

**EAST CENTRAL UNIVERSITY MASS COMMUNICATION - B.S.
MEDIA PRODUCTION CONCENTRATION
0494/UG22**

Name _____

Advisor _____

Student's Name _____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____
Required:
120 total hours _____ completed 30
hrs @ ECU _____ completed
(15 of last 30 must be at ECU) _____
60 hrs @ Sr College _____ completed
40 hrs upper level _____ completed
HS Curricular Req ___met ___not met

Work in progress _____
2.0 minimum required in the following
areas:
ECU Avg _Rtn Avg _____
Major Overall Avg _____
Major ECU Avg _____
Minor Overall Avg _____

Work lacking:
Major _____(inc A/C and Related Work)
Minor _____(incl Rel Wk)
Prof Educ _____
General Educ _____
Comp Prof ___met ___not met

<u>REQUIREMENTS</u>	<u>HOURS</u>	<u>REQUIREMENTS</u>	<u>HOURS</u>
I. General Education (44 HOURS)		II. Major in Mass Communication	
Hours needed	44	___MCOM 3893 Public Relations	
Includes recommended math course--MATH 1413 and recommended communication course COMM 2253		___MCOM 4023 Audio Engineering II	
		___MCOM 4123 Short Film Production	
		___MCOM 4223 Conceptual Art Photography	
		___MCOM 4233 Documentary Production	
		___MCOM 4313 Advanced Video Production	
		___MCOM 4323 Ad/PR Campaigns (Subject named in title listing)	
A. Required in Mass Communication Core: 33		___MCOM 4711-3 Professional Internship	
___ART 1123 Computers for Creatives		___MCOM 4733 Contemporary Issues in Mass Comm	
___ART 2943 Principles of Graphic Design		___MCOM 4813 Public Relations Writing	
___MCOM 1713 Introduction to Photography		___MCOM 4981-4 Seminar in Mass Comm (Subject named in title listing)	
___MCOM 1733 Introduction to Mass Media		___MCOM 4991-4 Ind Study in Mass Comm (Subject named in title listing)	
___MCOM 1813 Introduction to Video Production			
___MCOM 2733 Writing for Media I			
___MCOM 3013 Media Practicum			
___MCOM 3053 Social Media Management			
___MCOM 3783 Writing for Media II			
___MCOM 3853 Media Ethics and Law			
___MCOM 4012 Career Preparation			
___MCOM 4611 Senior Portfolio in Mass Comm			
___SFA 1000 Cultural Attendance			
B. Required for Concentration in Media Production 12			
___MCOM 2753 Intro to Audio Production			
___MCOM 3333 Intermediate Photography			
___MCOM 3343 Imaging for Media			
___MCOM 3873 Intermediate Video Production			
C. Required Electives 12			
Select 12 hours from the following:			
___ART 2153 Typography I			
___ART 3303 Motion Graphics			
___ART 3943 Graphic Design I			
___ENG 3143 Introduction to Film			
___MCOM 2743 Photojournalism			
___MCOM 3023 Audio Engineering I			
___MCOM 3043 AR/VR Production			
___MCOM 3063 Emerging Media			
___MCOM 3823 Advertising			
___MCOM 3843 Advertising Copy and Layout			
		III. Minor (Not Required)	
		IV. Electives	19
		V. Total Hours Required	120
		VI. Special Requirements	
		Note 1: Students declaring a Mass Communication major starting in fall 2015 semester or later, must successfully complete one semester of SFA 1000 Cultural Attendance (zero hours credit, P/NP graded). Additional information is available in the office of the Director of the School of Fine Arts.	
		The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), <u>OR</u> successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.	