business Ethics

FIN 3113 Financial Management

**Electives**

Students will select six courses (18 credit hours) from the following:

ACCT 3403 Intermediate Accounting II

ACCT 3453 Advanced Computer Acct Applications

ACCT 3713 Governmental & Non-Profit Accounting

ACCT 4303 Advanced Accounting

BUSLW 3253 Business Law

MIS 3433 Management Information Systems

ECON 2013 Principles of Microeconomics

Note: Other upper level Accounting or Business Administration courses may be used, but only if pre-approved by the department.

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