



OFFICIAL CERTIFICATE COMPLETION FORM

5060 - BUSINESS CERTIFICATE - PROMOTIONS MANAGEMENT

Courses offered for - (30) hour certificate

Required Classes - 21 Credit Hours (7 Courses):

- ☐ ACCT 2103 Financial Accounting OR
- ☐ ACCT 2003 Financial & Managerial Accounting for Non-Business Majors
- ☐ MCOM 3343 Digital Publishing OR
- ☐ MCOM 3843 Advertising Copy & Layout
- ☐ MCOM 3893 Public Relations
- ☐ MCOM 4813 Public Relations Writing
- ☐ MGMT 3013 Principles of Management
- ☐ MKTG 3313 Principles of Marketing
- ☐ MKTG 3423 Integrated Marketing Communications

Elective Classes - Must Complete 9 Credit Hours (3 Courses):

- ☐ BUCOM 3133 Business Communications and Report Writing
- ☐ COMM 1113 Fundamentals of Human Communication
- ☐ COMM 2253 Communications In the Workplace
- ☐ MCOM 3343 Digital Publishing
- ☐ MCOM 3843 Advertising Copy & Layout
- ☐ MGMT 3043 Human Resources Management
- ☐ MGMT 4623 Leadership
- ☐ MKTG 3333 Digital Marketing
- ☐ MKTG 3813 Professional Selling
- ☐ MKTG 4414 Marketing Research
- ☐ MKTG 4623 Marketing Analysis