

# College of Liberal Arts & Social Sciences

## 2022-2023 Mass Communication - Strategic Communication Degree Plan

### FIRST YEAR - FRESHMAN

<u>Fall Semester</u>		<u>Spring Semester</u>	
UNIV	1001 * Freshman Seminar	ENG	1213 * Freshman Composition II
ENG	1113 * Freshman Composition I		---3 * Communication** (Computer Literacy)
MATH	1-13 * Mathematics**		1--4 * Life Science**
	<i>Mathematics 1413 Survey of Math RECOMMENDED</i>	COMM	---3 * Communication** (Speech)
MCOM	1733 Introduction to Mass Media	MCOM	1713 Introduction to Photography
HHFS	1513 * Basic Nutrition		
ART	1123 Computers for Creatives		
<b>16 TOTAL HOURS</b>		<b>16 TOTAL HOURS</b>	

### SECOND YEAR - SOPHOMORE

<u>Fall Semester</u>		<u>Spring Semester</u>	
PS	1113 * United States Government	HIST	24-3 * United States History Survey**
	---3 * Humanities-Cultural/Human Diversity**		---3 * Humanities - Social Sciences**
ART	2943 Principles of Graphic Design		1--4 * Physical Science**
MCOM	2733 Writing for Media I	MCOM	1813 Intro to Video Production
COMM	2153 Interpersonal Communication	COMM	3133 Organizational Communication
		SFA	1000 Cultural Attendance
<b>15 TOTAL HOURS</b>		<b>16 TOTAL HOURS</b>	

### THIRD YEAR - JUNIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
	---3 * Humanities-Western Civilization**		---3 * Humanities**
MCOM	3783 Writing for Media II	MCOM	3853 Media Ethics & Law
MCOM	3013 Media Practicum	MCOM	4012 Career Prep
MCOM	---3 Major Elective****	COMM	3243 Presentational Communication
	---3 Electives*** (3 hours)	MCOM	---3 Major Elective****
<b>15 TOTAL HOURS</b>		<b>14 TOTAL HOURS</b>	

### FOURTH YEAR - SENIOR

<u>Fall Semester</u>		<u>Spring Semester</u>	
MCOM	3053 Social Media Management	MCOM	4611 Senior Portfolio in Mass Comm
COMM	3613 Group Dynamics		---3 Major Elective****
	---3 Major Elective****		---9 Electives*** (9 hours)
	---6 Electives*** (6 hours)		
<b>15 TOTAL HOURS</b>		<b>13 TOTAL HOURS</b>	

### TOTAL DEGREE PLAN HOURS 120

\*General Education Requirement

\*\*See current catalog "General Education Requirements" for selection

\*\*\*No Minor Required/Electives (22 hours)

\*\*\*\* See current catalog for list of required major electives