

**EAST CENTRAL UNIVERSITY  
BUSINESS ADMINISTRATION - B.S.  
ENTREPRENEURSHIP  
CONCENTRATION 0077/UG22**

Advisor \_\_\_\_\_

Student's Name \_\_\_\_\_ ID No. \_\_\_\_\_

**DEGREE CHECK INCLUDES CURRENT ENROLLMENT**

Checked by _____ Date _____ Required: 124 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req ___met ___not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof ___met ___not met
---	--	--

**REQUIREMENTS**

**HOURS**

**REQUIREMENTS**

**HOURS**

**I. General Education (44 HOURS)**  
 12 hours (COMM 2253, ECON 2003, MATH 1513 or 1613 and MIS 1903) counted in the Major

Other hours needed **32**  
 Includes recommended math course MATH 1613

**II. Major in Business Administration** **75**

**A. Required General Education** **6**

\_\_\_ ECON 2003 Principles of Macroeconomics  
 \_\_\_ MIS 1903 Computer Business Applications

**B. Required in the Business Admin Core** **36**

\_\_\_ ACCT 2103 Financial Accounting  
 \_\_\_ ACCT 2203 Managerial Accounting  
 \_\_\_ BSEC 2603 Bus and Econ Statistics  
 \_\_\_ BUCOM 3133 Bus Comm & Report Writing  
 \_\_\_ BUS 1113 Foundations of Business (Must be taken prior to completing 60 total credit hours) **OR**  
 \_\_\_MGMT 4623 Leadership (Must be taken after completing 60 total credit hours)

\_\_\_ BUS 4303 Business Strategy and Policy  
 \_\_\_ BUSLW 3213 The Legal Environment of Business  
 \_\_\_ ECON 2013 Principles of Microeconomics  
 \_\_\_ FIN 3113 Financial Management  
 \_\_\_ MGMT 3013 Principles of Management  
 \_\_\_ MIS 3433 Management Information Systems  
 \_\_\_ MKTG 3313 Principles of Marketing

**C. Required for Concentration in Entrepreneurship** **27**

\_\_\_ BUS 4103 Global Business  
 \_\_\_ BUS 4213 Business Ethics  
 \_\_\_ ENTR 3103 Intro to Entrepreneurship  
 \_\_\_ ENTR 4413 Bus Planning & Strategy for Entrepreneurs  
 \_\_\_ ENTR 4503 Venture Creation  
 \_\_\_ FIN 4623 Applied Finance  
 \_\_\_ MGMT 3063 Production/Operation Management  
 \_\_\_ MIS 3453 Adv Computer Business Applications  
 \_\_\_ MKTG 3333 Digital Marketing **OR**  
 \_\_\_ MKTG 3813 Professional Selling

**D. Required Business Admin Electives** **6**  
 Six (6) hours Accounting or Business Administration Upper Level courses or COMM 3243 (ORGL courses do not count as Business Administration electives)

**III. Related Work** **6**

**Required General Education** **6**  
 \_\_\_ MATH 1513 College Algebra **OR**  
 \_\_\_MATH 1613 Functions and Modeling

**IV. Minor (Not Required)**

**V. Electives** **11**

**VI. Total Hours Required** **124**

**VII. Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in II. A. and II. B. Business Administration Core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (50 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement

The OSRHE computer proficiency graduation requirement will be met through completion of MIS 1903 (including equated or substituted courses), **OR** successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.
