

**EAST CENTRAL UNIVERSITY MASS COMMUNICATION - B.S.
MEDIA PRODUCTION CONCENTRATION
0494/UG21**

Name _____

Advisor _____

Student's Name _____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____ Required: 120 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req ___ met ___ not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof ___ met ___ not met
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	<u>REQUIREMENTS</u>	<u>HOURS</u>		<u>REQUIREMENTS</u>	<u>HOURS</u>
I. General Education (44 HOURS)					
Hours needed					
Includes recommended Math course--MATH 1413 and recommended communication course COMM 2253 Communication in the Workplace		44		___ MCOM 4123 Short Film Production ___ MCOM 4223 Conceptual Art Production ___ MCOM 4233 Documentary Production ___ MCOM 4313 Advanced Video Production _____ ___ MCOM 4323 Ad/PR Campaigns _____ ___ MCOM 4711-3 Professional Internship _____ ___ MCOM 4813 Public Relations Writing ___ MCOM 4981-4 Sem in Mass Comm ___ MCOM 4991-4 Ind Study in Mass Comm _____	
II. Mass Media Concentration		54			
A. Required in Mass Communication Core		30			
___ ART 1123 Computers for Creatives ___ MCOM 1733 Introduction to Mass Media ___ MCOM 2733 Writing for Media I ___ MCOM 3013 Media Practicum ___ MCOM 3053 Social Media Management ___ MCOM 3343 Imaging for Media ___ MCOM 3783 Writing for Media II ___ MCOM 3853 Media Ethics and Law ___ MCOM 4012 Career Preparation ___ MCOM 4611 Senior Portfolio in Mass Comm ___ MCOM 4733 Contemp Issues in Mass Comm ___ SFA 1000 Cultural Attendance ___ SFA 1000 Cultural Attendance					
B. Required for Concentration in Media Production		12			
___ MCOM 1713 Introduction to Photography ___ MCOM 1813 Introduction to Video Production ___ MCOM 2743 Photojournalism ___ MCOM 2753 Intro to Audio Production					
C. Required Electives		12			
Select 12 hours from the following:					
___ ART 2153 Typography I ___ ART 2943 Principles of Graphic Design ___ ART 3303 Motion Graphics ___ ART 3943 Graphic Design I ___ ENG 3143 Introduction to Film ___ MCOM 3023 Audio Engineering I ___ MCOM 3043 AR/VR Production ___ MCOM 3063 Emerging Media ___ MCOM 3333 Intermediate Photography ___ MCOM 3823 Advertising ___ MCOM 3843 Advertising Copy and Layout ___ MCOM 3863 Radio and Podcast Production ___ MCOM 3873 Studio Video Production ___ MCOM 3893 Public Relations ___ MCOM 4023 Audio Engineering II					
				III. Minor (Not Required)	
				IV. Electives	22
				V. Total Hours Required	120
				VI. Special Requirements	
				See catalog for specific requirements.	
				"Teachers" or "methods" courses do not count in the major.	
				The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), <u>OR</u> successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.	