

East Central University  
 Business Administration - General Business Concentration- B.S.  
 0074/UG 2024-2025 Catalog Year

Student Name: _____	Student ID # _____
____ 30 hours at ECU completed	Advisor: _____
____ 60 hours at Sr college completed	
____ 40 hours upper level completed	____ OSRHE Computer Proficiency Requirement met

Requirements	Hours	Hours
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**I. General Education** **40**

*A maximum of twelve hours may be counted in both the major/related work and general education.*

**II. Major in Business Administration** **75**

Required Core Courses **42**

- \_\_\_\_ ACCT 2103 Financial Accounting
- \_\_\_\_ ACCT 2203 Managerial Accounting
- \_\_\_\_ BSEC 2603 Bus and Econ Statistics
- \_\_\_\_ BUCOM 3133 Bus Comm & Report Writing
- \_\_\_\_ BUS 1113 Foundations of Business (must be taken prior to completing 60 total credit hours) **OR**
- MGMT 4623 Leadership (must be taken after completing 60 total credit hours)
- \_\_\_\_ BUS 4303 Business Strategy and Policy
- \_\_\_\_ BUSLW 3213 The Legal Environment of Business
- \_\_\_\_ ECON 2003 Principles of Macroeconomics
- \_\_\_\_ ECON 2013 Principles of Microeconomics
- \_\_\_\_ FIN 3113 Financial Management
- \_\_\_\_ MGMT 3013 Principles of Management
- \_\_\_\_ MIS 1903 Computer Business Applications
- \_\_\_\_ MIS 3433 Management Information Systems
- \_\_\_\_ MKTG 3313 Principles of Marketing

C. Required for Concentration in General Business **24**

- \_\_\_\_ BUS 4103 Global Business^
- \_\_\_\_ BUS 4213 Business Ethics^
- \_\_\_\_ ENTR 3103 Introduction to Entrepreneurship^
- \_\_\_\_ MGMT 3063 Production/Operations Management^
- \_\_\_\_ 3 hours upper level finance
- \_\_\_\_ 3 hours upper level management
- \_\_\_\_ 3 hours upper level management information systems or ITM
- \_\_\_\_ 3 hours upper level marketing

Required Business Administration Electives **9**

Nine (9) hours Accounting, Business Administration, or Information Technology Management upper level courses.

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**III. Related Work**

- \_\_\_\_ COMM 1113 Communication in the Workplace
- \_\_\_\_ MATH 1613 Functions and Modeling

**IV. Minor**

**V. Electives** **5**

**VI. Total Hours Required** **120**

**VII. Special Requirements**

For graduation, a minimum grade point average of 2.25 is required in the required core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.