Assessment Plan Overview
(in lieu of 5-column Summary; for 2010-2011 only)

Mission Statements & Goals

1. East Central University's mission is to foster a learning environment in which students, faculty, staff, and community interact to educate students for life in a rapidly changing and culturally diverse society. Within its service area, East Central University provides leadership for economic development and cultural enhancement.

2. The College of Education and Psychology does not currently have a written mission statement available.

3. The Department of Kinesiology contributes to the mission of East Central University and the mission of the College of Education and Psychology by providing a Bachelor of Science degree in Kinesiology with major concentrations in Athletic Training, Exercise Science and Recreation.

4. Program Goal(s): To provide a curriculum that will challenge and prepare students with the necessary academic knowledge and skills for entry-level employment opportunities, for entry into graduate or professional programs of study, and for professional development.

Student Learning Outcome 1
Program students should demonstrate effective communication skills across various oral and written formats.

1. **Criterion 1.1**
Kinesiology students will score above 3.75 on the Collegiate Assessment of Academic Proficiency (CAAP) examination.
   a. **Instrument/Measurement**
   (Direct Measure) The average composite scores of Kinesiology students taking the Writing Proficiency section of the CAAP exam will be 3.75 or higher.
      i. **Population** N=17
      ii. **Standard** Kinesiology CAAP Average = No Scores Reported

2. **Criterion 1.2**
Kinesiology student portfolios will be assessed using a departmentally approved evaluation rubric (3-target; 2-acceptable; 1-unacceptable) and 90% of the portfolio scores will reflect “acceptable” or better.
   a. **Instrument/Measurement**
   (Direct Measure) Ninety percent of student portfolios will be “acceptable” or better.
      i. **Population** N = 38
      ii. **Standard** Kinesiology Portfolio Average = 91%
Student Learning Outcome 2
Program students should demonstrate both broad-based and concentration-specific knowledge of Kinesiology concepts and skills.

1. **Criterion 2.1***
   Course embedded core curriculum examination questions. Kinesiology students tested will score 80% or above.
   
   a. **Instrument/Measurement***
      i. **Population** N=48
      ii. **Standard** 87%

2. **Criterion 2.2***
   Course embedded concentration-specific curriculum examination questions. Kinesiology students tested will score 80% or above.
   
   a. **Instrument/Measurement**
      i. **Population** N=30
         (ATEP N=6; Ex Science N=49; Rec N=36)
      
      ii. **Standard** Overall Average – 82.3%
          (ATEP-78%; Ex Science-82%; Rec-87%)

3. **Criterion 2.3***
   Graduating senior exit examination composed of 100 questions (50 core and 50 concentration). Kinesiology students tested will score 80% or above.
   
   a. **Instrument/Measurement**
      i. **Population** N=39
         (ATEP N=4; Ex Science N=26; Rec N=9)
      
      ii. **Standard** 77%
         (ATEP-72%; Ex Science-78%; Rec-81%)

Student Learning Outcome 3
Program students should engage in quality practicum and/or clinical experiences allowing student application of knowledge, ability, and dispositions, enhancing student preparation for entry-level employment settings, educational opportunities, and professional development.

1. **Criterion 3.1***
   Practicum supervisor evaluations of students rubric scores.
   
   a. **Instrument/Measurement*** Practicum/Clinical Supervisor evaluations of program students’ knowledge, ability and disposition during practicum and/or clinical experiences will meet or exceed an average rating score of 3.5 or above.
i. **Population** N=40  
   (ATEP N=28; Ex Science N=5; Rec N=7)

ii. **Standard** Overall Rating 4.35  
   (ATEP-3.49; Ex Science-4.79; Rec-4.76)

2. **Criterion 3.2**  
   Practicum student self-evaluation scores

   a. **Instrument/Measurement** Practicum student self evaluations will meet or exceed an average rating score of 3.5 or above.

      i. **Population** N=42  
         (ATEP N=28; Ex Science N=6; Rec N=8)

      ii. **Standard** Overall Rating 4.84  
         (ATEP-4.14; Ex Science-4.97; Rec-4.95)

3. **Criterion 3.3**  
   Practicum student evaluations of supervision and site scores.

   a. **Instrument/Measurement** Practicum student evaluations of supervision and evaluations of site will meet or exceed an average rating score of 3.5 or above.

      i. **Population** N=72  
         (ATEP N=57; Ex Science N=7; Rec N=8)

      ii. **Standard** Overall Rating 4.84  
         (ATEP-4.62; Ex Science-5.00; Rec-4.91)

**Faculty Meeting** (if faculty met to discuss assessment results, list the date and attach minutes, if taken)

Assessment reports are reviewed and discussed in the annual College of Education and Psychology retreat. The 2010 assessment report results will be presented in August, 2011 during this retreat.

**Sharing with Stakeholders**

1. Identify **all** stakeholders (e.g., students, faculty, employers, etc.)

   *Primary stakeholders include current students and current program faculty. Additional stakeholders include program graduates/alumni, and employers of program graduates.*

2. List how & when assessment results are shared (If faculty meeting occurred as mentioned above, it would count here, too.)
Assessment reports for the Bachelor of Science in Kinesiology program are published on the departmental website for stakeholders to review and access.

* It is recommended to have 3-4 major outcomes to represent the essence of the program and approximately 2 criteria per outcome. However, depending on each program’s needs, there may be more criteria and multiple instruments to ensure that ALL students within the major are assessed per outcome and per criterion.
Summary of Actions Related to Assessment Data
(in lieu of 5-column Summary; for 2010-2011 only)

Current Actions

The following were recommendations from the ECU Assessment Committee and will be implemented for the 2011 report:

- **CHANGE:** Implement a revised portfolio rubric to include assessing written and oral communication;
- **CHANGE:** Discontinue use of the CAAP as an instrument of direct measure;
- **CHANGE:** Direct measurements currently used will be re-distributed to other learning outcomes where more appropriate;
- **CHANGE:** Performance goals will be raised to 80%;
- **CHANGE:** Annual assessment reports will be posted on the departmental website;
- **CHANGE:** A revised assessment plan will be implemented for the BS in Kinesiology program in 2011-12 pending approval for a new BS in Athletic Training degree program. This will remove the AT concentration from the BS in Kinesiology program and the assessment plan will be revised to reflect this, as well as a new assessment plan for the new BS in AT program.

Summary of Latest UAC Review & Status Update

Thank you for meeting with the University Assessment Committee on March 3, 2011. As a result of your hard work, you and your staff have a good assessment plan for the Kinesiology program to build upon for years into the future.

According to meeting notes, the following changes were discussed and agreed upon:

- In some cases, the plan does not match the 5 column summary. Please edit for consistency.
  - Status: In progress as this report is being completed
- Implement a process in the portfolio system (in the Organization & Administration course) to assess written and oral communication of all students. Rubrics are available through the Assessment Director.
  - Status: In progress and will be implemented fall 2011
- Discontinue using the CAAP as an instrument of direct measure.
  - Status: Complete. 2010 report will be final report using CAAP data.
- Redistribute the current direct measure instruments to other Outcomes. This may end in a need for a slight language change in some Outcome statements.
  - Status: Incomplete. Awaiting approval of new BS in AT, which will
- Clarify the evidence in the tables. Use the “Use of Results” to contextualize information and “Judgments” to indicate what can be learned to improve student learning.
  - Status: In progress as this report is being completed
- Reconsider the Performance Goal of 70%. We encourage you to raise this number.
  - Status: Complete. 2010 report will reflect a performance goal of 80%
- Consider partnering with sister institutions to gather comparison data.
  - Status: Incomplete. Will await new CEP Dean’s guidance on this issue.
- Include the stated actions for improving the plan in the summary.
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- Status: Complete. 2010 report will reflect
- Include Assessment information on the department website to share information with all stakeholders.
  - Status: In Progress. Requested posting from departmental web liaison

Summary of Last 5 Years’ Actions/Changes & Update

- N/A