

MAKING A DIFFERENCE

The Marilyn E. Ray Balch Memorial Scholarship

After Marilyn passed in December, 2023, I spent a lot of time reminiscing about the last 48 years. There were good times and bad times but almost all were good. I came to realize how much we both enjoyed our time at East Central University. Marilyn and I met on a blind date while students at East Central. Marilyn was an English education major and probably the happiest person I have ever met she always had a smile on her face and a kind word for anyone she saw. She was so excited about teaching high school and using her degree and starting her career as a teacher.

Marilyn and I came from similar backgrounds; we were both the first in our families to receive degrees and we both came from low-income households. Marilyn worked after classes and on weekends for the Ada Evening News to put herself through school. For Marilyn, getting an education and becoming a teacher was her life's goal. She felt she was being an example for her two younger sisters and worked hard to stay

on the honor role. And in 1979, she graduated with a degree in English education and a minor in journalism "with honors". In 1980, Marilyn and I married and began our wonderful 43-year journey together.

Marilyn was always a big supporter of education, and during her life she wished she could do something for students to make their education goals obtainable. But life happens and the money wasn't there to donate. So, she was content to encourage as many people as she could to go to school and give advice and support when she could. I couldn't make her dream come true in life so it became my and our two sons' goal to do something in her name to help students. With the help of the wonderful people at the East Central University Foundation we established the "Marilyn E. Ray Balch Memorial Scholarship" to help low-income, first-generation students obtain an English or English education degree. I hope this little bit of help will make the students' journey at East Central an easier path to walk and hopefully make their time as happy and enjoyable as ours was.

Once a Tiger Always a Tiger,

Stan Balch

Masters class of 2014

Marilyn used her degree in every position she held, including; a typist and proofreader with the Ada Evening News, a Human Resources administrative assistant at Valley View Hospital, an English Teacher, and a Site Director with Central Texas College in Fort Riley, Kansas. Marilyn Balch was the first person in her family to graduate from a university. She believed that a good education was the key to success and encouraged anyone she spoke with to better themselves by attending college. This scholarship was established in her memory by her family.





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A WORD FROM THE



It is a wonderful time to be at East Central University.
Fall is in the air and the campus is abuzz with increased enrollment. The East Central University Foundation is thriving and doing well.

This year, once again we provided a record number of scholarships to ECU students through the generous donations of friends and supporters of Higher Education and ECU. President Godwin and his team are making great strides in introducing new programs, enhanced in housing, new activities and travel opportunities and experiences for our students. The Foundation provides financial support for many of these activities here at East Central versity.

We could not do this without the hard work of the East Central University Foundation staff, Executive Committee and the Board of Trustees.

This year we are embarking on an exciting program to reorganize fundraising activities at East Central University. The Foundation provided the JF Smith Feasibility and Advancement Assessment. As we evaluate and implement the recommendations of the Smith findings program, we know we are building the future of East Central University and the East Central University Foundation.

Thank you from all of us here at the Foundation.

Very Truly Yours,

John R. Hargrave Chief Executive Officer

East Central University Foundation, Inc.

John P. Hargrave

Emanuell Bett
Nursing Major

I'm from Kenya so it's a very good opportunity for me to come to ECU to study. A big challenge as an international student is usually financial. I'm very grateful for the support. It gives me a grateful heart. Maybe in the future I will also be one of the donors to the ECU Foundation so that others can benefit from what I have benefitted from, your kind and generous hearts.

- Emanuell

A WORD FROM THE PRESIDENT

As we reflect on the past academic year at ECU, I am filled with immense pride and gratitude for the remarkable achievements and progress we have made together. Your unwavering support and generous donations have been instrumental in helping us reach new heights and fulfill our mission of preparing students for tomorrow's world through a dynamic and diverse learning experience.

Campus life has been revitalized this past academic year, with many memorable experiences for our students. This year, the President's Leadership Class had the incredible opportunity to visit New York City. Additionally, our Business Scholars embarked on a transformative trip to France, where they immersed themselves in the global business environment. Our recently revived talent show, Tiger Tangles, drew an impressive crowd of

over 800 attendees. In Athletics, our men's cross-country team concluded their season with an outstanding 3rd place finish at the NCAA championships, demonstrating the exceptional talent and dedication of our student-athletes. I am also excited to share that we have hired a golf coach and are preparing to bring back the golf program, providing our students with more opportunities to excel in athletics and fostering a spirit of teamwork and sportsmanship.

We are thrilled to announce that we have broken ground on the new STEM/School of Nursing Center. This significant development is part of our ongoing efforts to enhance our facilities and provide state-of-the-art resources for our students. Additionally, we are conducting a comprehensive feasibility study, and upon its completion, we will launch a capital campaign to assist with the construction of the STEM Center as well as other enhancement projects on campus.

This year, we are launching our first doctoral program—an EdD in Rural Education—as well as new EdS and MBA programs, expanding our academic offerings to meet the evolving needs of our students and community. Furthermore, one of our distinguished faculty members, Dr. Nick Meyers, was selected to be a voting member for the Recording Academy, highlighting the exceptional talent and expertise within our academic community. These milestones underscore our commitment to providing top-tier education and fostering a culture of excellence.

Thank you for your continued support and belief in our shared vision. Together, we can achieve even greater heights and create lasting impacts for generations to come.

Warmest regards,

Wendell L. Godwin President

East Central University

Wendell L. Godwin

BOARD OF

EXECUTIVE COMMITTEE



Michael Millsap Past Chair Class of 1995



Randy Nail Chair Class of 1984



Jeremy Humphers Vice Chair Class of 1996







Mason Groves Treasurer & Finance Chair Class of 2015



Duane Anderson Scholarship Chair



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RUSIEES



Russ Allen Class of 1982



Margaret Barton Class of 1968



Mike Cantrell Class of 1972



Tom Darter Class of 1973



Ann Dicus Class of 1979



Kevin Flowers Class of 1984



Randy Harp Class of 1978



Katie Hill Class of 2010



Shawn Hime Class of 1994



Claudia Hisle Class of 1975



Alan Holloway Class of 1992



Jay Horne



Taylor Howard Class of 2012



Fob Jones Class of 1988



Chris Mims Class of 2007



Duane Murray Class of 1972



Donnie Nero Class of 1971



Vicky Petete Class of 2011



Brad Thompson Class of 1987



Steve Turner *Class of 1992*



Kevin Wood Class of 1997

TRUSTEES



FRANKIE CRAWFORD DISTINGUISHED ALUM 2024

East Central University alumnus, Frankie Crawford is a 1985 graduate of ECU who received his bachelor's degree in Accounting. He left

ECU as a four-year letterman for the university's tennis team, former president of the ECU Presidential Leadership Class and a two-time host of Tiger Tangles.

"My first reaction when President Godwin called me to inform me of my selection as a distinguished alumni was that he must have the wrong Frankie Crawford," Crawford stated when asked about the honor. "Once he convinced me that he had the correct guy (President Godwin and I were at ECU at the same time), I was initially shocked, humbled, and excited that the University that I have always considered my second home would honor me in such a fashion."

Following his time at ECU, Crawford pursued accounting and has dedicated nearly 40 years of his career to Crawford & Associates, P.C. where

he currently serves as President. The firm specializes in providing auditing, consulting and accounting services solely to government entities and is a member of the AICPA and the AICPA Government Audit Quality Center.

Crawford was recognized as a recipient of the U.S. Graduate Schools "2010 Instructor Excellence Award," a recipient of the Association of Government Accountants 2014 Private Sector Financial Excellence Award, he served a term as Chairman of the AICPA Government Expert Panel and is currently the Chairman of the Oklahoma Society of CPAs Government Accounting and Auditing Committee. He has also been involved in a number of other AICPA committees and task forces as they relate to governmental accounting and auditing. In 2015, Mr. Crawford completed a 4-year term as Chairman of the AICPA's annual Government and Not-For-Profit Training Conference after serving on the Planning Task Force of the Conference for 18 years.

"I certainly didn't set out on a path to distinguish myself from anybody," stated Crawford. "I was just looking for a place to further my education, provide me life skills that I knew I would need one day to provide for my future family, and of course have fun while doing it. I found all those things and more at ECU, as the University basically adopted me into their family, and in return, I have tried over the years to return that kindness and treat the University as part of my family."

Crawford has maintained a strong relationship with ECU since his graduation. He served four years on the ECU Alumni Board, including one year as the president/chairman, a four-year term on the ECU Foundation Board, and has guest lectured for the ECU accounting club and accounting classes.

Since 1992, Crawford's company has maintained an annual monetary Crawford & Associates Scholarship to an ECU student majoring in Accounting, along with a summer internship in many of those years.

DUANE MURRAY DISTINGUISHED ALUM 2024

Duane Murray is a 1972 graduate of ECU who received his Bachelor of Science in Mathematics with a minor in Computer Science.

As an undergraduate, Murray participated in the Honors Program, worked as a computer lab assistant, served as president of the Delta Chi fraternity and married Linda Durham in 1969.

"ECU was formative in my life. I met the mother of my children there, made lifelong friends there, and got the educational background I needed to succeed in business." said Murray.

After ECU, Murray chose to remain a part of the Ada community and began his career by starting Computer Utility Corporation, one of the first Apple computer stores in Oklahoma. In 1982, Duane established Computel, which was the only way to get discounted long distance telephone service in Ada, at the time. In 1988 Duane sold both companies and joined Moon-Baker Agency as a commercial insurance

agent. In 1999, he established the Murray/Wamble Insurance Agency in Tulsa, which sold in 2023.

Murray has served as board member and legislative chairman for the Ada Chamber of Commerce where he worked to establish the Ada Softball Association and ran the City of Ada softball program for ten years. He also worked with the city of Ada to write a federal grant application that helped fund the four fields built at Matthews Park. In 1976 he was named the Oklahoma Softball Association Commissioner of the Year and was inducted into the Oklahoma Softball Hall of Fame in 2006. In 1989, he also founded the Ada Youth Baseball Association and oversaw the Harry Brecheen youth baseball field that same year.

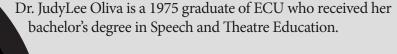
Throughout the years, Murray has served as President of the Ada Kiwanis, First United Methodist Church of Ada Finance Committee and President and Board member of Southern Oklahoma Addiction Recovery. He has also been a member of the ECU Tip-In Booster Club, ECU President's Circle and the ECU Foundation.

To honor his late wife, who graduated from ECU in 1989 with a degree in music as well as a master's degree in Flute from the University of Oklahoma in 1992, the Linda Murray Flute scholarship at ECU was endowed by Duane in 2013.

In 2021 he established and, with community help, endowed the ECU Information Technology Scholarship.

Murray has three sons, Sean, Zac and Scott. In 2022 Duane married retired ECU Associate Professor, Dr. Marty Pennington.

DR. JUDYLEE OLIVA DISTINGUISHED ALUM 2024



"From ECU, I not only learned about my craft, but I also learned about myself, my work ethic and my artistic point of view," Oliva said. "I had professors who cared about me as a student, but also, who cared about me as a human being who had dreams, along with my goals. Especially Dr. Dorothy Summers who was head of the theatre program at ECU and Professor Margaret Nims, who taught Creative Writing."

Oliva would further her education by earning her MFA at the University of Oklahoma and her PhD at Northwestern University in Evanston, Ill. Her education in theatre, drama and directing would provide the foundation for the accomplishments that would come.

Professionally, Oliva has found success in a number of fields including contributions to scholarly publications, scholarship presentations, playwriting, directing and a wide range of awards and honors. She was also professor of theatre at Stony Brook University in NY, Northern Illinois University and the University of Tennessee, teaching courses in Playwriting, Acting and Theatre History.

Oliva has published a number of scholarly works in books, essays, articles and interviews including chapters and articles featured in "Performing Dreams into Being: Native American Women's Theater," "Journal to Dramatic Theory and Criticism," "Contemporary Women Dramatists" and many more.

She was named the Dynamic Chickasaw Woman of 2006, received the First Book Award for Prose by Native Writers Circle of Americas, was named the winner of the Five Civilized Tribes Best American Indian Musical Play for "Te Ata," the winner of the 1987 Agnes Nixon Playwriting Competition for "See Jane Run". Additionally, she was the winner of the Women Playwrights Initiative Competition in 2004 for "99¢ Dreams," among many other honors and accomplishments.

Oliva continues to make significant professional contributions. In 2021, she served as a guest lecturer for Native American Theatre at Stanford University. The following year she was a judge for the Miss Oklahoma Pageant. Currently, she is working on the children's book "I Can Hear the Corn Grow," an upcoming anthology of Native American plays and her most recent play, "Porcelain Apostles."

CHRIS FEILER DISTINGUISHED SERVICE 2024



"It is a privilege to be recognized by East Central University in this capacity," said Feiler.

He began his career in customer service in 1975 at Black's Men's and Ladies' Wear in Ada, where he worked while attending ECU. Now, with 49 years of customer and community service experience, Feiler's passion for his community still continues today in his current role as Public Relations Officer of Citizens Bank of Ada.

Feiler's dedication to serving others goes beyond his role with Citizens Bank of Ada, however.

He has practiced volunteerism for 43 years as a counselor at Goddard Youth Camp, served as a deacon at First Baptist Church, and has spent many years serving on a number of boards of directors, such as United Way, the ECU Alumni Association and the Ada Area Chamber of Commerce, where he continues to serve today.

"Chris is an extremely valuable asset to ECU and the entire Ada community," said Lacy Grammer, President of the ECU Alumni Association. "He realizes the importance of giving back to the University and his community, and he has dedicated so much time and effort to making ECU and the community a better place. He truly has a servant's heart, and he is such a blessing to the Alumni Association."

Whether he is grilling hotdogs or welcoming a new business to town, Feiler's position with Citizens Bank of Ada has allowed him to serve the community hands-on as an ambassador for Citizens Bank while continuing to benefit the City of Ada, ECU and many other causes across the local communities.

"Giving back to my university and the community in which I serve has always been a priority for me," said Feiler.

Feiler and wife, Loretta, also a graduate of ECU, have been married 23 years and have three children and five grandchildren.

THE W.W. AND LELIA "BILLIE" REID STEPHENSON FAMILY DISTINGUISHED FAMILY 2024

W. W. and Billie Stephenson were longtime residents of Ada, OK. W.W. grew up in Atwood. He was the sixth of nine children, the son of a peanut and pig farmer. Billie grew up in Allen and was the youngest of four children of the local doctor.

W.W. and Billie had four children, Gene, Suella, Dickie and Jon. They also had eleven grandchildren Dr. Amy Stephenson Patterson, Thomas Stephenson, Michele Mayes Webel, Stephen Mayes, Casey Stephenson Hunter, Shawn Stephenson, Jamie Lowry, Christy Stephenson Livermore, Angie Stephenson Crawford, Ashley Stephenson Harward and Jon W. Stephenson, Jr.

Of the fifteen family members, there are two Ph.D.'s, one J.D., seven master's degrees (two of which are CPAs) and five bachelor's degrees. If the spouses of the family are included, there is also one A.B.D. (All But Dissertation), five master's and six bachelor's degrees.

Gene and his wife, Lynda, were fixtures on the ECU faculty and administration for 25 years. Gene was a member of the Mathematics Department and Vice-President of Academic Affairs for 10 years. Lynda taught English and started new classes in Humanities and Film Appreciation. In 1990, Gene retired from ECU and became the President of the University of the Ozarks. As the Ozarks First Lady, Lynda supervised the decoration of five new buildings on campus.

Suella and her husband, Wayne Mayes, met at ECU. After graduating, they moved to New Mexico where she worked as a medical technologist and Wayne served as the State Supervisor of Office and Business Education for the State of New Mexico. They later moved to Cincinnati, Ohio where she was a Public-School Librarian, and he was Vice-President of Southwestern Publishing.

Dickie graduated from ECU with his bachelor's and master's degrees and became a public-school teacher. He was head football coach at both Ada High School and Ada Junior High School and later became manager of the W.W. Stephenson Petroleum Corporation. Dickie has since passed away, along with his first wife, Kathy Kirkhoff Stephenson, and second wife, Nema Etier Stephenson.

The youngest sibling, Jon, graduated from ECU with a degree in Mathematics. While an undergraduate, Jon met and married Cheryl Martin. Cheryl was a member of the choir, and she won first place in Tiger Tangles as a student. Jon was a quarterback on the Tigers Football Team. After receiving his master's degree at OSU, Jon returned to ECU as an Instructor in the Accounting Department. He later helped form the accounting firm of Lamb, Stephenson, Buxton, and Davidson. He became President of Home Federal Savings and Loan of Ada and eventually Executive Vice-President of Commercial Federal Bank in Omaha, NE. Jon also served as President of the ECU Alumni Association.

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Gifts to the Foundation, a 501(c)3 non profit organization under the IRS code, are tax-deductible to the extent of the law and can be used as a tax-saving tool.



GIFTS OF CASH

These gifts are always welcome because they are available immediately to strengthen the University or begin earning income for the future.



GIFTS OF SECURITIES

These gifts include stocks, bonds, mutual funds, and IRAs, and also are available immediately to impact the work of the Foundation.



GIFTS OF PERSONAL PROPERTY

Personal property can include coin collections, antique cars, gun collections, artwork, etc.



GIFTS OF REAL PROPERTY

Real estate, homes, business property and farmland that has grown in value can result in tax advantages through a charitable gift to the Foundation.



GIFTS OF TRUSTS

This can include charitable remainder trusts, unitrusts, lead trusts, family trusts, annuity trusts, etc., which can avoid capital gains taxes and provide an annual income for life.



GIFTS OF BEOUESTS

At a donor's death, gifts directed by a will or a living trust are deducted from the most highly taxed portion of the donor's estate, resulting in less taxes and a larger distribution of the estate to the heirs. This is perhaps the most basic and flexible of estate planning instruments.



GIFTS OF INSURANCE

By assigning ownership to the Foundation or making the Foundation the beneficiary of a life insurance policy that is no longer needed for its orignal purpose (such as sheltering children's education), a donor can make a substantial gift at a low cost and take an immediate income tax deduction for the value of the policy. A donor then can contribute an ammount equal to the policy's premiums to the Foundation and deduct that gift as a charitable contribution. Proceeds of the policy will pass to the Foundation free of estate taxes.

President's Circle is an exclusive group of individuals and businesses who ide targeted support for the advancement of East Central University.

> This important group provides the University and the President with access to non-designated funds that can be used to enhance educational experiences and opportunites for students, faculty and staff.



Contact the Office of the President to join today! ecupresident@ecok.edu 14 580-559-5213

President's Circle ACTIVE MEMBERS 23-24

Ables, Angela Adkins, John & Leslie Anderson, Edwin & Judy Anderson, Tommy Anoatubby, Bill & Janice Anoatubby, Chris & Rebecca Bagwell, Steven & Jeanetta Bahner, Lee Barton, Margaret Bolin, Stacey & Brandon Brown, Michael Cambell, Kristen Cantrell, Stephen "Mike" & Linda Chapman, William "Bill" & Sheril Cody, Steve & Nancy Craig, Richard & Pamela Cypert, Jenny & Tony Gibson Davis, Robert Bob & Kathy Ellinger, Kenneth Ellis, Shelly & Nathan Eppler, Jimmy & Angela Fairchild, Dale Mike Fisher, Darryl Flowers, Kevin Ford, Richard "Brian" & Amy Fundaro, Leo & Janet Gallimore, Willard "Bill" & LaShawn Gibson, Jeffrey Gipson, Fred & Lynda Godwin, Wendell & Susie Graham, Justin & Jami Grammer, Damien "Cody" & Lacy Granacki, Dale Gray, Rodney & Janice Hamby, James "Jim" & Shelley Hamilton, Kent & Leslie Hargrave, John & Kay Harp, Mark "Randy" & Magarette Hawk, James "Rich" & Holly Hinrichs, Chad & Rhonda Hisle, Roland "Butch" & Claudia Holleyman, Randall "Randy" Horne, Jay & Kenda Hudson, Karen & John

Humphers, Jeremy & Rebecca "Becky" Johnson, Carlos & Pamela Kerns, Jason & Jennifer King, Jim & Tina Kurtz, Kevin LaMack, Mary & Tim Lovelis, Gregory & Buffy McMurtrey, Rick & Debbie Merlyn, John "Steve" & Debbie Mihelic, Gerald & Elizabeth Miller, Roland & Chandra Millsap, Michael & Tara Milner, Repert Morrison, Darrell & Kelli Murray, Duane & Martha Mynhier, Brent & Paulette Nail, Randell "Randy" & Lisa Neal, Monica & James "Rob" Nero, Donnie & Shirley Orr, Donald & Loma Owens, Camron & JoAnna Pack, Thomas "Tom" Pappas, Christine Parker, Judy & Don Peters, Michael "Shannon" & Sarah Petete, Vicky & Leon Pogue, Randall & Shirley Ramadan, Tawfik & Siham Ross, Elizabeth Sanchez, Jessica Saunkeah, Peggy & Bobby Scott, Michael & Julie Scott, Tony & Robbie Smith, Michael "Mike" & Karen Stringfield, James "Mark" & Melinda "Susie" Sweeney, Daniel & Kylee Tahmassebi, Saba Thompson, Brad & Sandra Turner, Ralph & Linda Vickers, Haley Williams, Kelvin & Amy Williams, Jimmy & Dena Williamson, Charlie "Steve" & Pamela Williamson, Gerald & Winola



2024 ECU FOUNDATION, INC. SCHOLARSHIPS

2024 \$812,906 2023 \$1,034,874 2022 \$856,585 2021 \$760,925 2020 \$673,662 2019 \$646,688 2018 \$561,880 2017 \$577,870 2016 \$553,267

2015

\$524,494

CHAIRS PROFESSORSHIPS & LECTURESHIPS

ECU's alumni and other supporters have created endowments at the Foundation to help recruit and maintin faculty members and aid the University in other ways in the form of Chairs, Professorships, and Lectureships. The minimum monetary gift for a Chair is \$250,000; for a Professorship is \$125,000; and for a Lectureship \$25,000.

ENDOWED CHAIRS

Chickasaw Nation Chair in Native American Studies
East Central University Nursing Faculty Chair
Ford, Hallie Chair in Fine Arts
Kerr, Robert S. Chair in Environmental Health Science
Knotts, Sadie / McCasland Chair in Nursing
Nelson, Gene Chair in Business
Thomas, Tom Chair in Human Resources
Valley View Regional Hospital Chair in Nursing

ENDOWED LECTURESHIPS

Anderson, Duane C. Hedgehog and Fox Lectureship Boren, Lyle H. Lectureship in Public Engagement & Public Service Fisher, R. Darryl - Lectureship in Writing & Scholarship Gray, Jim SSB Center for Student Excellence Lectureship Limes, Leonard Lectureship in Entrepreneurship Lockmiller, David A. Lecture in Art History Morgan Family Foundation Lectureship in Cartography Muntz, Jane Lectureship in Music Nigh, George Lectureship in Government Oliver, Vinita June "Shirley" Lectureship in Fine Arts Parker Center for Advancement of Ethics Lectureship Pogue, Shirley Lectureship in Business Public Affairs Lectureship Rothbaum, Julian Lectureship in Public Affairs Shaw/Hawkinson Music Lectureship Stokes, Marvin Lectureship for Education Stringfield Lectureship in Physics-Equipment Stringfield Lectureship in Physics-Travel Wagner, Stanley P. & Diana Lectureship in Chorale Music Watkins, Lou Lectureship in Political Science

Young, Louise Diversity Lectureship

ENDOWED PROFESSORSHIPS

Accounting Alumni Professorship
Boswell, S.C. Professorship in Business
Chickasaw Nation Professorship in Accounting
Chickasaw Nation Professorship in Business Administration
Choctaw Nation Professorship in Nursing
Crabtree Family Professorship in Business
Criswell, Tom & Diane Professorship in Nursing
Devon Energy ECU Alumni Professorship ACCTG
Horne & Company Professorship in Accounting
Linscheid, Adolph Distinguished Teaching Professorship
Vision Bank Professorship in Banking/Finance



LEADERSHIP SOCIETY



The Leadership Society recognizes annual gifts of \$1,000 or more at six giving levels named for former Presidents of ECU. These gifts enhance scholarships and other University initiates, thereby enabling the University to pursue a level of excellence not otherwise possible.

Briles Level \$1,001 - \$5,000

Named for Charles Briles, the founding president of East Central Normal School, who served from 1909 to 1916. This Circle honors those donors who contribute to the University or Foundation through an annual contribution of \$1,001 to \$5,000.

Organizations

Ada Jobs Foundation

Ada Lion's Club

Ada Soccer Club

Addiction & Behavioral Health Center, Inc.

Bertha Frank Teague Mid-America High School

Brooksie A. Peyton Foundation

Central Oklahoma Family Medical Center

Charities Aid Foundation America

Chick-fil-A

Choctaw Nation of Oklahoma

Commonwealth Press

Crawford & Associates

Cross Wireless, L.L.C.

Crosspointe Church, Inc.

Crowe & Dunlevy

De Beaubien, Knight, Simmons, Mantzaris & Neal LLP

First Baptist Church of Ada

Golden's Gas and Grill, Inc.

Hunter Super Techs Corp

JS M\$T Inc.

Lighthouse Behavioral Wellness Centers

Little Glasses Resort & Marina

Mercy Accounts Payable Shared Services

National Guard Association of Oklahoma, Inc.

OKAC, LLC

Oklahoma City Community Foundation

ORWA

People's Electric Cooperative

Pontotoc County Drug Court

Pontotoc County Retired Teachers Association

Principle design

Ram Jack Systems Distribution, LLC

RedLand Childers Architects, P.C.

Renaissance Charitable Foundation Inc.

Riggs, Abney, Neal, Turpen, Orbison & Lewis

Shimanovsky & Moscardini, LLP

Simmons Bank

Sisters of Perpetual Indulgence, Inc.

Trinity Baptist Church

Wednesday Morning Music Club

Individuals

Ables, Angela

Adkins, John & Leslie

Almeroth, Kevin

Anderson, Duane & Marian

Anderson, Edwin & Judy

Anderson, Tommy

Bagwell, Steven & Jeanetta

Anoatubby, Chris & Rebecca Arnold, Yashna & Alex

Burchell, Charles & Susan

Brower, Doyle "D.E."

Barton, Donald "Scott" & Deanna "Mitchelle"

Burke, Bob

Bahner, Lee

Baird, Travis

Barrick, Lona

Barton, Margaret

Brown, Richard

Cambell, Kristen

Carvajal, Richard & Cheryl

Clements, Alicia

Cline, Kelsey

Clinton, John & Becky

Cochran, John

Cody, Steve & Nancy

Craig, Richard & Pamela

Custar, James "Glenn" & Kathy

Cypert, Jenny & Tony Gibson

Davis, Melanie & Todd

Fiscal Year 2023-2024 ANNUAL GIFTS

Davis, Robert "Bob" & Kathy Dean, Harvey & Sharon Dellinger, Warren DuPont, Mike Ellis, Nathan & Shelly Eppler, Jimmy & Angela Fairchild, Dale "Mike" Faresh, Susan & Hal Faurot, Jim & Patricia Feuerborn, Kevin Fisher, Darryl Flowers, Mike Ford, Richard "Brian" & Amy Fundaro, Leo & Janet Gallimore, Willard "Bill" & LaShawn Garrett, Patricia & John Gibson, Jeffrey Gibson, Tony & Jenny Godwin, Wendell & Susie Goolsby, Barbara Graham, Justin & Jami Grammer, Damien "Cody" & Lacy Granacki, Dale Griffin-Hall, Jennifer Groves, Mason & Shannon Hamby, James "Jim" & Shelley Hamilton, Kent & Leslie Hanson, Zela "Zeke" Harp, Mark "Randy" & Margarette Hill, Jamae Hill, Kathryn "Katie" & Queston Hime, Shawn Hinrichs, Chad & Rhonda Hisle, Roland & Claudia Hogstad, Chance Holdsworth, Lila Holleyman, Randall "Randy" Hudson, Davis Hudson, John & Janet Hudson, Karen & John Hudson, Steve & Linda Johns, Ronny & Elizabeth "Renee" Kelso, John & Deanna Kennon, Leslie "Ruth" Kerns, Jason & Jennifer

Kindstrand, Nathan

King, Jim & Tina Kroeker, Kevin Kurtz, Kevin Large, Farrell & Sue LeMarr-Cabano, Jody Livingstone, Brad Lovelis, Gregory "Greg" & Buffy Malchar, Samuel Malone, James "Jim" Marcum, Alan Maynard, Gerald "Jerry" & Margaret McClain, Dewey & Linda McClain, Richard McGrady, Paul & Dana Meeks, Mary Merlyn, John "Steve" & Debbie Miller, Ron & Lee Millsap, Michael & Tara Miranda, Amalia Morgan, Jerry & Keta Morrison, Darrell & Kelli Murray, Duane & Martha "Marty" Myers, Dwight Neal, Monica & James "Rob" Nero, Donnie & Shirley Newcombe, Pamela Orr, Donald "Don" & Loma Pack, Thomas "Tom" Pappas, Christine

Parker, Don & Judy

Paschall, Jack & Linda

Petete, Leon & Vicky

Powell, Martin & Shari

Rhoades, Holly & Gary

Rhodes, George & Karen

Sample, Ernest & Elaine

Schmelling, Stephen "Steve" &

Carlotta Lockmiller

Patterson, Keith & Melissa

Pettigrew, Dan & LeaAnn

Raley, Starla & J. "Michael"

Ramadan, Tawfik & Siham

Parker, Latsy

Porter, Derek

Ross, Elizabeth

Saltarelli, John

Schroeder, Judy Scott, Tony & Robbie Shelton, Twila & Blayne Calaway Smith, Chris & Lynsie Smith, Kevin & Melissa Smith, Michael "Mike" & Karen Spivey, Yancy & Laura Stewart, Talor & Allyson Sutrick, John Sutton, Trevor & Emmy Tahmassebi, Saba & Nathalie Thomas, Matthew Thompson, Brad & Sandra Tucker, Gary Turner, Ralph & Linda Underwood, Cliff & Kelly Ann VanDenhende, Chris & Debbie Velasquez, Christopher Wakeley, Christopher "Kitt" Weems, Mark & Kami Williams, Jimmy & Dena Williams, Kelvin & Amy Williamson, Charlie "Steve" & Pam Williamson, Richard



Yore, Catherine

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LEADERSHIP SOCIETY (continued)

The Leadership Society recognizes <u>annual</u> gifts of \$1,000 or more at six giving levels named for former Presidents of ECU. These gifts enhance scholarships and other University initiates, thereby enabling the University to pursue a level of excellence not otherwise possible.



Gordon Level \$5,001 - \$10,000

Honors East Central Normal School's second president, James Gordon, who led the college from 1916 to 1920, recognizes the generosity of those who make annual contributions to the University or Foundation of \$5,001 to \$10,000.

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Fiscal Year 2023-2024 ANNUAL GIFTS



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Organization
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\$10,000 \$14,999 GENERAL CMOUNTENTS

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I want to express my deepest gratitude.

I am humbled and honored to be chosen for this scholarship.

You are making my dreams come true. Your support has inspired me to work harder and strive for success.

Thank you from the bottom of my heart.

- Kylie 🤧

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\$500,001 +

Organizations

Ada Coca-Cola Bottling Company Briles Scholarship Fund Chickasaw Nation Division of Commerce City of Ada Ford Family Foundation Inasmuch Foundation Oregon Community Foundation Valley View Foundation, Inc Valley View Health and Wellness Foundation Vision Bank of Ada



Dedmon, Eleanor Ford, Hallie Brown Higginbotham, Dorothy Hornbeak, Louise Pogue, Randall & Shirley Price, Harvey Stonecipher, Harland & Shirley

Trusts/Estates

Lanoy Revocable Living Trust Pansy M. Cradduck Bates Estate

Asset Balances as of 6/30 **\$62,029,555** 2023 \$47,868,184 \$39,213,274 \$42,572,024 2020 \$36,268,495 2019 \$35,564,099 2018 \$33,076,424 2017 \$32,450,788 29.5% 2016 \$28,817,446 2015 \$28,698,304 increase

STATEMENTS OF FINANCIAL POSITION

EAST CENTRAL UNIVERSITY FOUNDATION, INC.

STATEMENTS OF FINANCIAL POSITION

June 30,	2024	2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 4,538,489	411,722
Pledges receivable	4,626,879	1,085,000
Total current assets	9,165,368	1,496,722
Non-current assets:		
Investments, at fair value	46,881,741	41,666,622
Pledges receivable, net of discount	5,595,924	4,319,099
Real estate held as investment	12,500	12,500
Artwork	336,786	336,786
Other assets	37,236	36,455
Total non-current assets	52,864,187	46,371,462
Total assets	\$ 62,029,555	47,868,184
Liabilities and Net Assets		
Liabilities:		
Accounts payable	\$ 101,680	62,884
Total liabilities	101,680	62,884
Net assets:		
Without donor restrictions	1,640,009	626,393
With donor restrictions	60,287,866	47,178,907
Total net assets	61,927,875	47,805,300
Total liabilities and net assets	\$ 62,029,555	47,868,184



STATEMENTS OF ACTIVITES

EAST CENTRAL UNIVERSITY FOUNDATION, INC.

STATEMENTS OF ACTIVITIES

Year Ended June 30, 2024			
	Without Donor <u>Restrictions</u>	With Donor Restrictions	<u>Total</u>
Revenues, gains and other support:			
Contributions:			
Contributions of cash and	\$ 8,505	12,989,483	12,997,988
other financial assets Total contributions	8,505	12,989,483	12,997,988
Total contributions		12,363,463	12,557,566
Investment return:			
Interest and dividends	333,706	1,058,046	1,391,752
Investment gains, net	1,353,264	2,556,993	3,910,257
Total investment return	1,686,970	3,615,039	5,302,009
Other support		3,750	3,750
		3,750	3,750
Net assets released from restrictions	3,626,902	(3,626,902)	
Total revenues, gains and other support	5,322,377	12,981,370	18,303,747
Expenses:			
Program activities for the University	3,716,852	-	3,716,852
Management and operating	370,618	-	370,618
Fundraising	93,702		93,702
Total expenses	4,181,172		4,181,172
Transfer (to) from other net assets	(127,589)	127,589	
Increase in net assets	1,013,616	13,108,959	14,122,575
Net assets at beginning of year	626,393	47,178,907	47,805,300
Net assets at end of year	\$ 1,640,009	60,287,866	61,927,875



STATEMENTS OF ACTIVITES

EAST CENTRAL UNIVERSITY FOUNDATION, INC.

STATEMENTS OF ACTIVITIES, CONTINUED

Year Ended June 30, 2023			
Dougnus anima and ather suggests	Without Donor Restrictions	With Donor Restrictions	<u>Total</u>
Revenues, gains and other support:			
Contributions:			
Contributions of cash and other financial assets Total contributions	\$ -	9,458,037 9,458,037	9,458,037 9,458,037
rotal contributions		· · ·	
Investment return: Interest and dividends Investment gains, net Total investment return	258,710 603,160 861,870	775,302 1,792,979 2,568,281	1,034,012 2,396,139 3,430,151
Other support	<u>-</u>	3,750 3,750	3,750 3,750
Net assets released from restrictions	3,817,381	(3,817,381)	
Total revenues, gains and other support	4,679,251	8,212,687	12,891,938
Expenses:			
Program activities for the University	3,772,346	-	3,772,346
Management and operating	410,396	-	410,396
Fundraising	79,795		79,795
Total expenses	4,262,537	-	4,262,537
Transfer (to) from other net assets	(12,434)	12,434	
Increase in net assets	404,280	8,225,121	8,629,401
Net assets at beginning of year	222,113	38,953,786	39,175,899
Net assets at end of year	\$ 626,393	47,178,907	47,805,300









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