East Central University

Information Technology Management - Data Analytics Concentration - B.S. 0612/UG23

Student Name:				Student ID#			
30 hours at ECU completed				Advisor:			
	Sr college co	•		OSRHE Co	omputer Pi	roficiency Requirement met]
Requirements			Hours 40				Hours
	I. General Education						
A maximum of tv	velve hours n	nay be counted in both the major/related w	ork and	Nine (9) hours from the following courses:			
general educatio	on.			FIN	3223	Investment Analysis	
				FIN	4626	Applied Finance	
II. Major in Information Technology Management			78	ITM	3423	Web Development	
				ITM	3613	Data Comm & Computer Networks	
A. Required Core Courses			45	ITM	3823	Cybersecurity	
ACCT	2103	Financial Accounting		<u> </u>	3843	Cloud Management	
ACCT	2203	Managerial Accounting		ITM	4653	Database Theory and Application	
BSEC	2603	Bus and Econ Statistics		MKTG	4413	Marketing Research	
BUCOM	3133	Bus Comm & Report Writing		MKTG	4623	Marketing Analytics & Strategy	
BUS	1113	Foundations of Business (must be taken prior to completeing 60 total credit hours) OR					
MGMT	Γ 4013	Project Management II					
BUSLW	3213	The Legal Environment of Business					
ECON	2003	Principles of Macroeconomics					
ECON	2013	Principles of Microeconomics		III. Related Wo	ork		6
FIN	3113	Financial Management					
ITM	4653	Database Theory and Applications		COMM	1113	Fundamentals of Human Communication	
ITM	4753	Software Dev and Team Dynamics		MATH	1613	Functions and Modeling	
MGMT	3013	Principles of Management					
MIS	1903	Computer Business Applications		IV. Minor			
MIS	3433	Management Information Systems					
MKTG	3313	Principles of Marketing		V. Electives			8
B. Required	d for Concent	ration in Project Management Foundations of Data Analytics	33		-	college-level course not required by the degree redit hours required for degree completion. Ele	

BSEC

BUS

BUS

ITM

MIS

CMPSC

MGMT

3103 4003

4103

4213

1113

3473

3023

3453

Foundations of Data Analytics

Advanced Data Analytics

Computer Programming I

Advanced Computer Business Applications

Global Business

Business Ethics

Data Visualization

Project Management I

VII. Special Requirements

courses are chosen according to the interest of the student and can be used in

120

For graduation, a minimum grade point average of 2.25 is required in II. A.

completion of a minor, certificate, or additional major.

VI. Total Hours Rquired