

**EAST CENTRAL UNIVERSITY  
MASS COMMUNICATION - B.S.  
STRATEGIC COMMUNICATION CONCENTRATION  
0493/UG21**

Name \_\_\_\_\_

Advisor \_\_\_\_\_

Student's Name \_\_\_\_\_ ID No. \_\_\_\_\_

**DEGREE CHECK INCLUDES CURRENT ENROLLMENT**

Checked by _____ Date _____ Required: 124 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req ____ met ____ not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof ____ met ____ not met
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<u>REQUIREMENTS</u>	<u>HOURS</u>	<u>REQUIREMENTS</u>	<u>HOURS</u>
<b>I. General Education (44 HOURS)</b>		<b>III. Minor (Not Required)</b>	
Hours needed	44	<b>IV. Electives</b>	22
<b>II. Major in Mass Communication</b>	54	<b>V. Total Hours Required</b>	120
<b>A. Required in Mass Communication Core</b>	30		
__ART 1123 Computers for Creatives			
__MCOM 1733 Introduction to Mass Media			
__MCOM 2733 Writing for Media I			
__MCOM 3013 Media Practicum			
__MCOM 3053 Social Media Management			
__MCOM 3343 Imaging for Media			
__MCOM 3783 Writing for Media II			
__MCOM 3853 Media Ethics and Law			
__MCOM 4012 Career Preparation			
__MCOM 4611 Senior Portfolio in Mass Comm			
__MCOM 4733 Contemp Issues in Mass Comm			
__SFA 1000 Cultural Attendance			
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<b>B. Required for Advertising/Public Relations</b>	24		
__COMM 1113 Fund of Human Comm <b>OR</b>			
__COMM 2253 Comm in the Workplace			
__COMM 2153 Interpersonal Communication			
__COMM 3133 Organizational Comm <b>OR</b>			
__COMM 3213 Persuasion			
__COMM 3223 Gender Communication <b>OR</b>			
__COMM 4423 Intercultural Communication			
__COMM 3243 Advanced Public Speaking			
__COMM 3613 Group Dynamics			
__COMM 4013 Crisis Communication			
__ENG 3183 Tech and Prof Writing <b>OR</b>			
__MCOM 3063 Emerging Media			