

**EAST CENTRAL UNIVERSITY MASS
COMMUNICATION - B.S.
MASS MEDIA CONCENTRATION
0494/UG19**

Name _____

Advisor _____

Student's Name _____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____ Required: 124 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req ___ met ___ not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof ___ met ___ not met
---	--	--

<u>REQUIREMENTS</u>	<u>HOURS</u>	<u>REQUIREMENTS</u>	<u>HOURS</u>
I. General Education (44 HOURS)		___ MCOM 4123 Post Production	
Hours needed	44	___ MCOM 4223 Photography Portfolio	
Includes recommended Math course--MATH 1413		___ MCOM 4233 Documentary Production	
		___ MCOM 4313 Advanced Video Production _____	
		___ MCOM 4323 Ad/PR Campaigns _____	
II. Mass Media Concentration	55	___ MCOM 4711-3 Professional Internship _____	
A. Required in Mass Communication Core	16	___ MCOM 4813 Public Relations Writing	
___ MCOM 1733 Introduction to Mass Media		___ MCOM 4863 Television Studio Production	
___ MCOM 2733 Writing for Media		___ MCOM 4981-4 Sem in Mass Comm _____	
___ MCOM 3343 Digital Publishing		___ MCOM 4991-4 Ind Study in Mass Comm _____	
___ MCOM 3853 Media Ethics and Law		___ PSCOM 3863 Mass Media and U.S. Politics	
___ MCOM 4611 Senior Portfolio in Mass Comm			
___ MCOM 4733 Contemp Issues in Mass Comm		III. Minor (Not Required)	
___ SFA 1000 Cultural Attendance (Must be repeated 2 times)		IV. Electives	25
		V. Total Hours Required	124
B. Required in Mass Media Core	12	VI. Special Requirements	
___ MCOM 1713 Introduction to Photography		See catalog for specific requirements.	
___ MCOM 1813 Introduction to Video Production		"Teachers" or "methods" courses do not count in the major.	
___ MCOM 2743 News Writing		The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.	
___ MCOM 2753 Audio Production			
C. Required in Mass Media Electives	27		
Select 27 hours from the following:			
___ ART 3943 Graphic Design			
___ ENG 3143 Introduction to Film			
___ MCOM 2881-4 Special Studies in Mass Comm _____			
___ MCOM 3333 Intermediate Photography			
___ MCOM 3783 Feature Writing			
___ MCOM 3823 Advertising			
___ MCOM 3843 Advertising Copy and Layout			
___ MCOM 3863 Broadcast News and Announcing			
___ MCOM 3873 Television Field Production			
___ MCOM 3893 Public Relations			
