East Central University Foundation, Inc.

Financial Statements

June 30, 2018 and 2017 (With Independent Auditors' Report Thereon)



FINANCIAL STATEMENTS

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INDEPENDENT AUDITORS' REPORT

To the Board of Trustees East Central University Foundation, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of East Central University Foundation, Inc. (a nonprofit organization) (the "Foundation"), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

(Continued)

INDEPENDENT AUDITORS' REPORT, CONTINUED

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated September 28, 2018, on our consideration of the Foundation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Foundation's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control over financial reporting and compliance.

Finlay + Cook, PLLC

Shawnee, Oklahoma September 28, 2018

STATEMENTS OF FINANCIAL POSITION

June 30,	2018	2017
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,578,281	1,701,974
Pledges receivable—current	577,575	522,860
Interest receivable	65,472	47,455
Certificates of deposit	138,161	402,074
Total current assets	2,359,489	2,674,363
Non-current assets:		
Pledges receivable—non-current	1,021,300	1,598,875
Investments, at fair value	29,319,052	27,800,510
Real estate held as investments	17,500	17,500
Artwork	329,686	329,686
Furniture and equipment, net	913	2,030
Other assets	28,484	27,824
Total non-current assets	30,716,935	29,776,425
Total assets	\$ 33,076,424	32,450,788
Liabilities and Net Assets		
Liabilities:		
Total liabilities	<u>\$</u>	
Net assets:		
Unrestricted	1,038,116	976,331
Temporarily restricted	11,867,348	11,328,785
Permanently restricted	20,170,960	20,145,672
Total net assets	33,076,424	32,450,788
Total liabilities and net assets	\$ 33,076,424	32,450,788

See Independent Auditors' Report. See accompanying notes to financial statements.

STATEMENTS OF ACTIVITIES

Year Ended June 30, 2018

Revenues:	<u>Unrestricted</u>	Temporarily <u>Restricted</u>	Permanently <u>Restricted</u>	<u>Total</u>
Contributions:				
Private gifts and grants	<u>\$ 533</u>	1,240,529	202,922	1,443,984
Total contributions	533	1,240,529	202,922	1,443,984
Investment income:				
Interest and dividends	173,307	519,392	-	692,699
Net investment gains	283,447	850,342		1,133,789
Total investment income	456,754	1,369,734		1,826,488
Other revenues		4,200	660	4,860
Net assets released from restrictions	2,270,524	(2,270,524)	_	-
Total revenues	2,727,811	343,939	203,582	3,275,332
Expenses: <u>Programs for the University</u> Scholarship awards General University educational assistance Salary supplements <u>Management and Operating</u> Operating expenses Depreciation Total expenses	561,880 1,463,781 214,203 408,715 1,117 2,649,696	- - - -	- - - - -	561,880 1,463,781 214,203 408,715 1,117 2,649,696
Transfer (to) from other net assets	(16,330)	194,624	(178,294)	
Increase in net assets	61,785	538,563	25,288	625,636
Net assets at beginning of year	976,331	11,328,785	20,145,672	32,450,788
Net assets at end of year	<u>\$ 1,038,116</u>	11,867,348	20,170,960	33,076,424

See Independent Auditors' Report.

See accompanying notes to financial statements.

STATEMENTS OF ACTIVITIES, CONTINUED

Year Ended June 30, 2017

Revenues:	<u>Unrestricted</u>	Temporarily <u>Restricted</u>	Permanently <u>Restricted</u>	<u>Total</u>
Contributions:				
Private gifts and grants	\$ 6,203	2,223,326	926,506	3,156,035
Total contributions	6,203	2,223,326	926,506	3,156,035
Investment income:				
Interest and dividends	154,314	462,942	-	617,256
Net investment gains	599,355	1,798,065	-	2,397,420
Total investment income	753,669	2,261,007		3,014,676
Other revenues	69	22,550	28,664	51,283
Net assets released from restrictions	2 174 220	(2 174 220)		
	2,174,339	(2,174,339)		
Total revenues	2,934,280	2,332,544	955,170	6,221,994
Expenses:				
Programs for the University				
Scholarship awards	577,870	-	-	577,870
General University educational assistance	1,376,166	-	-	1,376,166
Salary supplements	163,782	-	-	163,782
Management and Operating	150 101			450 404
Operating expenses	452,491	-	-	452,491
Depreciation	4,865			4,865
Total expenses	2,575,174			2,575,174
Transfer from (to) other net assets	2,200	(2,200)		
Increase in net assets	361,306	2,330,344	955,170	3,646,820
Net assets at beginning of year	615,025	8,998,441	19,190,502	28,803,968
Net assets at end of year	<u>\$ 976,331</u>	11,328,785	20,145,672	32,450,788

See Independent Auditors' Report.

See accompanying notes to financial statements.

STATEMENTS OF CASH FLOWS

Increase (Decrease) in Cash and Cash Equivalents

Years Ended June 30,		2018	2017
Cash flows from operating activities:			
Cash received from contributions	\$	1,856,871	3,050,786
Cash received from interest and other income	Ψ	1,387,516	662,989
Cash disbursed for program and faculty expenses		(1,677,984)	(1,539,948)
Cash disbursed for scholarship expenses		(561,880)	(1,535,548)
Cash disbursed for general support		(408,715)	(465,969)
Net cash provided by operating activities		595,808	1,129,988
The cash provided by operating activities		<u> </u>	· · · ·
Cash flows from investing activities:			
Investment sold		8,213,877	7,324,205
Investment purchased		(8,933,378)	(7,946,650)
Net cash used in investing activities		(719,501)	(622,445)
Net (decrease) increase in cash and cash equivalents		(123,693)	507,543
Cash and cash equivalents at beginning of year		1,701,974	1,194,431
Cash and cash equivalents at end of year	\$	1,578,281	1,701,974
Reconciliation of increase in net assets to			
net cash provided by operating activities:			
Increase in net assets	\$	625,636	3,646,820
Adjustments to reconcile increase in net assets to net cash		,	- , ,
provided by operating activities:			
Depreciation		1,117	4,865
Non-cash private stock contribution		(109,313)	-
Net unrealized and realized gains on investments		(689,728)	(2,397,420)
Decrease (increase) in pledges receivable		522,860	(187,855)
Increase in interest receivable		(18,017)	(5,550)
Decrease in certificates of deposit		263,913	-
(Increase) decrease in other assets		(660)	82,606
Decrease in accounts payable		-	(4,378)
Decrease in accrued payroll		<u> </u>	(9,100)
Net cash provided by operating activities	\$	595,808	1,129,988

See Independent Auditors' Report.

See accompanying notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

June 30, 2018 and 2017

(1) <u>NATURE OF THE ENTITY</u>

East Central University Foundation, Inc. (the "Foundation") is a nonprofit corporation formed in 1970. The purposes for which the Foundation is organized are exclusively scientific, literary, charitable, educational, and artistic for the benefit of East Central University (the "University") in Ada, Oklahoma, its faculty, its student body, and its programs. The Foundation may also serve as trustee of charitable lead trusts, charitable remainder trusts, and other private trusts of which the Foundation and/or the University are beneficiaries, notwithstanding the facts that the donors of such trusts retain a beneficial interest therein or that other charitable organizations are designated as beneficiaries of such trusts.

As gifts are received by the Foundation, they are placed into new or existing funds, as appropriate, in accordance with the stipulations of the donors. Distributions of amounts held by the Foundation are subject to the approval of the Board of Trustees (the "Board"). The purposes for which the Foundation is organized are exclusively for the benefit of the University, its faculty, its student body, and its programs. As such, the University and the Foundation are considered financially interrelated as defined by accounting principles generally accepted in the Universit.

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u>

Basis of Presentation

The Foundation follows the Financial Accounting Standards Board (FASB) *Accounting Standards Codification* (ASC). The ASC is the single source of authoritative guidance for accounting principles generally accepted in the United States. The statements have been prepared on the accrual basis of accounting. Under accounting principles generally accepted in the United States, net assets and revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions as follows:

Unrestricted net assets—Consist of gifts received by the Foundation without stipulation and accumulated earnings which the Foundation uses for its operations.

Temporarily restricted net assets—Primarily consist of gifts received by the Foundation which have been restricted by the donor for a particular project or activity and accumulated earnings from endowment funds. When a donor restriction is satisfied, temporarily restricted net assets are reclassified to unrestricted net assets.

Permanently restricted net assets—This category represents gifts received by the Foundation with donor restrictions which require the principal to be invested in perpetuity. Generally, income earned from these assets is available to be used for purposes established by the donor in the year received unless restricted to future fiscal periods.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Contributions

Contributions, including unconditional promises to give, are recognized as revenues in the period received by the Foundation. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the date of gift. An allowance is made for uncollectible contributions based upon management's judgment and analysis of the creditworthiness of the donors, past collection experience, and other relevant factors. As of June 30, 2018 and 2017, no allowance was considered necessary.

Contributions are reported as increases in the appropriate category of net assets. Expenses are reported as decreases in unrestricted net assets. Temporary restrictions on gifts to acquire long-lived assets are considered met in the period in which the assets are acquired or placed in service. Gifts of property and equipment are recorded as unrestricted support unless explicit donor stipulations specify how the assets must be used, in which case the gift is recorded as restricted support. Expirations of temporary restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions. Contributions which are received and whose restrictions are met in the same period are recognized as unrestricted contributions.

Income and gains on investments are reported as increases in permanently restricted net assets if the terms of the gift that gave rise to the investment or applicable law require such amounts be added to permanent endowment principal. Income and gains are reported as increases in temporarily restricted net assets if the terms of the gift or applicable law impose restrictions on the use of the income and as increases in unrestricted net assets in all other cases.

Generally, losses on investments of restricted endowments reduce temporarily restricted net assets to the extent donor-imposed temporary restrictions on the net appreciation of investments have not been met before the loss occurs. Any remaining losses reduce unrestricted net assets. Subsequent investment gains are applied first to unrestricted net assets to the extent that losses have previously been recognized, and then to temporarily restricted net assets.

Cash and Cash Equivalents

The Foundation considers all highly liquid debt instruments with an original maturity of 3 months or less when purchased to be cash equivalents.

Pledges

The Foundation generally records pledges as income in the period in which a written agreement to contribute cash investments or other assets is received.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Investments

The Foundation maintains the majority of its endowment assets in a pooled investment fund. Additional investments are maintained separately in accordance with the donor's instructions. Investments are presented in the financial statements of the Foundation at fair value. Investment securities with readily determinable market value information are adjusted to market value, with realized and unrealized appreciation and/or depreciation on investments to be recorded in the statements of activities. Investments included in the pool are certificates of deposit, corporate bonds, mutual funds, privately-owned corporate stock, and U.S. government securities. The Foundation's investment committee monitors the performance of all investments and instructs Foundation management as to the mix of assets to be maintained in the investment pool. Investments are made in accordance with the investment policies of the Foundation.

Earnings from investments are distributed quarterly from the pooled investment fund and are received by the separately maintained funds. Marketable and nonmarketable investments are marked to market in accordance with ASC Topic 320, "Investments—Debt and Equity Securities."

Real Estate Held as Investments

Real estate held as investments consists primarily of real property and forms of real property interests donated to and/or purchased by the Foundation and are carried at the lower of cost or market. The Foundation holds these assets until such time as they are transferred to the University or sold. No attempt is made by management to revalue other property investments at subsequent dates prior to transfer or sale due to the prohibitive cost of obtaining periodic appraisals; however, the Foundation's management is of the opinion that any subsequent revaluation would not have a significant impact on the Foundation's statements of financial position or changes in net assets. Impairments are recorded to reduce the carrying value of the assets to their net realizable value based on facts and circumstances at the time of determination. No property investment impairments were recorded in 2018 or 2017.

Insurance Assets

Included in other assets was approximately \$20,000 and \$19,000 of cash surrender value assets related to insurance policies owned by the Foundation as of June 30, 2018 and 2017, respectively. During the year ended June 30, 2017, the Foundation cashed in approximately \$112,000 from one of the cash surrender values assets due to the death of the insured.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Non-Cash Contributions

Included in other assets was approximately \$8,000 of donations made by donors of items given to the Foundation as of both June 30, 2018 and 2017. The non-cash contributions are recorded at their fair values in the period received. The fair market value is determined using observable prices of identical or similar products.

During the year ended June 30, 2018, a related party made a stock donation of 4,125 shares of privately owned corporate stock at \$26.50 per share, resulting in a fair market value of \$109,313. This gift is included in investments as of June 30, 2018.

Conditional Gifts

The Foundation receives contributions with terms that require returns of the contributions to the donors on the occurrence of specified future and uncertain events. The Foundation reports such contributions as liabilities until the likelihood of not meeting the condition is remote. Conditional promises to give are not recorded as revenue until the conditions are substantially met and the gift becomes unconditional.

Investment Income

Investment earnings are allocated to the individual sub-funds of the Foundation on a quarterly basis. These earnings are allocated based upon the individual sub-fund's percentage of participation in the investment pool. Realized and unrealized gains and losses are determined using the specific identification method; however, these transactions are included in the pool's income for allocation purposes.

A portion of investment earnings is allocated to support the operations of the Foundation. The Foundation historically has allocated 25% of investment earnings to operations. The amounts allocated are recorded as interest and dividends in the unrestricted net asset classification in the accompanying statements of activities. Amounts so transferred in excess of the current operations requirements remain in the unrestricted net asset classification for future use as deemed necessary by the Foundation's management and executive committee and to support the Foundation's scholarship program.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Furniture and Equipment

Furniture and equipment are recorded at cost if purchased or at appraised value if received by donation. Furniture and equipment are being depreciated on a straight-line basis over their estimated useful lives, which range from 3 to 10 years. The Foundation records impairments of its property and equipment when it becomes probable that the carrying value of the assets will not be fully recovered over the estimated useful life. Impairments are recorded to reduce the carrying value of the assets to their net realizable value based on facts and circumstances at the time of the determination. No property or equipment impairments were recorded in 2018 or 2017.

<u>Artwork</u>

Artwork is recorded at the appraised value at the time of donation.

Income Tax

The income earned by the Foundation has been determined to be exempt from income taxes by the Internal Revenue Service in accordance with Internal Revenue Code (IRC) Section 501(c)(3). However, unrelated business income earned by the Foundation is subject to tax. Additionally, the Foundation has been determined not to be a private foundation within the meaning of IRC Section 509(a).

The Foundation evaluates and accounts for its uncertain tax positions, if any, in accordance with ASC Topic 740, "Income Taxes," including the Foundation's tax position as a tax-exempt, not-forprofit entity. Through the Foundation's evaluation of its uncertain tax positions, management has determined no uncertain tax positions existed as of June 30, 2018 or 2017, which would require the Foundation to record a liability for the uncertain tax positions in its financial statements. Interest and penalties, if any, resulting from any uncertain tax position required to be recorded by the Foundation would be presented in operating expenses in the statements of activities. With few exceptions, the Foundation is no longer subject to income tax examinations by the U.S. federal, state, or local tax authorities for years ended on or before June 30, 2015.

Use of Estimates

The preparation of the accompanying financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Use of Estimates, Continued

Estimates that are particularly susceptible to significant change include the valuation of marketable and nonmarketable investments and contributions receivable. The Foundation's various investment instruments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with these financial instruments, it is reasonably possible that changes in the values of the investments and beneficial interest will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position. Significant fluctuations in fair values could occur from year to year, and the amounts the Foundation will ultimately realize could differ materially. Management's estimates of investments, contributions receivable, and the evaluation for allowance are based on consideration of all relevant available information and an analysis of the collectibility of individual contributions, which arise primarily from pledges at the financial statement date.

Net Asset Reclassifications

The Foundation reclassifies net assets from one net asset category to another as follows:

- a. Net asset reclassifications which result from fulfillment of the purposes for which the net assets were restricted and/or restrictions which expired with the passage of time.
- b. Net asset reclassifications which occur when a donor withdraws or court action removes previously imposed restrictions, when a donor imposes restrictions on otherwise unrestricted net assets, when a donor changes or modifies their existing restriction, and/or when an existing donor restriction requires certain amounts to be reclassified.

Reclassifications

Certain reclassifications have been made to the prior year's financial statements to conform to the current year presentation. These reclassifications had no effect on previously reported net assets or changes in net assets.

Concentrations of Credit Risk

The Foundation had certain concentrations of credit risk with financial institutions in the form of uninsured cash and time deposits. For purposes of evaluating credit risk, the stability of financial institutions conducting business with the Foundation is periodically reviewed, and management believes that credit risk related to the balances is minimal.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(2) <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED</u>

Scholarship Awards

Scholarships are accrued when the disbursements are made to the students, which is when all of the conditions would have been met and the scholarship would have been effectively earned by the student.

Advertising Costs

All costs associated with advertising are expensed as incurred.

Recent Accounting Pronouncement

In August 2016, FASB issued ASU No. 2016-14, *Presentation of Financial Statements of Not-for-Profits Entities* (ASU 2016-14). ASU 2016-14 will change the way all not-for-profits classify net assets and prepare financial statements. It is effective for annual financial statements issued for fiscal years beginning after December 15, 2017. Currently, the Foundation is evaluating the impact on the financial statements of adopting ASU 2016-14.

Date of Management's Review of Subsequent Events

Management has evaluated subsequent events through September 28, 2018, the date which the financial statements were available to be issued, and determined that no subsequent events have occurred that require adjustment to or disclosure in the financial statements.

(3) <u>CASH AND CASH EQUIVALENTS</u>

A summary of the cash and cash equivalents at June 30 is as follows:

	2018	2017
Cash in bank	\$ 21,406	760,129
Money market account held at TIAA investors	 1,556,875	941,845
	\$ 1,578,281	1,701,974

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(3) <u>CASH AND CASH EQUIVALENTS, CONTINUED</u>

Custodial Credit Risk—Deposits

The Foundation had the following depository accounts as of June 30, 2018 and 2017. All deposits are carried at cost.

	201	8	2017		
Depository Account	Reported	Bank	Reported	Bank	
	<u>Amount</u>	Balance	<u>Amount</u>	<u>Balance</u>	
Insured	\$ 21,406	65,502	250,000	250,000	
Uninsured and uncollateralized	1,556,875	1,556,875	1,451,974	1,468,224	
	\$ 1,578,281	1,622,377	1,701,974	1,718,224	

Custodial credit risk is the risk that in the event of a bank failure, the Foundation's deposits may not be returned. While the Foundation's investment policies do not address bank balances (other than money markets) that are uninsured or uncollateralized, deposits are generally required to be insured or collateralized.

(4) <u>PLEDGES RECEIVABLE</u>

Pledges receivable represent commitments by donors to contribute to the Foundation. The scheduled amounts to be received as of June 30 were as follows:

2018	emporarily Restricted	Permanently <u>Restricted</u>	<u>Total</u>	
Amounts due in:				
Less than a year	\$ 550,000	27,575	577,575	
1 to 5 years	 969,500	51,800	1,021,300	
	\$ 1,519,500	79,375	1,598,875	
<u>2017</u> Amounts due in:				
Less than a year	\$ 437,500	85,360	522,860	
1 to 5 years	 1,519,500	79,375	1,598,875	
	\$ 1,957,000	164,735	2,121,735	

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(4) <u>PLEDGES RECEIVABLE, CONTINUED</u>

Pledges receivable that are expected to be collected in less than 1 year are recorded at net realizable value. Pledges receivable in subsequent years have not been discounted to net realizable value, the effect of which is considered to be insignificant to the financial statements. The commitments are to be paid as specified by the individual pledge agreements and, accordingly, are presented as temporarily restricted or permanently restricted net assets in the accompanying financial statements.

An allowance for possible uncollectible pledge receivables is not considered necessary by management as the pledges are monitored and any deemed uncollectible are written off as determined.

(5) **INVESTMENTS**

The Foundation primarily uses an investment manager to manage the investments, which includes purchasing and sales. As of June 30, 2018 and 2017, the investment manager was the Teachers' Insurance and Annuity Association (TIAA).

As of both June 30, 2018 and 2017, the Foundation's target allocation and allocation range for assets were as follows:

	Target Asset	Allocation
Asset Class	Allocation	Range
Cash equivalents	<u>1</u> %	1%-4%
Core fixed income	24%	
Treasury inflation protected securities (TIPS)	8%	
High yield fixed income	6%	
International fixed income	<u>6</u> %	
Total fixed income	<u>44</u> %	35%-55%
U.S. large cap equity	23%	
U.S. mid cap equity	7%	
U.S. small cap equity	4%	
International large/mid cap equity	12%	
International small cap equity	3%	
Emerging markets equity	3%	
Real estate (REIT)	<u>3</u> %	
Total equity	<u>55</u> %	45%-65%
Total	<u>100</u> %	

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(5) <u>INVESTMENTS, CONTINUED</u>

The investment policy also has certain specific prohibitions, such as no more than a 25% concentration of investments in one industry, nor more than a 5% ownership of any one company or more than 5% ownership of securities of a single issuer, other than the U.S. government.

The policy requires evaluation and reallocation as needed.

Investment securities are presented at fair value. The Foundation had the following investments at June 30:

			Excess (Deficit) of Fair Value
	Cost	Fair Value	Over Cost
2018			
U.S. government securities	\$ 3,251,412	3,180,492	(70,920)
Corporate bonds	2,737,824	2,681,422	(56,402)
Mutual funds	20,935,401	23,347,825	2,412,424
Corporate stock—private	109,313	109,313	-
Certificates of deposit	 138,161	138,161	
	\$ 27,172,111	29,457,213	2,285,102
2017_			
U.S. government securities	\$ 3,574,477	3,549,715	(24,762)
Corporate bonds	2,080,598	2,081,476	878
Mutual funds	20,277,078	22,169,319	1,892,241
Certificates of deposit	 402,074	402,074	
	\$ 26,334,227	28,202,584	1,868,357

The Foundation recognized \$717,043 and \$351,334 during 2018 and 2017, respectively, from net gains on the sale of investments. These gains have been combined with unrealized gains and losses and allocated throughout the year through the consolidated investment pool.

Operating expenses in the statements of activities included investment consulting, management, and custodial fees of approximately \$79,000 and \$75,000 for the years ended June 30, 2018 and 2017, respectively.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(5) **INVESTMENTS, CONTINUED**

Interest Rate Risk

Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. Investments held for longer periods are subject to increased risk of adverse interest rate changes.

The following table provides information as of June 30 concerning the fair value and maturity of investments:

Type of <u>Investment</u>		onths Less	More Than 6 Months to 1 Year	More Than 1 Year to 3 Years	More Than 3 Years to 5 Years	More Than 5 Years	Total Fair Value	Cost
2018								
U.S. government securities	\$	-	-	947,144	1,251,918	981,430	3,180,492	3,251,412
Corporate bonds		-	-	755,015	814,761	1,111,646	2,681,422	2,737,824
Mutual funds (no maturity)		-	-	-	-	-	23,347,825	20,935,401
Corporate stock—								
private (no maturity)		-	-	-	-	-	109,313	109,313
Certificates of deposit	1	38,161	-				138,161	138,161
	<u>\$ 1</u>	38,161		1,702,159	2,066,679	2,093,076	29,457,213	27,172,111
2017								
U.S. government securities	\$	-	-	1,528,648	1,010,309	1,010,758	3,549,715	3,574,477
Corporate bonds		-	-	620,429	510,430	950,617	2,081,476	2,080,598
Mutual funds (no maturity)		-	-	-	-	-	22,169,319	20,277,078
Certificates of deposit	1	36,938	265,136	-	-	-	402,074	402,074
	<u>\$</u> 1	36,938	265,136	2,149,077	1,520,739	1,961,375	28,202,584	26,334,227

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(5) <u>INVESTMENTS, CONTINUED</u>

Credit Risk

Credit risk is the risk that an insurer or other counterparty to an investment will not fulfill its obligations. The following tables provide information concerning credit risk as of June 30:

	2018			
			Fair Value	FV as a %
Moody's Rating		Cost	(<u>FV)</u>	of Total FV
AAA	\$	3,181,097	3,112,077	10.565%
AA1		125,816	120,593	0.409%
AA2		344,952	343,286	1.165%
AA3		176,902	174,637	0.593%
A1		292,671	286,543	0.973%
A2		212,484	211,680	0.719%
A3		680,854	659,463	2.239%
BAA1*		257,430	252,646	0.858%
BAA2*		405,118	393,437	1.336%
BAA3		143,857	141,608	0.481%
Not rated:				
U.S. government securities:				
Federal National Mortgage Association		168,055	165,944	0.563%
Mutual funds		20,935,401	23,347,825	79.260%
Corporate stock—private		109,313	109,313	0.371%
Certificates of deposit		138,161	138,161	<u>0.469</u> %
	¢	05 150 111	00.457.010	100.0000
	\$	27,172,111	29,457,213	<u>100.000</u> %

*Individual investments had a Standard & Poor's (S&P) rating of BBB or better at June 30, 2018.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(5) <u>INVESTMENTS, CONTINUED</u>

Credit Risk, Continued

			2017	
			Fair Value	FV as a %
Moody's Rating		<u>Cost</u>	(<u>FV)</u>	<u>of Total FV</u>
AAA	\$	3,368,298	3,340,436	11.844%
AA1	+	125,252	120,482	0.427%
A1		539,015	542,276	1.923%
A2		86,964	86,993	0.308%
A3		558,264	563,874	1.999%
BAA1 ⁺		356,646	354,156	1.256%
BAA2*		165,026	166,575	0.591%
BAA3		126,120	126,282	0.448%
Not rated:				
U.S. government securities:				
Federal National Mortgage Association		329,490	330,117	1.171%
Mutual funds		20,277,078	22,169,319	78.607%
Certificates of deposit		402,074	402,074	<u>1.426</u> %
	\$	26,334,227	28,202,584	100.000%

⁺Individual investment had a Standard & Poor's (S&P) rating of BBB+ at June 30, 2017. *Individual investment had an S&P rating of BBB at June 30, 2017.

As of June 30, 2018 and 2017, the Foundation's investment balance included \$138,161 and \$402,074, respectively, of certificates of deposit held at financial institutions. The certificates of deposit are insured by the corresponding financial institution up to \$250,000, which is the Federal Deposit Insurance Corporation (FDIC) and National Credit Union Share Insurance Fund (NCUSIF) limit. At June 30, 2018, there was no concentration (uninsured amount). At June 30, 2017, there was a concentration (uninsured amount) of approximately \$15,000.

Custodial Risk

For investments, custodial risk is the risk that in the event of the failure of the counterparty, the Foundation will not be able to recover the value of its investments or collateral securities in the possession of an outside party.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(6) <u>REAL ESTATE HELD AS INVESTMENTS</u>

The Foundation owns:

- A lot located at the corner of Arlington and Mississippi in Ada, Oklahoma, for the purpose of establishing the William Chapman Accounting Scholarship.
- Lots 17 and 18, block 1, Section 3 of Arrowhead Estates, Pittsburg County, Oklahoma.

A summary of real estate held as investments at June 30 is as follows:

	2018		2017
Land:			
Lot, Arlington and Mississippi,			
Ada, Oklahoma	\$	12,500	12,500
Lots 17 and 18 in Arrowhead Estates,			
Pittsburg County, Oklahoma		5,000	5,000
	\$	17,500	17,500

The properties have been recorded at their appraised value at the date the gift was given.

(7) <u>ARTWORK</u>

During 2014, the Foundation received a donation of various pieces of artwork. The artwork is not being held as an investment. Each item is cataloged for educational, research, scientific, or curatorial purposes, and activities verifying the existence and assessing the condition of the items are performed continuously. The artwork was recorded at appraised value at the date the gift was given. There will be no planned depreciation of the artwork as it will be reviewed periodically for impairment. During 2016, the Foundation received another donation of various pieces of artwork appraised at approximately \$24,000. This artwork also is not being held as an investment and is respectively catalogued and assessed in the same manner as the existing artwork. At both June 30, 2018 and 2017, the combined artwork had a total value of approximately \$330,000.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(8) <u>FURNITURE AND EQUIPMENT</u>

As of June 30, furniture and equipment consisted of the following:

	2018		2017
Furniture and equipment Less accumulated depreciation	\$	33,347 (32,434)	33,347 (31,317)
Net furniture and equipment	\$	913	2,030

Depreciation expense was \$1,117 and \$4,865 for 2018 and 2017, respectively.

(9) <u>DEPOSITS HELD FOR OTHERS</u>

The Foundation occasionally receives money on behalf of other entities and acts as a custodian of the funds. These amounts received were not considered to be significant to the Foundation's financial statements at June 30, 2018 or 2017.

(10) <u>RESTRICTED NET ASSET COMPOSITION</u>

Temporarily and permanently restricted net assets are predominantly restricted for scholarships and assistance to the University.

(11) <u>RETIREMENT PLANS</u>

The Foundation has two employees who participate in the retirement plans and benefit programs of the University. The plans available include the Oklahoma Teachers' Retirement System (OTRS), which is a State of Oklahoma public employees' retirement system, TIAA, which is a defined contribution plan, and the Supplemental Retirement Annuity, a single-employer defined benefit pension plan available to employees hired prior to July 1, 1987. During the years ended June 30, 2018 and 2017, the Foundation paid approximately \$10,000 and \$17,000, respectively, to OTRS.

The Foundation has not disclosed any amounts or items required by the Governmental Accounting Standards Board (GASB) Statement No. 68, *Accounting and Financial Reporting for Pensions*, and GASB Statement No. 75, *Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions*. As the Foundation employees are considered employees of the University, all such disclosures will be made by the University.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(12) <u>RELATED-PARTY TRANSACTIONS</u>

The Foundation occupies, without charge, certain premises located on the campus of the University.

The Foundation benefits from voluntary services donated by related individuals and businesses which have not been reflected in the financial statements due to their immateriality.

During 2017, the Foundation had a Board member who also served as president of a bank where the Foundation has two certificates of deposit. At June 30, 2017, the certificates of deposit had a book balance of \$136,938. This Board member's term expired during 2018. In addition, at June 30, 2018 and 2017, the Foundation had \$21,406 and \$760,129, respectively, on deposit at a local bank for which another Board member of the Foundation also serves as an officer.

(13) <u>GENERAL UNIVERSITY EDUCATIONAL ASSISTANCE</u>

General University educational assistance consists of general expenses for various University organizations and programs.

(14) **ENDOWMENTS**

The Foundation's endowments consisted of 307 and 299 individual donor-restricted funds as of June 30, 2018 and 2017, respectively, established for a variety of scholarships and activities. As required by accounting principles generally accepted in the United States, net assets associated with endowment funds are classified and reported based on donor-imposed restrictions. The endowments represent only those net assets that are under the control of the Foundation.

Interpretation of Relevant Law

The Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) as requiring the preservation of the purchasing power of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. Therefore, the Foundation classifies as permanently restricted net assets 1) the original value of endowed gifts, 2) the original value of any subsequent gifts, and 3) any accumulations to the permanent endowment made in accordance with the direction of the donor gift instrument at the time the accumulation is added to the fund.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(14) <u>ENDOWMENTS, CONTINUED</u>

Spending Policy

The Foundation has established a spending policy whereby the total amount available to be disbursed (i.e., the "Distributable Cash Income") from the Foundation's endowment fund and operating fund is determined annually.

The Distributable Cash Income is determined using the most recent 5-year average return on investments (ROI). The purpose of the spending policy is to establish an overall spending limit for the amount of money that can be disbursed from the Foundation's endowment fund and operating fund each fiscal year. The spending policy limit is determined by March 31 of each year and is used for budgeting purposes for the following fiscal year that starts on July 1.

The primary goal of the spending policy is to position the endowment fund and the unrestricted fund so that there is a balance between long-term growth and accumulation versus annual distributions.

The spending policy utilizes the most recent 5-year average ROI percentage, which allows for longterm ROI trends to be built into the spending policy. The spending policy calculation will have an annual floor and ceiling which will enable the Foundation to spend a base amount from the endowment fund in low ROI periods and have extra savings in high ROI periods.

Funds with Deficit Balances

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. No deficit balances of this nature were reported in unrestricted net assets at June 30, 2018 or 2017.

Net Asset Composition of Endowments

The net asset composition of endowments by type of fund as of June 30 was as follows:

		Temporarily	Permanently	
	Unrestricted	Restricted	Restricted	<u>Total</u>
<u>2018</u> Donor-restricted endowment funds	<u>\$ </u>		20,170,960	20,170,960
<u>2017</u> Donor-restricted endowment funds	<u>\$</u>		20,145,672	20,145,672

As can be seen, all of the Foundation's endowments are classified as permanently restricted.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(14) <u>ENDOWMENTS, CONTINUED</u>

Changes in Net Assets of Endowments

Changes in the net assets of endowments for the years ended June 30 were as follows:

Permanently Restricted	2018	2017
Net assets, beginning of year Contributions and revenues Transfer from other net assets	\$ 20,145,672 203,582 (178,294)	19,190,502 955,170 -
Net assets, end of year	\$ 20,170,960	20,145,672

(15) FAIR VALUE MEASUREMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. In estimating fair value, the Foundation utilizes valuation techniques that are consistent with the market approach, the income approach, and/or the cost approach. Such valuation techniques are consistently applied. Inputs to valuation techniques include the assumptions that market participants would use in pricing an asset. Fair values may not represent actual values of assets that could have been realized on the measurement date or that will be realized in the future. The use of different market assumptions and/or estimation methodologies may have a material effect on the estimated fair value amounts.

The estimated fair values of the Foundation's financial instruments at June 30 were as follows:

	Estimated Fair Value and Carrying Amount			
		2018 2017		
Cash and cash equivalents	\$	1,578,281	1,701,974 28,202,584	
Investments	Ŧ	29,457,213	,	

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(15) FAIR VALUE MEASUREMENTS, CONTINUED

ASC 820 establishes a fair value hierarchy for valuation inputs that gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The fair value hierarchy is as follows:

- Level 1 inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets.
- Level 2 inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset and liability, either directly or indirectly, for substantially the full term of the asset or liability.
- Level 3 inputs consist of unobservable inputs which are used when observable inputs are unavailable and reflect an entity's own assumptions about the assumptions that market participants would use in pricing the assets or liabilities. Privately-owned corporate stock and real estate held as investments would be valued using Level 3 inputs.

The Foundation uses appropriate valuation methods based on the available inputs to measure the fair value of its assets and liabilities.

Fair Value Measured on a Recurring Basis

The following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy.

Cash, Cash Equivalents, and Certificates of Deposit

The carrying amounts approximate fair value due to their short maturities.

Investments

The fair values of mutual funds are based on quoted market prices for identical assets in active markets utilizing Level 1 inputs. Fair values for U.S. government securities and corporate bonds, for the most part, are obtained from independent pricing services utilizing Level 2 inputs. Fair value for the privately-owned corporate stock is determined by an annual independent appraisal using a combination of the market values and the investment value methods, which are considered Level 3 inputs. The fair value measurements considered to be observable inputs may include dealer quotes, market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information, and the security's terms and conditions, among other things.

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(15) FAIR VALUE MEASUREMENTS, CONTINUED

Fair Value Measured on a Recurring Basis, Continued

The following table presents the fair value measurements of assets recognized in the accompanying statements of financial position at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30:

		Fair Value Measurements at			
		Reporting Date Using			
		Quoted Prices			
		in Active	Significant		
		Markets for	Other	Significant	
	Assets	Identical	Observable	Unobservable	
	Measured at	Assets	Inputs	Inputs	
	Fair Value	<u>(Level 1)</u>	(Level 2)	<u>(Level 3)</u>	
2018					
U.S. government securities	\$ 3,180,492	-	3,180,492	-	
Corporate bonds	2,681,422	-	2,681,422	-	
Mutual funds	23,347,825	23,347,825	-	-	
Corporate stock—private	109,313	-	-	109,313	
Certificates of deposit	138,161		138,161		
	\$ 29,457,213	23,347,825	6,000,075	109,313	
2017					
U.S. government securities	\$ 3,549,715		3,549,715		
Corporate bonds	³ 3,349,715 2,081,476	-	2,081,476	-	
Mutual funds	22,169,319	22,169,319	2,001,470	-	
	402,074	22,109,519	402,074	-	
Certificates of deposit	402,074		402,074		
	\$ 28,202,584	22,169,319	6,033,265		

NOTES TO FINANCIAL STATEMENTS, CONTINUED

(15) FAIR VALUE MEASUREMENTS, CONTINUED

Fair Value Measured on a Recurring Basis, Continued

The following is a reconciliation of the beginning and ending balances of the fair value of assets measured on a recurring basis using unobservable inputs (Level 3) for the year ended June 30, 2018:

	Privately Owned Corporate Stock	
Balance at beginning of year Donation of stock	\$	- 109,313
Balance at end of year	\$	109,313

Fair Value Measured on a Nonrecurring Basis

The following is a description of the valuation methodologies used for assets measured at fair value on a nonrecurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy. The valuation methodologies are consistently applied from year to year.

Real Estate Held as Investments

The fair values of real estate held as investments are based on management's estimated fair values using unobservable Level 3 inputs. At June 30, 2018 and 2017, the fair market values remained the same.

The Foundation had real estate held as investments carried at fair value on a nonrecurring basis at both June 30, 2018 and 2017. Those investments had a fair market value of \$17,500 as of both June 30, 2018 and 2017.



INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board of Trustees East Central University Foundation, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of East Central University Foundation, Inc. (a nonprofit organization) (the "Foundation"), which comprise the statement of financial position as of June 30, 2018, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated September 28, 2018.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Foundation's internal control over financial reporting ("internal control") to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

(Continued)

INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS, CONTINUED

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Foundation's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Finley + Cook, PLLC

Shawnee, Oklahoma September 28, 2018