

**EAST CENTRAL UNIVERSITY
FAMILY AND CONSUMER SCIENCE - B.S.
RETAIL MERCHANDISING CONCENTRATION
0241/UG15**

Name

Advisor _____

Student's Name _____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____
Required:
 124 total hours _____ completed
 30 hrs @ ECU _____ completed
 (15 of last 30 must be at ECU) _____
 60 hrs @ Sr College _____ completed
 40 hrs upper level _____ completed
 HS Curricular Req ___ met ___ not met

Work in progress _____
 2.0 minimum required in the following
 areas:
 ECU Avg _____ Rtn Avg _____
 Major Overall Avg _____
 Major ECU Avg _____
 Minor Overall Avg _____
 Minor ECU Avg _____

Work lacking:
 Major _____ (inc A/C and Related Work)
 Minor _____ (incl Rel Wk)
 Prof Educ _____
 General Educ _____
 Comp Prof ___ met ___ not met
 Serv Lrng ___ met ___ not met

REQUIREMENTS

HOURS

I. General Education (45 HOURS)

3 hours (FCS 1513) counted in the Major
 Other hours needed **42**

II. Concentration in Retail Merchandising **60**

A. Required in General Education 3
 ___ FCS 1513 Nutrition

B. Required Core Courses 12
 ___ FCS 1113 Basic Construction Tech
 ___ FCS 1213 Textiles
 ___ FCS 1523 Careers in Family & Consumer Sci
 ___ FCS 4213 Family Relationships

C. Required Concentration 39
 ___ ART 1113 Fundamentals of Art
 ___ FCS 2193 Retail Merchandising
 ___ FCS 3013 Consumer Buying
 ___ FCS 3313 Merchandise Buying
 ___ FCS 3413 Design, Wardrobe & Image Analysis
 ___ FCS 3623 Retail Fashion Promotion
 ___ FCS 3813 Fashion Merchandising Internship
 ___ FCS 4013 Visual Merchandising
 ___ FCS 4113 Interm Construction Tech
 ___ MKTG 3313 Principles of Marketing
 ___ MKTG 3353 Retailing and eBusiness Mgmt
 ___ MKTG 3423 Integrated Marketing Comm
 ___ MKTG 3813 Professional Selling

REQUIREMENTS

HOURS

D. Required Electives 6
 Six hours elective in Family & Consumer Sciences. Three hours must be 3000-4000 level.

III. Minor (Not Required)

IV. Electives 25

V. Total Hours Required 124

VI. Special Requirements

“Teachers” or “methods” courses may not be counted in major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution’s general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), **OR** successful completion of an Associate of Arts or Associate of Science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.

Students beginning at East Central University in the fall 2007 semester or later who have earned less than sixty-four semester hours are required to take two classes with designated service-learning component. Students transferring to ECU for the first time in the fall 2007 semester or later with sixty-four or more semester hours will be required to take one class with a service-learning component.

