EAST CENTRAL UNIVERSITY
MASS COMMUNICATION - B.S.
MASS MEDIA CONCENTRATION
0494/UG20

Advisor _____

Student's Name_____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ **Date** _____	**Work in progress**_____	**Work lacking:**
Required:	**2.0 minimum required in the following**	**Major** ____ **(inc A/C and Related Work)**
124 total hours _____ **completed**	**areas:**	**Minor** ____ **(incl Rel Wk)**
30 hrs @ ECU_____ **completed**	**ECU Avg** _____ **Rtn Avg** _____	**Prof Educ** _____
(15 of last 30 must be at ECU) _____	**Major Overall Avg** _____	**General Educ** ____
60 hrs @ Sr College _____ **completed**	**Major ECU Avg**_____	**Comp Prof** ___ **met** ___ **not met**
40 hrs upper level _____ **completed**	**Minor Overall Avg** _____	
HS Curricular Req __ **met** __ **not met**		

REQUIREMENTS   HOURS

I. General Education (44 HOURS)

Hours needed   **44**
Includes recommended Math course--MATH 1413

II. Mass Media Concentration   55

A. Required in Mass Communication Core 16
__ MCOM 1733   Introduction to Mass Media
__ MCOM 2733   Writing for Media I
__ MCOM 3343   Imaging for Media
__ MCOM 3853   Media Ethics and Law
__ MCOM 4611   Senior Portfolio in Mass Comm
__ MCOM 4733   Comtemp Issues in Mass Comm
__ SFA   1000   Cultural Attendance (Must be
__   repeated 2 times)

B. Required in Mass Media Core   12
__ MCOM 1713   Introduction to Photography
__ MCOM 1813   Introduction to Video Production
__ MCOM 2743   News Writing
__ MCOM 2753   Intro to Audio Production

C. Required in Mass Media Electives   27
Select 27 hours from the following:
__ ART   3943   Graphic Design
__ ENG   3143   Introduction to Film
__ MCOM 2881-4   Special Studies in Mass Comm _____
__ MCOM 3333   Intermediate Photography
__ MCOM 3783   Writing for Media II
__ MCOM 3823   Advertising
__ MCOM 3843   Advertising Copy and Layout
__ MCOM 3863   Radio and Podcast Production
__ MCOM 3873   Studio Video Production
__ MCOM 3893   Public Relations

REQUIREMENTS   HOURS

__MCOM   4123   Short Film Production
__MCOM   4223   Conceptual Art Production
__MCOM   4233   Documentary Production
__MCOM   4313   Advanced Video Production _____
__MCOM   4323   Ad/PR Campaigns _____
__MCOM   4711-3   Professional Internship _____
__MCOM   4813   Public Relations Writing
__MCOM   4863   Television Studio Production
__MCOM   4981-4   Sem in Mass Comm_____
__MCOM   4991-4   Ind Study in Mass Comm_____
__PSCOM 3863   Mass Media and U.S. Politics

III. Minor (Not Required)

IV. Electives   25

V. Total Hours Required   124

VI. Special Requirements

See catalog for specific requirements.

"Teachers" or "methods" courses do not count in the major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.

REV 2020