EAST CENTRAL UNIVERSITY MASS COMMUNICATION - B.S.
MEDIA PRODUCTION CONCENTRATION
0494/UG20

Name

Advisor _____

Student's Name_____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____   Work in progress_____

Required: 2.0 minimum required in the following   **Work lacking:**
124 total hours _____ completed   areas: **Major** ____ **(inc A/C and Related Work)**
30 hrs @ ECU_____ completed   **ECU Avg** _____ **Rtn Avg** _____   **Minor** ____ **(incl Rel Wk)**
(15 of last 30 must be at ECU) _____   **Major Overall Avg** _____   **Prof Educ** _____
60 hrs @ Sr College _____ completed   **Major ECU Avg**_____   **General Educ** ____
40 hrs upper level _____ completed   **Minor Overall Avg** _____   **Comp Prof** ___ met ___ not met
HS Curricular Req __ met __ not met

REQUIREMENTS	HOURS		REQUIREMENTS	HOURS

I. General Education (44 HOURS)
Hours needed
Includes recommended Math course--MATH 1413 and   **44**
recommended communication course COMM 2253
Communication in the Workplace

II. Mass Media Concentration   **58**

  A. Required in Mass Communication Core 31

__ MCOM 1211 Intro to Media Equipment
__ MCOM 1733 Introduction to Mass Media
__ MCOM 2733 Writing for Media I
__ MCOM 3013 Media Practicum
__ MCOM 3053 Social Media Management
__ MCOM 3063 Emerging Media
__ MCOM 3343 Imaging for Media
__ MCOM 3783 Writing for Media II
__ MCOM 3853 Media Ethics and Law
__ MCOM 4012 Career Preparation
__ MCOM 4611 Senior Portfolio in Mass Comm
__ MCOM 4733 Contemp Issues in Mass Comm
__ SFA   1000 Cultural Attendance (Must be repeated 2 times)

  B. Required for Concentration in Media   12
    Production
__ MCOM 1713 Introduction to Photography
__ MCOM 1813 Introduction to Video Production
__ MCOM 2743 News Writing
__ MCOM 2753 Intro to Audio Production

  C. Required Electives   15
Select 15 hours from the following:
__ ART   2153   Typography I
__ ART   2943   Principles of Graphic Design
__ ART   3303   Motion Graphics
__ ART   3943   Graphic Design I
__ COMM 1153   Voice and Diction
__ ENG   3143   Introduction to Film
__ MCOM 3023   Audio Engineering I
__ MCOM 3043   AR/VR Production
__ MCOM 3333   Intermediate Photography
__ MCOM 3823   Advertising
__ MCOM 3843   Advertising Copy and Layout
__ MCOM 3863   Radio and Podcast Production
__ MCOM 3873   Studio Video Production
__ MCOM 3893   Public Relations
__ MCOM 4023   Audio Engineering II

__MCOM   4123   Short Film Production
__MCOM   4223   Conceptual Art Production
__MCOM   4233   Documentary Production
__MCOM   4313   Advanced Video Production _____
__MCOM   4323   Ad/PR Campaigns _____
__MCOM   4711-3 Professional Internship _____
__MCOM   4813   Public Relations Writing
__MCOM   4981-4 Sem in Mass Comm_____
__MCOM   4991-4 Ind Study in Mass Comm_____

III. Minor (Not Required)

IV. Electives   **22**

V. Total Hours Required   **124**

VI. Special Requirements

See catalog for specific requirements.

"Teachers" or "methods" courses do not count in the major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), <u>OR</u> successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.