

East Central University  
 Business Administration - Entrepreneurship Concentration- B.S.  
 0077/UG 2024-2025 Catalog Year

Student Name: _____	Student ID # _____
___ 30 hours at ECU completed	Advisor: _____
___ 60 hours at Sr college completed	_____
___ 40 hours upper level completed	___ OSRHE Computer Proficiency Requirement met

Requirements	Hours	Hours
--------------	-------	-------

<b>I. General Education</b>	<b>40</b>
-----------------------------	-----------

*A maximum of twelve hours may be counted in both the major/related work and general education.*

<b>II. Major in Business Administration</b>	<b>75</b>
---------------------------------------------	-----------

Required Core Courses	42
-----------------------	----

___	ACCT	2103	Financial Accounting
___	ACCT	2203	Managerial Accounting
___	BSEC	2603	Bus and Econ Statistics
___	BUCOM	3133	Bus Comm & Report Writing
___	BUS	1113	Foundations of Business (must be taken prior to completing 60 total credit hours) <b>OR</b>
	MGMT	4623	Leadership (must be taken after completing 60 total credit hours)
___	BUS	4303	Business Strategy and Policy
___	BUSLW	3213	The Legal Environment of Business
___	ECON	2003	Principles of Macroeconomics
___	ECON	2013	Principles of Microeconomics
___	FIN	3113	Financial Management
___	MGMT	3013	Principles of Management
___	MIS	1903	Computer Business Applications
___	MIS	3433	Management Information Systems
___	MKTG	3313	Principles of Marketing

Required for Concentration in Entrepreneurship	27
------------------------------------------------	----

___	BUS	4103	Global Business^
___	BUS	4213	Business Ethics^
___	ENTR	3103	Introduction to Entrepreneurship
___	ENTR	4413	Bus Planning & Strategy For Entrepren
___	ENTR	4503	Venture Creation
___	FIN	4623	Applied Finance^
___	MGMT	3063	Production/Operations Management^
___	MIS	3453	Adv Computer Bus Applications^
___	MKTG	3333	Digital Marketing OR
	MKTG	3813	Professional Selling

Required Business Administration Electives	6
--------------------------------------------	---

Nine (6) hours Accounting, Business Administration, or Information Technology Management upper level courses.

<b>III. Related Work</b>
--------------------------

___	COMM	2253	Communication in the Workplace
___	MATH	1613	Functions and Modeling

<b>IV. Minor</b>
------------------

<b>V. Electives</b>	<b>5</b>
---------------------	----------

<b>VI. Total Hours Required</b>	<b>120</b>
---------------------------------	------------

<b>VII. Special Requirements</b>
----------------------------------

For graduation, a minimum grade point average of 2.25 is required in the required core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.