

East Central University
 Business Administration - Entrepreneurship Concentration- B.S.
 0077/UG 2024-2025 Catalog Year

Student Name: _____	Student ID # _____
___ 30 hours at ECU completed	Advisor: _____
___ 60 hours at Sr college completed	_____
___ 40 hours upper level completed	___ OSRHE Computer Proficiency Requirement met

Requirements	Hours	Hours
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I. General Education	40	
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A maximum of twelve hours may be counted in both the major/related work and general education.

II. Major in Business Administration	75	
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Required Core Courses	42	
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| ___ ACCT 2103 | Financial Accounting |
| ___ ACCT 2203 | Managerial Accounting |
| ___ BSEC 2603 | Bus and Econ Statistics |
| ___ BUCOM 3133 | Bus Comm & Report Writing |
| ___ BUS 1113 | Foundations of Business (must be taken prior to completing 60 total credit hours) OR |
| ___ MGMT 4623 | Leadership (must be taken after completing 60 total credit hours) |
| ___ BUS 4303 | Business Strategy and Policy |
| ___ BUSLW 3213 | The Legal Environment of Business |
| ___ ECON 2003 | Principles of Macroeconomics |
| ___ ECON 2013 | Principles of Microeconomics |
| ___ FIN 3113 | Financial Management |
| ___ MGMT 3013 | Principles of Management |
| ___ MIS 1903 | Computer Business Applications |
| ___ MIS 3433 | Management Information Systems |
| ___ MKTG 3313 | Principles of Marketing |

Required for Concentration in Entrepreneurship	27	
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| ___ BUS 4103 | Global Business^ |
| ___ BUS 4213 | Business Ethics^ |
| ___ ENTR 3103 | Introduction to Entrepreneurship |
| ___ ENTR 4413 | Bus Planning & Strategy For Entrepren |
| ___ ENTR 4503 | Venture Creation |
| ___ FIN 4623 | Applied Finance^ |
| ___ MGMT 3063 | Production/Operations Management^ |
| ___ MIS 3453 | Adv Computer Bus Applications^ |
| ___ MKTG 3333 | Digital Marketing OR |
| ___ MKTG 3813 | Professional Selling |

Required Business Administration Electives	6
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Nine (6) hours Accounting, Business Administration, or Information Technology Management upper level courses.

III. Related Work	
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| ___ COMM 2253 | Communication in the Workplace |
| ___ MATH 1613 | Functions and Modeling |

IV. Minor	
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V. Electives	5
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VI. Total Hours Required	120
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VII. Special Requirements	
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For graduation, a minimum grade point average of 2.25 is required in the required core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.