



EAST CENTRAL & YOU MAKE A GREAT PAIR

And the stockings were hung by the chimney with care, in hopes that more scholarships soon would be there.

The holiday season and end of the year giving season, *what a pair to draw to*. Every year the ECU Foundation appreciates the generous support of alumni and friends who truly care about our University and the Future Tigers.

Last semester, the ECU Foundation awarded a record number of scholarships! However, many students are still struggling to find ways to pay for their college education. We want to be with them *every step of the way*. That is where **you** come in. So, *sock it to us* this year before the government socks it to you. We are here to make sure that you go through the holidays in comfort and style. That is right, for every gift of at least \$25 or more, the ECU Foundation will send you a beautiful pair of ECU socks. Not only will your feet be warm, but your heart will be too.

Even with the market off its highs, many of you still have stock that has appreciated over the decades. A donation of appreciated stock is a great way to get two-for-one; tax savings and help for ECU students. Talk to your tax advisor. It's time to *fill our stockings* and put us to work. Happy new year to all and to all Tigers, fight, fight, fight!

Very Truly Yours, John R. Hargrave
John Hargrave Chief Executive Officer
ECU Foundation, Inc.

Greetings from the Office of the President,

I am so blessed to have been named the 10th President of my Alma Mater, East Central University. As a 1984 graduate, I know a college degree can change students' lives. I am one of those students. Every day I talk with students about the high cost of education. Because of your generosity, the ECU Foundation works every year to help lower these costs through scholarships, travel, and other programs. Please help by donating now. *Together* we are changing lives.

Sincerely, Wendell L. Godwin
Wendell Godwin President
East Central University



**DONATE AT LEAST \$25
TO RECEIVE A
PAIR OF ECU SOCKS**

CLICK HERE TO DONATE



Thank you for your continued support