

ECU COURSE CATALOG

FINANCE COURSES

FIN-1113 Financial Literacy 3 Credits

THIS COURSE INTRODUCES IDEAS, CONCEPTS, AND SKILLS THAT WILL ENABLE STUDENTS TO BECOME WISE AND KNOWLEDGEABLE CONSUMERS, SAVERS, INVESTORS, AND USERS OF CREDIT. A HANDS ON INSTRUCTIONAL APPROACH, THAT DIRECTLY APPLIES THE CONCEPTS LEARNED IN THIS COURSE TO THE MANAGEMENT OF MONEY, WILL EMPOWER STUDENTS TO INCORPORATE THESE TECHNIQUES IN THEIR DAILY LIVES AND BECOME EFFECTIVE PARTICIPANTS IN THE GLOBAL WORKFORCE AND SOCIETY.

FIN-3003 Financial Markets and Institutions 3 Credits

THIS COURSE INCREASES UNDERSTANDING OF FINANCIAL MARKETS AND INTERMEDIARIES IN THE UNITED STATES INCLUDING THE FUNDAMENTALS OF INTEREST RATES, THE MONEY SUPPLY PROCESS, THE MARKETS FOR STOCKS AND OTHER FINANCIAL INSTRUMENTS, THE U.S. COMMERCIAL BANKING INDUSTRY AND OTHER NON-BANK FINANCIAL INSTITUTIONS, FINANCIAL CRISES, RISK MANAGEMENT IN FINANCIAL INSTITUTIONS, CENTRAL BANKING, AND THE CONDUCT OF MONETARY POLICY. SPRING SEMESTER ONLY. Required Previous: ECON-2003 with a grade of C or higher or departmental approval.

FIN-3013 Fundamentals of Financial Planning 3 Credits

THE COURSE INTRODUCES STUDENTS TO THE FINANCIAL PLANNING PROCESS AND TO THE TECHNICAL SKILLS A COMPETENT FINANCIAL PLANNER MUST POSSESS IN ORDER TO SERVE HIS OR HER CLIENTS SUCCESSFULLY. STUDENTS WILL LEARN THE FUNDAMENTAL ELEMENTS OF FINANCIAL PLANNING (INSURANCE, INVESTMENTS, TAXATION, RETIREMENT PLANNING AND EMPLOYEE BENEFITS, AND ESTATE PLANNING) AND THEIR CORRESPONDING INTERRELATIONSHIP IN PROVIDING COMPREHENSIVE PERSONAL FINANCIAL PLANNING. THIS COURSE EXPLORES THE FINANCIAL PLANNING INDUSTRY.

FIN-3113 Financial Management 3 Credits

A STUDY OF THE PRINCIPLES, INSTITUTIONS, INSTRUMENTS AND PROCEDURES WHEREBY BUSINESS ENTERPRISES OBTAIN AND UTILIZE FUNDS TO FINANCE OPERATIONS. THE STUDY INVOLVES ANALYSIS AND EVALUATION OF FORMS OF BUSINESS ORGANIZATIONS, FINANCIAL PLANNING, INTERNAL AND EXTERNAL PROVISIONS OF SHORT-TERM AND LONG-TERM FINANCING FOR PROMOTION, EXPANSION AND REORGANIZATION. Required Previous: ACCT-2103 with a grade of C or higher or departmental approval.

FIN-3223 Investment Analysis 3 Credits

THIS COURSE EXPOSES STUDENTS TO THE CONCEPTS OF RISK AND RETURN, THE DIFFERENCES BETWEEN EQUITY AND FIXED INCOME INVESTMENTS, THE MATHEMATICS OF INVESTING, THE EVALUATION OF INVESTMENT THEORIES AND STRATEGIES, AND THE REGULATION OF THE INVESTMENT INDUSTRY. THE COURSE EXPLORES THE DIFFERENCE BETWEEN FUNDAMENTAL AND TECHNICAL ANALYSIS, AND STUDENTS WILL PERFORM BASIC BOND AND EQUITY VALUATIONS. THE COURSE INTRODUCES MODERN PORTFOLIO THEORY (ASSET ALLOCATION, DIVERSIFICATION, MARKET TIMING, AND SEC). Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-3833 Commercial Bank Management 3 Credits

THIS INTRODUCTORY COURSE IN BANK MANAGEMENT PROVIDES AN OVERVIEW OF COMMERCIAL BANK MANAGEMENT. TOPICS INCLUDE: BANK SERVICES, ORGANIZATIONS AND REGULATORY ENVIRONMENT; ASSET AND LIABILITY MANAGEMENT; BANK CAPITAL, CASH ASSETS, AND THE COMPETITION FOR FUNDS; MANAGING THE INVESTMENT PORTFOLIO; EXTENDING CREDIT TO BUSINESS AND INDIVIDUALS, INTERNATIONAL BANKING; TRUST SERVICES; AND BANK MERGERS AND ACQUISITIONS. THIS COURSE NORMALLY OFFERED IN THE FALL SEMESTER ONLY. Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-3913 Insurance Planning and Risk Management 3 Credits

THIS COURSE EXPLORES THE FINANCIAL RISKS THAT INDIVIDUALS AND BUSINESSES FACE AND HOW THEY CAN MANAGE THESE RISKS, INCLUDING THE UTILIZATION OF INSURANCE SOLUTIONS. STUDENTS WILL BE EXPOSED TO THE PURPOSE, STRUCTURE AND COVERAGE OPTIONS OF THE FOLLOWING TYPES OF INSURANCE: HEALTH, DISABILITY, LONG-TERM CARE, LIFE, PROPERTY AND CASUALTY, AND MORE. THIS COURSE ALSO REVIEWS THE

TAXATION OF INSURANCE BENEFITS AND HOW TAXATION SHOULD AFFECT A FINANCIAL PLANNER'S DECISION TO RECOMMEND INSURANCE SOLUTIONS.

FIN-4103 Essentials of Banking and Finance 3 Credits

THE COURSE WILL COVER FINANCIAL AND BANKING PRODUCTS, BANKING REGULATIONS, PERSONAL FINANCIAL STATEMENT ANALYSIS AND ETHICAL ISSUES SPECIFIC TO THE ABOVE AREAS OF STUDY. STUDENT LEARNING WILL BE ENHANCED BY WORKING DIRECTLY WITH BUSINESS PROFESSIONALS IN THE AREAS OF FINANCE AND BANKING. THIS COURSE NORMALLY OFFERED IN THE SPRING SEMESTER ONLY. Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-4113 International Financial Management 3 Credits

PROVIDES THE STUDENT WITH THE ANALYTICAL TOOLS NEEDED TO EVALUATE AND PROVIDE SOLUTIONS FOR PROBLEMS THAT ARE COMMONLY ENCOUNTERED IN INTERNATIONAL FINANCIAL MANAGEMENT. EMPHASIZES BASIC THEORETICAL MODELS OF EXCHANGE RATE DETERMINATION AND HEDGING EXCHANGE RATE RISK, INTERNATIONAL FINANCIAL TRANSACTIONS, THE LINK BETWEEN A NATION'S MACROECONOMIC ACCOUNTS AND ITS BALANCE OF PAYMENTS ACCOUNTS, PRIVATIZATION OF STATE-OWNED ENTERPRISES, AND INTERNATIONAL BANKING. Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-4263 Real Estate Development and Investment 3 Credits

THIS COURSE INTRODUCES STUDENTS TO THE COMMERCIAL AND RESIDENTIAL REAL ESTATE DEVELOPMENT AND INVESTMENT PROCESS. COURSE MATERIALS, LECTURES, DISCUSSIONS AND CASES FOCUS ON ISSUES CRITICAL TO THE SUCCESS OF ANY NEW REAL ESTATE VENTURE, FROM THE INCEPTION OF AN IDEA TO THE DESIGN, CONSTRUCTION AND MANAGEMENT OF INCOME-PRODUCING REAL ESTATE. EMPHASIS IS PLACED ON IDENTIFYING DEVELOPMENT OPPORTUNITIES IN A RAPIDLY CHANGING REAL ESTATE ENVIRONMENT. THIS COURSE IS NORMALLY OFFERED IN THE SPRING SEMESTER ONLY. Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-4623 Applied Finance 3 Credits

THIS COURSE ADDRESSES HOW A FIRM EFFECTIVELY RAISES AND INVESTS CAPITAL. IT EXAMINES BUSINESS VALUATION AND FINANCIAL PERFORMANCE, FINANCIAL STATEMENT FORECASTING, AND EFFECTIVE WORKING CAPITAL MANAGEMENT. THIS COURSE IS NORMALLY OFFERED IN THE FALL SEMESTER ONLY. Required Previous: FIN-3113 with a grade of C or higher or departmental approval.

FIN-5103 Finance for Managers 3 Credits

THIS COURSE SHOWS MANAGERS HOW TO INTERFACE WITH ACCOUNTING AND FINANCE DEPARTMENTS AND UNDERSTAND HOW FIRMS MEET THEIR FINANCIAL OBJECTIVES UTILIZING FINANCIAL DECISION-MAKING SKILLS. THIS COURSE EXPLAINS FINANCIAL TOOLS AND TECHNIQUES THAT MANAGERS USE TO MAXIMIZE THE VALUE OF THEIR BUSINESS. COURSE TOPICS INCLUDE FINANCIAL STATEMENT ANALYSIS, DISCOUNTED CASH FLOW VALUATION, STOCK AND BOND VALUATION, TERM STRUCTURE OF INTEREST RATES, CAPITAL STRUCTURE AND BUDGETING UNDER CERTAINTY AND UNCERTAINTY.

FIN-H3003 Honors-Money and Banking 3 Credits

THE COURSE EXAMINES CENTRAL BANKS AND THE FEDERAL RESERVE SYSTEM, MONEY AND MONETARY POLICY, INTEREST RATES, FOREIGN EXCHANGE MARKETS, THE INTERNATIONAL FINANCIAL SYSTEM, COMMERCIAL BANKS, SAVING ASSOCIATIONS AND CREDIT UNIONS. THIS COURSE NORMALLY OFFERED IN THE SPRING SEMESTER ONLY. Required Previous: ECON-2003 with a grade of C or higher or departmental approval.

FIN-H3113 Honors-Financial Management 3 Credits

A STUDY OF THE PRINCIPLES, INSTITUTIONS, INSTRUMENTS AND PROCEDURES WHEREBY BUSINESS ENTERPRISES OBTAIN AND UTILIZE FUNDS TO FINANCE OPERATIONS. THE STUDY INVOLVES ANALYSIS AND EVALUATION OF FORMS OF BUSINESS ORGANIZATIONS, FINANCIAL PLANNING, INTERNAL AND EXTERNAL PROVISIONS OF SHORT-TERM AND LONG-TERM FINANCING FOR PROMOTION, EXPANSION AND REORGANIZATION. Required Previous: ACCT-2103 with a grade of C or higher or departmental approval.

FIN-H3223 Honors-Investment Analysis and Planning 3 Credits

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FIN-H3833 Honors-Commercial Bank Management 3 Credits

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