

# CAMPUS ECU UPDATE

November 2018

## Pierson's Perceptions

As you look through this issue of Campus Update, I ask you to consider the diversity found in the stories. We celebrated our Native American heritage and partnership with Chickasaw Appreciation Day and the naming of our new residence hall Chokka-Chaffa'. We hosted a delegation from China who would like to develop programming with ECU and perhaps bring more students from China to our campus. We heard from students who have just completed study abroad experiences. We recognized the 50th anniversary of ECU's first African American Student Organization. The university's mission, "to educate and empower students to understand and transform our world," requires our thoughtful and intentional focus on ensuring we are diverse and inclusive of all people. I hope your heart swells with pride when reflecting on the history and legacy of our alumni and seeing who our current students are.



Dr. Katricia Pierson  
President  
East Central University

## ECU SHOWS APPRECIATION FOR CHICKASAW NATION

Residents of the Chickasaw Nation and its employees were treated to free admission to ECU's home football game against Henderson State on Oct. 13. Chickasaw students were able to tour campus during Chickasaw Nation Appreciation Day activities earlier in the day.



## PRESIDENT PIERSON RECEIVES TWO HONORS

ECU President Dr. Katricia G. Pierson celebrated with alums and family members as she was honored at the "50 Making a Difference" Gala for 2018 by The Journal Record's Woman of the Year Program on Oct. 11.



She has been selected to serve on the 2019 Nominating Committee for the Higher Learning Commission Board of Trustees. This committee is responsible for recommending a slate for open trustee positions.



## ALUMS & PRESIDENT TEAM UP TO RECRUIT STUDENTS

Dr. Darryl Fisher, ECU alumnus and Oklahoma Heritage Bank Chairman, sponsored a dinner for high school students and their parents in the Byng School District. The dinner and discussion is a platform for the recruitment of students to ECU. Pierson has also spoken at Stratford and is scheduled to speak at other schools in the area.



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**THOUSANDS OF HIGH SCHOOL STUDENTS ATTEND CONTESTS**



The Bron Warren Tigerpalooza Marching Band Contest, Little Dixie Choral Contest and Chalk Drawing Contest brings in thousands of high school students to the ECU Campus each

fall. This gives these high school students a taste of college life at ECU.

**HUNDREDS ATTEND ECU SENIOR DAY**



Hundreds of high school seniors were on campus for Senior Day in which potential ECU students learned about the university, its programs and took tours of the campus.

**ANNUAL OKA' INSTITUTE CONFERENCE A SUCCESS**



ECU's 2018 Oka' Institute Sustainability Conference was a success. The conference had a

new feature, "Water Innovation and Technology on the ECU Centennial Plaza." It was the third year for the conference. The Oka' Institute effects positive change for water issues.

**ANNUAL ECU FOUNDATION MEETING**



Members of the ECU Foundation Board pose for a picture as they met for their annual meeting on Oct. 16 at the Oak Hills Golf and Country Club in Ada.

**ECU RECEIVES \$40,000 GRANT**

A \$40,000 grant has been awarded to ECU's Social Work Program to facilitate simulation labs through the Child Welfare Professional Enhancement Program. The labs are designed to bring together students from disciplines such as social work, criminal justice, nursing and legal studies. Students work in mock multi-disciplinary teams to deal with real-life, complex issues. Amy Ward (pictured) is director of the program.



**DELEGATION FROM CHINA VISITS ECU**

A delegation from the Hunan University Law School in China as well as the "Association of the Belt and Road



Legal Service" recently visited ECU. ECU President Dr. Katricia G. Pierson and Dr. Mara Sukholutskaya, director of ECU's Global Education Program, met with the delegation and discussed ways in which enrollment from China to ECU could be increased.

**SAVE THE DATE**

I GIVE TO...  
**ECU TIGERS**  
**#GIVING TUESDAY**

*November 27, 2018*  
*ecok.edu/givingtuesday*

**HONORING ECU ALUM ROD RICHARDSON**



ECU will honor fallen ECU Football player, Rod Richardson ('76) on Saturday, Nov. 10 at the ECU vs SE football game. Rod was a war hero who served our country for nearly three decades as a United States Marine.

Pre-game will showcase the new memorial and honor Rod Richardson with a special Flag Raising Ceremony, and the Richardson family will be recognized at halftime.

**ECU SHOWTIME PERFORMS TRIBUTE**



**TO MUSICAL OKLAHOMA!**  
ECU's song and dance troupe Showtime presented a salute to Rodgers and Hammerstein's musical *Oklahoma!* in the Dorothy I. Summers Theatre on Nov. 2-3. The musical was in celebration of the 75th anniversary of the show's premiere on Broadway.

**COMMUNITY THANKSGIVING DINNER SET FOR NOV. 19**

The Annual Thanksgiving Community Dinner 2018, hosted by ECU's Human Services Club, will take place on Monday, Nov. 19, at the Pontotoc County Agri-Plex, located at 1710 N. Broadway, in Ada. Everyone is welcome to the event free of charge. Doors open at 4 p.m. and mealtime is from 4:30 p.m.-8:30 p.m. or while supplies last. Donations may be made to the Human Services Club in care of the ECU Foundation.



**CHOKKA-CHOFFA' OPEN HOUSE HELD**

ECU employees and students attended the Chokka-Chaffa' Open House for the university's newest residence facility in September.



**TICKETS ON SALE NOW!**

**HALLIE BROWN FORD FINE ARTS CENTER**

**Footbot**

**NOVEMBER 10**

**TICKET PRICES**  
Starting at \$45

**ECU BOX OFFICE • 580-559-5751 • tickets@ecok.edu • ecok.edu/FineArts**

**580-332-8000**

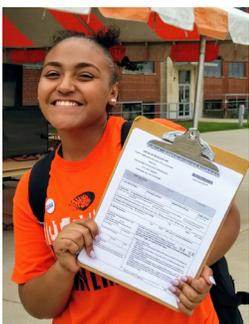
**LINSCHIED LIBRARY HAS NEW DIGITAL HUMANITIES LAB**



ECU's Linscheid Library has opened a new Digital Humanities Lab on the second floor. The lab includes 13 Apple computers with media creation and editing software, a 3D printer and a large format printer. The computers can also be used to access online Native American language learning software for users that register through the Humanities Education Research Center (HERC) Office. The lab will enable students and faculty to complete interdisciplinary research projects that combine technology and the humanities.

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**ECU WINS VOTER REGISTRATION CONTEST FOR FIFTH STRAIGHT TIME**



For the fifth straight time, ECU has set a standard in voter registration. ECU won the Equality Division for institutions of enrollment for 3,001-7,000 during the Oklahoma Campus Compact Voter Registration Contest. ECU's winning percentage was 10.5,

which outdistanced second-place Northeastern State, which registered a 4.1.

**"THE GOVERNMENT INSPECTOR"**



ECU Theatre presented "The Government Inspector," Oct. 11-13, in the Chalmers Herman Theatre of the Hallie Brown Ford Fine Arts Center. The comedy was directed by ECU professor Dr. Richard Groetzinger and assisted by graduate student Margie Beck of Ada.

**SHEFFIELD PRESENTS AT FOREIGN LANGUAGE CONFERENCE**

ECU student Tanner Sheffield, of Ada, presented a paper at the Fall Conference of the Oklahoma Foreign Language Teacher Association (OFLTA) that took place recently in Moore. The paper was on "Solaris: Tarkovskiy versus Soderbergh," based on Sheffield's research the previous six months.



Sheffield's research the previous six months.

**FILER EARNS THIRD GAC RUNNER OF THE WEEK AWARD**

ECU cross country runner Larry Filer has earned three Great American Conference Runner of the Week awards this season. His latest came in the Oklahoma Baptist University Invitational when he finished fourth overall out of 116 participants. His effort helped the Tigers to a second-place team finish in the meet.



**STUDENTS ENJOY FALL CARNIVAL**

ECU students enjoyed the annual Fall Carnival with games, food and fun on the mall in front of the Bill S. Cole University.



**GO GLOBAL STUDY ABROAD FAIR CONDUCTED**

ECU students participated in the Go Global Study Abroad Fair on Oct. 4 in the Estep Multimedia Center. Students were able to see exhibits from partner universities from abroad, listen to student speakers and view a performance from ECU Showtime.



**ECU STUDENTS ATTEND CAREER EXPO**



ECU students converged to the Memorial Student Union Ballroom on Sept. 26 for the ECU Career Expo. The event exposes students to businesses, companies and graduate schools as post-graduate options.

**ECU NOW HAS AAUP**



The new ECU Chapter of the American Association of University Professors (AAUP) conducted its first event on Oct. 11.

The event was a public forum focused on the university's new strategic plan, featuring guest speaker Dr. Ken Andrews, acting dean of the ECU College of Health and Sciences and chair of the Strategic Plan Steering Committee.

**FACILITIES MANAGEMENT HONORED FOR ENHANCED LIGHTING**



Members of the ECU Student Welfare Committee honored Darryl Overstreet, Blaine Rose and Max Abrego, of Facilities Management, for their recent outstanding service with the committee's campus safety lighting project, particularly with enhanced lighting in the rock garden area. Pictured are Overstreet and Rose.

**IT'S TIME!  
2019 SPRING  
ENROLLMENT**

**Monday, Nov. 5  
Honors  
& Student Support Services**

**Tuesday, Nov. 6  
Graduate Students and Seniors**

**Wednesday, Nov. 7  
Juniors  
&  
First-Time Transfer Enrollment**

**Thursday, Nov. 8  
Sophomores**

**Friday, Nov. 9  
Continuing Freshmen**

**Monday, Nov. 12  
First-Time Freshmen**

**Tuesday, Nov. 13  
Concurrent Students**

**FIGHT ON TIGERS!**

### A Flashback to Homecoming 2018

