

East Central University
 Business Administration - General Business Concentration- B.S.
 0074/UG 2024-2025 Catalog Year

Student Name: _____	Student ID # _____
____ 30 hours at ECU completed	Advisor: _____
____ 60 hours at Sr college completed	
____ 40 hours upper level completed	____ OSRHE Computer Proficiency Requirement met

Requirements	Hours	Hours
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I. General Education	40
<i>A maximum of twelve hours may be counted in both the major/related work and general education.</i>	

II. Major in Business Administration	75
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Required Core Courses	42
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____	ACCT	2103	Financial Accounting
____	ACCT	2203	Managerial Accounting
____	BSEC	2603	Bus and Econ Statistics
____	BUCOM	3133	Bus Comm & Report Writing
____	BUS	1113	Foundations of Business (must be taken prior to completing 60 total credit hours) OR
	MGMT	4623	Leadership (must be taken after completing 60 total credit hours)
____	BUS	4303	Business Strategy and Policy
____	BUSLW	3213	The Legal Environment of Business
____	ECON	2003	Principles of Macroeconomics
____	ECON	2013	Principles of Microeconomics
____	FIN	3113	Financial Management
____	MGMT	3013	Principles of Management
____	MIS	1903	Computer Business Applications
____	MIS	3433	Management Information Systems
____	MKTG	3313	Principles of Marketing

C. Required for Concentration in General Business	24		
____	BUS	4103	Global Business^
____	BUS	4213	Business Ethics^
____	ENTR	3103	Introduction to Entrepreneurship^
____	MGMT	3063	Production/Operations Management^
____ 3 hours upper level finance			
____ 3 hours upper level management			
____ 3 hours upper level management information systems or ITM			
____ 3 hours upper level marketing			

Required Business Administration Electives	9
Nine (9) hours Accounting, Business Administration, or Information Technology Management upper level courses.	

III. Related Work

____	COMM	1113	Communication in the Workplace
____	MATH	1613	Functions and Modeling

IV. Minor

V. Electives	5
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VI. Total Hours Required	120
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VII. Special Requirements

For graduation, a minimum grade point average of 2.25 is required in the required core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.