



**With a Business Admin.
Degree, we are:**

Account Manager
Banker
Chief Executive Officer
City Manager
Consultant
Database Specialist
Entrepreneur
Estate Planner
Event Planner
Financial Planner
HR Manager
Informational System
Analyst
Management Trainee
Manager
Manufacturer
Marketer/Sales Person
Market Researcher
Public Relations Officer
Publisher
Realtor
Training Specialist
Web Page Developer
...and so much more!

\$how Me the Money!
Graduates with a business
admin degree typically
earn between \$46,000 and
\$57,000 for entry level jobs.
As a college graduate, you
can earn an average of 75%
more than those with only a
high school degree, per
The Chicago Tribune!
(NACE 2018 Salary Report)



Business Administration

STONECIPHER SCHOOL OF BUSINESS



› Bachelor of Science in Business Administration

A Business degree provides the concepts and skills for success in business and for future study. Students can study in areas such as financial and quantitative analysis, business law, entrepreneurship, managerial decision-making, ethics, marketing, accounting, written and oral communication, economics and computer expertise. A Stonecipher School of Business degree meets the needs of the highly competitive and ever-changing business world through small classes, personalized advising, quality faculty and world class facilities.

› Master in Management

The Master in Management (MIM) is primarily a degree for those whose first degree is outside the business field or who have a degree in a business field, but would like to update their knowledge. The program is primarily for someone in one of the following three groups:

1. Students who have just completed a nonbusiness undergraduate degree whose first job prospects would be enhanced with the completion of a graduate degree in business.
2. Full-time employees with a nonbusiness undergraduate degree who are entering or hope to soon enter a management position.
3. Full-time employees who have a business degree but find themselves underemployed or who have not been employed in a management position.



› A Rewarding Experience

Being a Business Administration student at ECU is a rewarding experience for all involved. The courses cover all functional areas of the business environment without sacrificing an awareness of the arts, sciences and humanities. ECU's Business Administration programs are conveyed to the students in a manner to help them better understand the business world they will one day enter. Students learn skills and techniques that can be applied to virtually any industry and can even be used to start a company of their own. The courses within the business administration degree provide students with useful knowledge and skills in Finance, Management, Marketing, Entrepreneurship, Management Information Systems and General Business.

East Central University
1100 E. 14th St.
Ada, Oklahoma 74820

www.ecok.edu/busadmin
580-559-5274



Campus Tours:

ecok.edu/take-a-tour
Begin at ECU Admin, 102
580-559-5628
ecutiger@ecok.edu

Department of Business Administration

› WHAT DOES IT MEAN TO YOU?

A Future Full of Opportunity



Taylor Morrison
Business Administration,
Marketing 2013
Specialist Project Mgr
AT&T (June 2013 – present)

I wouldn't be where I am today without the Stonecipher School of Business. Dean Godwin and Former President, John Hargrave, were my connections to getting hired on at AT&T straight out of college. The small classes had a huge impact on my college education because my Professors knew me on a first name basis. The School of Business offered so many great opportunities to expand my knowledge and help me understand what "real life" was going to be like after I graduated.

I graduated from the Stonecipher School of Business in May 2013, and have been working for AT&T since. Working for a corporate company can be a challenge, but it has been a great experience, and I continue to learn every day. My job has flexibility, great benefits, and a lot of opportunities for advancement. I enjoy coming back to ECU and speaking to Dean Godwin's Leadership classes about my career and my journey from a college student to a successful, working individual.



John Fritz
Business Administration,
Management 2013
Managing Partner - Stone
Search & Campaign
Strategist Director - NVF
Partners

The School of Business at East Central is one of the best programs in the state. They encourage you to capitalize on your strength. The faculty is gifted at spotting talent in everyone and advises each person effectively into a concentration that suits them well. Dean Godwin brings real world leadership experience to ensure a well-run program. I encourage any person pursuing a business education to enroll into this school and watch how many doors will open for you with such an incredible and diversely marketable degree.

I cannot express enough how much my management degree from ECU has prepared me for the entrepreneurial journey I embarked upon following graduation. Because of what I learned in strategic planning courses, management, finances, and marketing, I've been blessed with opportunity to oversee the strategy and finances in 10 states of a presidential campaign among other state and federal offices. I've also launched and manage four service-oriented companies domiciled in Oklahoma and Nevada with one company providing services nationwide and each company now operates 100% debt-free. I'm excited to speak about my degree everywhere I get a chance and the impact it had on my life already. From my heart, thank you East Central University.



John Gaines
Business Admin, 2011
Business Operations
Program Planner

By choosing to study business at the Harland C. Stonecipher School of Business, I made the right investment. I never imagined that I would be where I am today, however, I do know for sure that I would not be where I am today if it were not for the Stonecipher School of Business. I am currently working for the Boeing Company in Seattle, WA as a project manager and I run my own small business. I have been able to experience success in both. My time at the SSB equipped and prepared me with tools to be successful in business and in life. I am forever grateful for the relationships that I developed and the knowledge that I gained while attending ECU's Stonecipher School of Business. GO TIGERS!



We Are ECU



Business Administration

Dean: Wendell Godwin,
Stonecipher School of Business
Chair: Dr. Michael Scott
Degree: BS in Business Administration
Master in Management
Certificates in Business: 8
Faculty: 18 full-time
Organizations: 7
Scholarships: 25+
Location: 348 CBCC



ECU at a Glance

Undergraduate Enrollment: 3,500+
Undergraduate Majors: 70+
Student to Faculty Ratio: 18 to 1
Average Class Size: 22
Faculty with PhDs: 65%
States Represented: 28
Countries Represented: 30+
Year Founded: 1909
Campus Size: 140 Acres
Area Location: Ada, Oklahoma



Tiger Spirit

Mascot: Roary the Tiger
School Colors: Orange & Black
Student Organizations: 60+
Athletics: NCAA Division II

Men's:	Football	Cross Country
	Baseball	Track & field
	Basketball	
Women's:	Basketball	Soccer
	Volleyball	Cross Country
	Softball	Track & field

We educate and empower students to understand and transform our world.

East Central University, in compliance with Title VI and Title VII of the Civil Rights Act of 1964 (as amended), Executive Order 11246 (as amended), Title IX of the Education Amendments of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973 (as amended), the Americans With Disabilities Act of 1990, the Civil Rights Act of 1991, and other federal and state laws, does not discriminate on the basis of race, color, national origin, sex, age, religion, disability, sexual orientation or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to, admissions, employment, financial aid, and education services. This publication is printed and issued by East Central University as authorized by Title 70 OS 1981, Section 3903. 500 copies have been prepared and distributed at a cost of \$200.00. Copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries in compliance with Section 3-114 of Title 65 of the Oklahoma Statutes. 08/2020