# 2015-2016 Accounting Degree Plan

## **FIRST YEAR - FRESHMAN**

## Fall Semester

BUS	1113	Foundations of Business
ENG	1113 *	Freshman Composition I
MATH	1513 *	College Algebra
MIS	1903 *	Computer Business Applications
UNIV	1001 *	Freshman Seminar
	1-14 *	Physical Science**

#### **17 TOTAL HOURS**

# **SECOND YEAR - SOPHOMORE**

# Fall Semester

**Fall Semester** 

ACCT

ACCT

ACCT

BUCOM

MGMT

3203

3303

3383

3133

3013

I un	Demester	
ACCT	2103	Financial Accounting
BSEC	2603	Business & Economic Statistics I
COMM	2253 *	Communication in the Workplace
ECON	2003 *	Principles of Macroeconomics
HIST	24-3 *	United States History Survey**

#### **15 TOTAL HOURS**

Cost Accounting I

Intermediate Accounting I

Principles of Management

Federal Income Tax Accounting

Bus. Communications & Report Writing

# **THIRD YEAR - JUNIOR**

## Spring Semester

Spring Semester

BIOL ENG

PS

ACCT	3403	Intermediate Accounting II
FIN	3113	Financial Management
MIS	3433	Management Information Systems
MKTG	3313	Principles of Marketing
	3	Upper Level Accounting Class (3423 (S),
		3453, 3713 (S), 4303 (F), 4353, 4453 (Su),
		4623)

#### **15 TOTAL HOURS**

# FOURTH YEAR - SENIOR

<u>Fall</u> :	Semester		<u>Spring</u>	Semester	
ACCT	3413	Business Ethics for Accountants	BUS	4303	Business Strategy & Policy
ACCT	4503	Auditing	BUSLW	3253	Business Law (S)
BUS	4103	Global Business		7	Electives (7 Hours)***
BUSLW	3213	The Legal Environment of Business		3	Upper Level Accounting Class (3423 (S),
	3	Upper Level Accounting Class (3423 (S),			3453, 3713 (S), 4303 (F), 4353, 4453 (Su),
		3453, 3713 (S), 4303 (F), 4353, 4453 (Su),			4623)
		4623)			

## **15 TOTAL HOURS**

#### **16 TOTAL HOURS**

**15 TOTAL HOURS** 

# **TOTAL DEGREE PLAN HOURS 124**

\*Denotes General Education Requirement

\*\*See current catalog "General Education Requirements" for selection

\*\*\*Minor (not required)/Electives (10 hours)

(F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only;

(Su) Course normally taught in the summer semester only

Elective (3 hours)\*\*\* ---3 15 or 16 TOTAL HOURS

1-14 \* Life Science\*\*

**16 TOTAL HOURS** 

1213 \* Freshman Composition II

1113 \* United States Government

---3 \* Humanities-Western Civilization\*\*

---3 \* Humanities-Cultural/Human Diversity\*\*

Spring Semester ACCT 2203 Managerial Accounting 2013 Principles of Microeconomics 2212 \* Wellness OR Nutrition FCS 1513 UNIV 3001 \* General Education Seminar ---3 \* Humanities & Social Sciences\*\*

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# 2021-2022 Business Administration - Entrepreneurship Degree Plan

# **FIRST YEAR - FRESHMAN**

Fall	<u>Semester</u>	
BUS	1113	Foundations of Business
ENG	1113 *	Freshman Composition I
MATH	1613 *	Functions and Modeling
MIS	1903 *	Computer Business Applications
UNIV	1001 *	Freshman Seminar
	1-14 *	Physical Science**

**Financial Accounting** 

2003 \* Principles of Macroeconomics

24-3 \* United States History Survey\*\*

2253 \* Communication in the Workplace

**Business & Economic Statistics I** 

#### **17 TOTAL HOURS**

**Fall Semester** 2103

2603

ACCT

BSEC

COMM

ECON HIST

#### Spring Semester

BIOL

PS

1-14 \* Life Science\*\*

ENG 1213 \* Freshman Composition II

1113 \* United States Government

---3 \* Humanities-Western Civilization\*\*

- ---3 \* Humanities-Cultural/Human Diversity\*\*

#### **16 TOTAL HOURS**

# **SECOND YEAR - SOPHOMORE**

#### **Spring Semester**

$\sim$ P		Jerrebeer	
А	CCT	2203	Managerial Accounting
E	CON	2013	Principles of Microeconomics
	KIN	2212 *	Wellness OR Basic Nutrition HHFS 1513
		3 *	Humanities & Social Sciences**
		1	Flective (1 hours)***

Elective (4 hours)

#### **15 TOTAL HOURS**

# 15 or 16 TOTAL HOURS **THIRD YEAR - JUNIOR**

<u>Fall</u> <u>Semester</u>		<u>Spring</u> <u>Semester</u>				
BUCOM	3133	Business Communication/Report Writing	BUSLW	3213	The Legal Environment of Business	
FIN	3113	Financial Management	ENTR	3103	Introduction to Entrepreneurship	
MGMT	3013	Principles of Management	MGMT	3063	Production/Operations Management	
MIS	3433	Management Information Systems	MIS	3453	Adv. Computer Business Applications	
MKTG	3313	Principles of Marketing		3	Choose from COMM 3243, upper-level	
					Business Adm courses or upper-level Acct	
					courses (ORGL courses do not count as	
					Business Adm electives)	

#### **15 TOTAL HOURS**

### **15 TOTAL HOURS**

FOURTH YEAR - SENIOR						
Fall	<u>Semester</u>		<u>Spring</u>	<u>Semester</u>		
BUS	4103	Global Business	BUS	4303	Business Strategy & Policy	
BUS	4213	Business Ethics	ENTR	4503	Venture Creation (S)	
ENTR	4413	Bus. Plang. and Strategy for Entre. (F)	MKTG	3	MKTG 3333 Digital Marketing (S) OR	
FIN	4623	Applied Finance (F)			MKTG 3813 Professional Selling (S)	
	3	Electives (3 Hours)***		4	Electives (4 Hours)***	
				3	Choose from COMM 3243, upper-level	
					Business Adm courses or upper-level Acct	
					courses (ORGL courses do not count as	

#### **15 TOTAL HOURS**

\*Denotes General Education Requirement

## **TOTAL DEGREE PLAN HOURS 124**

\*\*\*Minor (not required)/Electives (11 hours)

**Business Adm electives**)

**16 TOTAL HOURS** 

\*\*See current catalog "General Education Requirements" for selection (F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only

- 10	Semester		Spring S	Semester			
	1113	Foundations of Business	BIOL		Life Science**		
r	1113 *	Freshman Composition I	ENG	1213 *	Freshman Composition II		
		College Algebra	PS		United States Government		
		Computer Business Applications		3 *	Humanities-Western Civilization**		
		Freshman Seminar			Humanities-Cultural/Human Diversity**		
		Physical Science**					
		•					
	17 T	TOTAL HOURS		16 T	OTAL HOURS		
		SECOND YEAR -	SOPHOM	ORE			
S	Semester		Spring S	Semester			
•	2103	Financial Accounting	ACCT	2203	Managerial Accounting		
	2603	Business & Economic Statistics I	ECON	2013	Principles of Microeconomics		
	2253 *	Communication in the Workplace	KIN	2212 *	Wellness OR Nutrition FCS 1513		
	2003 *	Principles of Macroeconomics	UNIV	3001 *	General Education Seminar		
•	24-3 *	United States History Survey**		3 *	Humanities & Social Sciences**		
				3	Elective (3 hours)***		
	15 T	COTAL HOURS	15	15 or 16 TOTAL HOURS			
		THIRD YEAD	R - JUNIOR	2			
Semester Spring Semester							
	bemester				Monary & Dontring (C)		
	3133	Business Communication & Report Writing	FIN	3003	Money & Banking (S)		
			FIN FIN	3003 3223	Investment Analysis & Management (S)		
	3133	Business Communication & Report Writing					
	3133 3213	Business Communication & Report Writing The Legal Environment of Business	FIN	3223	Investment Analysis & Management (S)		
	3133 3213 3113	Business Communication & Report Writing The Legal Environment of Business Financial Management	FIN FIN	3223 3913	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S)		
	3133 3213 3113 3013	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management	FIN FIN MGMT	3223 3913 3063	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management		
	3133 3213 3113 3013 3313	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management	FIN FIN MGMT	3223 3913 3063 3433	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management		
	3133 3213 3113 3013 3313	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing	FIN FIN MGMT MIS	3223 3913 3063 3433 <b>15 T</b>	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems		
-	3133 3213 3113 3013 3313	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>COTAL HOURS</b> FOURTH YEA	FIN FIN MGMT MIS	3223 3913 3063 3433 <b>15 T</b> <b>R</b>	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems		
-	3133 3213 3113 3013 3313 <b>15 T</b>	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>COTAL HOURS</b> FOURTH YEA	FIN FIN MGMT MIS	3223 3913 3063 3433 <b>15 T</b> <b>R</b>	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems		
-	3133 3213 3113 3013 3313 <b>15 T</b> Semester	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>YOTAL HOURS</b> FOURTH YEA	FIN FIN MGMT MIS AR - SENIO Spring S	3223 3913 3063 3433 <b>15 T</b> <b>R</b> Semester	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS		
-	3133 3213 3113 3013 3313 <b>15 T</b> Semester 4103	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>TOTAL HOURS</b> FOURTH YEA Global Business	FIN FIN MGMT MIS AR - SENIO Spring S BUS	3223 3913 3063 3433 <b>15 T</b> <b>R</b> Semester 4303	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS Business Strategy & Policy		
-	3133 3213 3113 3013 3313 <b>15 T</b> <b>Semester</b> 4103 4213	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>COTAL HOURS</b> Global Business Business Ethics	FIN FIN MGMT MIS AR - SENIO Spring S BUS	3223 3913 3063 3433 <b>15 T</b> <b>R</b> <b>Semester</b> 4303 4263	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS Business Strategy & Policy Real Estate Developmt and Investmnt (S)		
-	3133 3213 3113 3013 3313 <b>15 T</b> <b>5emester</b> 4103 4213 3833	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>TOTAL HOURS</b> Global Business Business Ethics Commercial Bank Management (F)	FIN FIN MGMT MIS AR - SENIO Spring S BUS	3223 3913 3063 3433 <b>15 T</b> <b>R</b> <b>Semester</b> 4303 4263 7	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS Business Strategy & Policy Real Estate Developmt and Investmnt (S) Electives (7 Hours)***		
-	3133 3213 3113 3013 3313 <b>15 T</b> <b>5emester</b> 4103 4213 3833 4623	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>FOTAL HOURS</b> Global Business Business Ethics Commercial Bank Management (F) Applied Finance (F)	FIN FIN MGMT MIS AR - SENIO Spring S BUS	3223 3913 3063 3433 <b>15 T</b> <b>R</b> <b>Semester</b> 4303 4263 7	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS Business Strategy & Policy Real Estate Developmt and Investmnt (S) Electives (7 Hours)*** Choose from COMM 3243, upper-level		
-	3133 3213 3113 3013 3313 <b>15 T</b> <b>5emester</b> 4103 4213 3833 4623	Business Communication & Report Writing The Legal Environment of Business Financial Management Principles of Management Principles of Marketing <b>POTAL HOURS</b> <b>FOURTH YEA</b> Global Business Business Ethics Commercial Bank Management (F) Applied Finance (F) Choose from COMM 3243, upper-level	FIN FIN MGMT MIS AR - SENIO Spring S BUS	3223 3913 3063 3433 <b>15 T</b> <b>R</b> <b>Semester</b> 4303 4263 7	Investment Analysis & Management (S) Principles of Ins. and Risk Mgmt (S) Production/Operations Management Management Information Systems OTAL HOURS Business Strategy & Policy Real Estate Developmt and Investmnt (S) Electives (7 Hours)*** Choose from COMM 3243, upper-level Business Adm courses or upper-level Acct		

2015-2016 Business Administration - Finance Degree Plan FIRST YEAR - FRESHMAN

## **15 TOTAL HOURS**

Business Adm electives)

Fall BUS ENG MATH MIS UNIV

Fall ACCT BSEC COMM ECON HIST

<u>Fall</u> BUCOM BUSLW FIN MGMT MKTG

> <u>Fall</u> BUS BUS

FIN FIN

# **TOTAL DEGREE PLAN HOURS 124**

**16 TOTAL HOURS** 

\*Denotes General Education Requirement \*See current catalog "General Education Requirements" for selection \*\*\*Minor (not required)/Electives (10 hours) (F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only

# 2015-2016 Business Administration - General Business Degree Plan

# FIRST YEAR - FRESHMAN

Spring Semester

**Spring Semester** 

2203

2013

---3

ACCT

ECON

UNIV

KIN

BIOL

ENG

PS

Fall	Semester	
BUS	1113	Foundations of Business
ENG	1113 *	Freshman Composition I
MATH	1513 *	College Algebra
MIS	1903 *	Computer Business Applications
UNIV	1001 *	Freshman Seminar
	1-14 *	Physical Science**

#### **17 TOTAL HOURS**

# **SECOND YEAR - SOPHOMORE**

#### **Fall Semester** 2103 ACCT **Financial Accounting** BSEC 2603 **Business & Economic Statistics I** 2253 \* Communication in the Workplace COMM 2003 \* Principles of Macroeconomics ECON 24-3 \* United States History Survey\*\* HIST

#### **15 TOTAL HOURS**

# **THIRD YEAR - JUNIOR**

<u>Fall</u> S	<u>semester</u>		Spring	<u>Semester</u>	
BUCOM	3133	Business Communication & Report Writing	ENTR	3103	
BUSLW	3213	The Legal Environment of Business	MGMT	3063	
FIN	3113	Financial Management	MIS	3433	
MGMT	3013	Principles of Management		3	
MKTG	3313	Principles of Marketing		3	

#### **15 TOTAL HOURS**

# FOURTH YEAR - SENIOR

# Fall Semester

**-** 11 G

- BUS 4103 **Global Business**
- BUS 4213 **Business Ethics** 
  - ---3 Upper Level Marketing (3 Hours)
  - ---3 Upper Level MIS (3 hours)
  - ---3 Choose from COMM 3243, upper-level Business Adm courses or upper-level Acct courses (ORGL courses do not count as **Business Adm electives**)

# **15 TOTAL HOURS**

# **16 TOTAL HOURS**

# **TOTAL DEGREE PLAN HOURS 124**

\*Denotes General Education Requirement \*\*See current catalog "General Education Requirements" for selection (F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only

## 15 or 16 TOTAL HOURS

1-14 \* Life Science\*\*

**16 TOTAL HOURS** 

1213 \* Freshman Composition II

1113 \* United States Government

---3 \* Humanities-Western Civilization\*\*

Managerial Accounting Principles of Microeconomics

2212 \* Wellness OR Nutrition FCS 1513

---3 \* Humanities & Social Sciences\*\*

3001 \* General Education Seminar

Elective (3 hours)\*\*\*

---3 \* Humanities-Cultural/Human Diversity\*\*

# er Introduction to Entrepreneurship Production/Operations Management Management Information Systems Upper Level Finance (3 Hours)

### **15 TOTAL HOURS**

# **Spring Semester**

BUS 4303 Business Strategy & Policy

---7 Electives (7 Hours)\*\*\*

Choose from COMM 3243, upper-level ---6 Business Adm courses or upper-level Acct courses (ORGL courses do not count as **Business Adm electives**)

Upper Level Management (3 Hours)

\*\*\*Minor (not required)/Electives (10 hours)

# **Stonecipher School of Business** 2015-2016 Business Administration - Management Degree Plan

# FIRST YEAR - FRESHMAN

Fall	<u>Semester</u>		<u>Spring</u>	Semester	
BUS	1113	Foundations of Business	BIOL	1-14 *	Life Science**
ENG	1113 *	Freshman Composition I	ENG	1213 *	Freshman Composition II
MATH	1513 *	College Algebra	PS	1113 *	United States Government
MIS	1903 *	Computer Business Applications		3 *	Humanities-Western Civilization**
UNIV	1001 *	Freshman Seminar		3 *	Humanities-Cultural/Human Diversity**
	1-14 *	Physical Science**			

#### **17 TOTAL HOURS**

# **SECOND YEAR - SOPHOMORE**

<u>Fall</u>	Semester		<u>Spring</u> S	emester	
ACCT	2103	Financial Accounting	ACCT	2203	Managerial Accounting
BSEC	2603	Business & Economic Statistics I	ECON	2013	Principles of Microeconomics
COMM	2253 *	Communication in the Workplace	KIN	2212 *	Wellness OR Nutrition FCS 1513
ECON	2003 *	Principles of Macroeconomics	UNIV	3001 *	General Education Seminar
HIST	24-3 *	United States History Survey**		3 *	Humanities-Cultural/Human Diversity**
				3 *	Humanities & Social Sciences**

#### **15 TOTAL HOURS**

# **THIRD YEAR - JUNIOR**

#### Fall Semester Spring Semester BUCOM 3133 Business Communication/Report Writing FIN 3113 **Financial Management BUSLW** 3213 The Legal Environment of Business 3043 Human Resources Management MGMT ENTR 3103 Introduction to Entrepreneurship MGMT 3063 Production/Operations Management MGMT 3013 Principles of Management MIS 3453 Adv. Computer Business Applications MIS 3433 Management Information Systems MKTG 3313 Principles of Marketing

## **15 TOTAL HOURS**

# FOURTH YEAR - SENIOR

<u>Fall</u> S	<u>Semester</u>		<u>Spring</u>	Semester	
BUS	4103	Global Business	BUS	4303	Business Strategy & Policy
BUS	4213	Business Ethics	MGMT	4623	Leadership (S)
MGMT	3103	Organizational Behavior (F)		7	Electives (7 Hours)***
	6	Choose from COMM 3243, upper-level		3	Choose from COMM 3243, upper-level
		Business Adm courses or upper-level Acct			Business Adm courses or upper-level Acct
		courses (ORGL courses do not count as			courses (ORGL courses do not count as
		Business Adm electives)			Business Adm electives)

#### **15 TOTAL HOURS**

# 16 TOTAL HOURS

**16 TOTAL HOURS** 

15 or 16 TOTAL HOURS

**15 TOTAL HOURS** 

# **TOTAL DEGREE PLAN HOURS 124**

\*Denotes General Education Requirement \*\*See current catalog "General Education Requirements" for selection \*\*\*Minor (not required)/Electives (10 hours)

(F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only

# 2015-2016 Business Administration **Management Information Systems Degree Plan**

# **FIRST YEAR - FRESHMAN**

Fall	<u>Semester</u>		<u>Spring</u> S	semester	
BUS	1113	Foundations of Business	BIOL	1-14 *	Life Science**
ENG	1113 *	Freshman Composition I	CMPSC	1113	Computer Progr
MATH	1513 *	College Algebra	ENG	1213 *	Freshman Comp
MIS	1903 *	Computer Business Applications	PS	1113 *	United States Go
UNIV	1001 *	Freshman Seminar		3 *	Humanities-Wes
	1-14 *	Physical Science**			

#### **17 TOTAL HOURS**

## **SECOND YEAR - SOPHOMORE**

<u>Fall</u> S	Semester		<u>Spring</u>	<u>Semester</u>	
ACCT	2103	Financial Accounting	ACCT	2203	Managerial Accounting
BSEC	2603	Business & Economic Statistics I	ECON	2013	Principles of Microeconomics
COMM	2253 *	Communication in the Workplace	KIN	2212 *	Wellness OR Nutrition FCS 1513
ECON	2003 *	Principles of Macroeconomics	UNIV	3001 *	General Education Seminar
HIST	24-3 *	United States History Survey**		3 *	Humanities-Cultural/Human Diversity**
				3 *	Humanities & Social Sciences**

#### **15 TOTAL HOURS**

## **THIRD YEAR - JUNIOR**

#### **Fall Semester** 3133 BUCOM **Business Communication/Report Writing BUSLW** 3213 The Legal Environment of Business MGMT 3013 Principles of Management MGMT 3111 PM-Intro to Project Management (F) PM-Project Planning (F) MGMT 3121 PM-Project Management Systems (F) MGMT 3131 Management Information Systems MIS 3433

**15 TOTAL HOURS** 

## **15 TOTAL HOURS**

# **FOURTH YEAR - SENIOR**

Fall S	<u>Semester</u>		Spring S	Semester	
BUS	4103	Global Business	BUS	4303	Business Strategy & Policy
BUS	4213	Business Ethics	MIS	3823	Information Management and Policy (S)
MGMT	3063	Production/Operations Management	MIS	4753	MIS Development Project (S)
MIS	4653	Data Base Theory & Applications (F)		7	Electives (7 Hours)***
	3	Elective (3 hours)***			

# **15 TOTAL HOURS**

#### **16 TOTAL HOURS**

# **TOTAL DEGREE PLAN HOURS 124**

\*Denotes General Education Requirement \*\*See current catalog "General Education Requirements" for selection \*\*\*Minor (not required)/Electives (10 hours)

(F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only

Spring Semester

3113	Financial Management
3423	.NET Web Development (S)
3453	Adv. Computer Business Applications
3613	Data Comms/Computer Networks (S)
3313	Principles of Marketing
	3423 3453 3613

15 or 16 TOTAL HOURS

puter Programming I

**16 TOTAL HOURS** 

- man Composition II
- d States Government
  - anities-Western Civilization\*\*

# **Stonecipher School of Business** 2015-2016 Business Administration - Marketing Degree Plan

# **FIRST YEAR - FRESHMAN**

### Fall Semester

BUS	1113	Foundations of Business
ENG	1113 *	Freshman Composition I
MATH	1513 *	College Algebra
MIS	1903 *	Computer Business Applications
UNIV	1001 *	Freshman Seminar
	1-14 *	Physical Science**

#### **17 TOTAL HOURS**

# Spring Semester

BIOL	1-14 *	Life Science**
ENG	1213 *	Freshman Composition II
PS	1113 *	United States Government
	3 *	Humanities-Western Civilization**

**16 TOTAL HOURS** 

---3 \* Humanities-Cultural/Human Diversity\*\*

# **SECOND YEAR - SOPHOMORE**

#### **Fall Semester**

1 44AA N	Chicoter	
ACCT	2103	Financial Accounting
BSEC	2603	Business & Economic Statistics I
COMM	2253 *	Communication in the Workplace
ECON	2003 *	Principles of Macroeconomics
HIST	24-3 *	United States History Survey**

### **15 TOTAL HOURS**

## Spring Semester

ACCT	2203	Managerial Accounting
ECON	2013	Principles of Microeconomics
KIN	2212 *	Wellness OR Nutrition FCS 1513
UNIV	3001 *	General Education Seminar
	3 *	Humanities & Social Sciences**
	3	Elective (3 hours)***

## 15 or 16 TOTAL HOURS

# **THIRD YEAR - JUNIOR**

#### **Fall Semester**

3133	Business Communication & Report Writing
3213	The Legal Environment of Business
3113	Financial Management
3013	Principles of Management
3313	Principles of Marketing
	3213 3113 3013

# Spring Semester

MGMT	3063	Production/Operations Management		
MIS	3433	Management Information Systems		
MKTG	3353	Retailing and eBusiness Mgmt (S)		
MKTG	3423	Integrated Marketing Comms (S)		
	3	Choose from COMM 3243, MCOM 3343,		
		MCOM 3843, MCOM 3893, MCOM 4813,		
		upper-level Business Adm courses or upper-		
		level Acct courses (ORGL courses do not		

count as Business Adm electives)

## **15 TOTAL HOURS**

## **15 TOTAL HOURS**

FOURTH YEAR - SENIOR								
Fall Semester		Spring Semester						
BUS	4103	Global Business	BUS	4303	Business Strategy & Policy			
BUS	4213	Business Ethics	MKTG	4623	Marketing Analytics and Strategy (S)			
MKTG	3813	Professional Selling (F)		7	Electives (7 Hours)***			
MKTG	4413	Marketing Research (F)		3	Choose from COMM 3243, MCOM 3343,			
	3	Choose from COMM 3243, MCOM 3343,			MCOM 3843, MCOM 3893, MCOM 4813,			
		MCOM 3843, MCOM 3893, MCOM 4813,			upper-level Business Adm courses or upper-			
		upper-level Business Adm courses or upper-			level Acct courses (ORGL courses do not			
		level Acct courses (ORGL courses do not			count as Business Adm electives)			
		count as Business Adm electives)						
-	4413	Marketing Research (F) Choose from COMM 3243, MCOM 3343, MCOM 3843, MCOM 3893, MCOM 4813, upper-level Business Adm courses or upper- level Acct courses (ORGL courses do not		•	Choose from COMM 3243, MCOM 3343, MCOM 3843, MCOM 3893, MCOM 4813, upper-level Business Adm courses or upper- level Acct courses (ORGL courses do not			

## **15 TOTAL HOURS**

#### **16 TOTAL HOURS**

# **TOTAL DEGREE PLAN HOURS 124**

\*Denotes General Education Requirement \*\*See current catalog "General Education Requirements" for selection \*\*\*Minor (not required)/Electives (10 hours) (F) Course normally taught in the fall semester only; (S) Course normally taught in the spring semester only