

## Minor in Entrepreneurship - 070F

ENTR 3101 - Intro to Entrepreneurship  
ENTR 4413 - Bus Planning & Strat for Entr  
MGMT 3013 - Principles of Management  
MKTG 3313 - Principles of Marketing  
MKTF 3333 - Digital Marketing **OR**  
MKTF 3813 - Professional Selling

Three hours Accounting or Business Administration Upper-Level courses or COMM 3243 (ORGL courses do not count as electives)

**Minimum Total - 18 hours**

*(Must earn three hours of upper-division work at ECU towards minor to complete minor residency requirement.)*