

Articulation Agreement

BACHELOR OF SCIENCE: MASS COMM. MEDIA PRODUCTION

Catalog Year 2024 - 2025

Oklahoma City Community College

Associate of Arts (AA)

Journalism & Broadcasting - Journalism Emphasis

SCL 1001 - Success in College and Life
 ENGL 1113 - English Comp I
 JB xxx3 - Major Elective - including: JB 1013, JB 1103,
 JB 2113, or JB 2413 (Recommend JB 1103)
 PSY 1113 - General Psychology (or)
 SOC 1113 - Introduction to Sociology
 MATH 1483 - Functions and Modeling (or)
 MATH 1503 - Contemporary Mathematics
 MATH 2013 - Intro to Statistics
 ___ xxx3/4 - Life Science - one science w/ Lab

16 hrs

ENGL 1213 - Freshman Composition II
 POLSC 1113 - American Federal Government*
 ECON 2123 - Principles of Microeconomics (or)
 ECON 2143 - Principles of Macroeconomics (or)
 ECON 1013 - Introduction to Economics
 JB 1133 - Media Writing*
 ___ xxx3/4 - Physical Science - one science w/ Lab

16 hrs

COM 1123 - Interpersonal Communications (or)
 COM 2213 - Intro to Public Speaking
 HIST 1483 - U.S. History to 1877 (or)
 HIST 1493 - U.S. History 1877 to Present
 JB 2303 - Magazine Feature Writing*
 ___ xxx3 - Humanities Elective
 ___ xxx3 - Support Elective

15 hrs

JB 2643 - Video Production*
 DMD xxx3 - Digital Media Design Elective (any)
 ___ xxx3 - Support Elective
 ___ xxx3 - Humanities Elective
 ___ xxx2 - Support Elective

14 hrs

Total Credit Hours..... 61 hrs

** Please see chart on second page for course equivalencies.*

East Central University

Bachelor of Science (BS)

Mass Communication - Media Production

MCOM 1813 - Introduction to Video Production
 ART 1123 - Computers for Creatives
 SFA 1000 - Cultural Attendance
 MCOM 1713 - Intro to Photography
 MCOM 1733 - Intro to Mass Media
 ___ xxx3 - Major Elective

15 hrs

MCOM 3783 - Writing for Media II
 MCOM 3343 - Imaging for Media
 MCOM 3853 - Media Ethics and Law
 MCOM 3053 - Social Media Management
 ___ xxx3 - Major Elective

15 hrs

MCOM 3873 - Intermediate Video Production
 ART 2943 - Principles of Graphic Design
 MCOM 3013 - Media Practicum
 MCOM 3333 - Intermediate Photography
 ___ xxx3 - Major Elective

15 hrs

MCOM 4611 - Senior Portfolio in Mass Communications
 MCOM 4012 - Career Preparation
 ___ xxx3 - Major Elective
 ___ xxx3 - Major Elective
 ___ xxx3 - General Elective
 ___ xxx3 - General Elective

15 hrs

Total Credit Hours..... 60 hrs

Number of elective hours may vary depending on transfer of credit.



YOUR FUTURE - YOUR CHOICE



Course Equivalency Table

Oklahoma City Community College	East Central University
DMB 1023 - Introduction to Graphic Design^	ART 2943 - Principles of Graphic Design
JB 1103 - Audio Production	MCOM 2753 - Intro to Audio Production
JB 1133 - Media Writing^	MCOM 2733 - Writing for Media I
JB 2303 - Magazine Feature Writing^	NO EVALUATION
JB 2413 - Principles of Public Relations^	COMM 0000
JB 2643 - Video Production	MCOM 1813 - Intro to Video Production

NOTES

- ⇒ Articulated using OCCC's A.A. in Journalism and Broadcasting with an emphasis in Journalism. Articulated without a minor. A minor is not required.
- ⇒ ^ These courses will be substituted as follows: DMB 1023 Introduction to Graphic Design = ART 2943 Principles of Graphic Design; JB 1133 Media Writing = MCOM 2733 Writing for Media I; JB 2303 Magazine Feature Writing = MCOM Feature Writing; JB 2413 Principles of Public Relations = MCOM Public Relations.
- ⇒ A student transferring with an Associate degree in Arts or Science from OCCC fulfills ECU's general education requirement by transferring his or her credit to East Central University. Transferring credit for general education does not eliminate or otherwise affect any of the following ECU requirements: (1) prerequisites; (2) specific requirements in majors, minors or related work in these areas; or (3) the requirements for teacher certification. General Education equivalencies can be found by referring to either the Oklahoma State Regents Transfer Matrix or the ECU Transfer Matrix. Both matrices can be found at www.ecok.edu by clicking on *Academics* and scrolling down to *Course Transfer Matrix*.
- ⇒ A student must earn at least 40 semester hours in upper-division courses (numbered 3000 or higher). A course taught at OCCC may equate in content to an ECU 3000-4000 level course, but it will not be counted as part of the 40 hours of upper level courses.
- ⇒ A student must earn at least 60 semester hours, excluding physical activity courses, at a baccalaureate degree granting institution.
- ⇒ A student must earn at least 120 credit hours that apply to an ECU Bachelor's degree.