

# College of Liberal Arts & Social Sciences

## 2019-2020 Mass Communication- Advertising/Public Relations Degree Plan

### FIRST YEAR - FRESHMAN

<u>Fall Semester</u>			<u>Spring Semester</u>		
UNIV	1001	* Freshman Seminar	ENG	1213	* Freshman Composition II
ENG	1113	* Freshman Composition I		---	3 * Communication** (Computer Literacy)
MATH	1-13	* Mathematics**	<i>MIS 1903 Computer Business Applications RECOMMENDED</i>		
		<i>Mathematics 1413 Survey of Math RECOMMENDED</i>	BIOL	1--4	* Life Science**
	---	3 Major Elective****	MCOM	1733	Introduction to Mass Media
KIN	2122	* Wellness OR Nutrition FCS 1513	COMM	---	3 * Communication** (Speech)
	---	3 * Humanities-Western Civilization**	SFA	1000	Cultural Attendance

**15-16 TOTAL HOURS**

**16 TOTAL HOURS**

### SECOND YEAR - SOPHOMORE

<u>Fall Semester</u>			<u>Spring Semester</u>		
PS	1113	* United States Government	HIST	24-3	* United States History Survey**
	---	3 * Humanities-Cultural/Human Diversity**		---	3 * Humanities - Social Sciences**
MCOM	3823	Advertising		1--4	* Physical Science**
MCOM	3343	Digital Publishing	MCOM	2733	Writing for Media
	---	4 Elective	MCOM	3843	Advertising Copy and Layout
SFA	1000	Cultural Attendance			

**16 TOTAL HOURS**

**16 TOTAL HOURS**

### THIRD YEAR - JUNIOR

<u>Fall Semester</u>			<u>Spring Semester</u>		
	---	3 * Humanities and Social Sciences**	MCOM	3853	Media Ethics and Law
MCOM	3893	Public Relations	MCOM	4813	Public Relations Writing
	---	3 Major Elective****		---	9 Major Elective****
	---	7 Electives*** (7 hours)			

**16 TOTAL HOURS**

**15 TOTAL HOURS**

### FOURTH YEAR - SENIOR

<u>Fall Semester</u>			<u>Spring Semester</u>		
MCOM	4733	Contemporary Issues in Mass Communication	MCOM	4611	Senior Portfolio in Mass Comm
	---	9 Major Elective****		---	3 Major Elective****
	---	3 Electives*** (3 hours)		---	6 Elective*** (6 hours)
				---	5 Elective*** (5 hours)

**15 TOTAL HOURS**

**15 TOTAL HOURS**

**TOTAL DEGREE PLAN HOURS 124**

\*General Education Requirement

\*\*See current catalog "General Education Requirements" for selection

\*\*\*No Minor Required/Electives (25 hours)

\*\*\*\*See current catalog for list of required major electives