

College of Health & Sciences

2016-2017 Family & Consumer Sciences- Retail Merchandising Degree Plan

FIRST YEAR - FRESHMAN

<u>Fall Semester</u>			<u>Spring Semester</u>		
ART	1113	Fundamentals of Art	FCS	1213	Textiles
UNIV	1001 *	Freshman Seminar	BIOL	1-14 *	Life Science
ENG	1113 *	Freshman Composition I	ENG	1213 *	Freshman Composition II
PS	1113 *	United States Government	FCS	1523	Careers in Family & Consumer Sciences
FCS	1513 *	Nutrition	FCS	---3	Required Elective 3000-4000 Level
MATH	1--3 *	Mathematics			
		<i>Math 1513 College Algebra RECOMMENDED</i>			
16 TOTAL HOURS			16 TOTAL HOURS		

SECOND YEAR - SOPHOMORE

<u>Fall Semester</u>			<u>Spring Semester</u>		
FCS	1113	Basic Construction Techniques	HIST	24-3 *	United States History Survey**
FCS	2193	Retail Merchandising	FCS	3413	Design, Wardrobe & Image Analysis
	---3 *	Communication** (Speech OR Language)		1-14 *	Physical Science**
		<i>COMM 1113 Fundamentals of Human Communication RECOMMENDED</i>			<i>GEOG 1214 Earth Science RECOMMENDED</i>
	---3 *	Communication** (Computer Literacy)	FCS	3623	Retail Fashion Promotion
		<i>CMPS 1513 Computer Literacy RECOMMENDED</i>		---3 *	Humanities- Western Civilization**
	---3 *	Humanities & Social Sciences**			<i>HUM 2413 Responding to Literature RECOMMENDED</i>
		<i>ART 2233 Art in Life RECOMMENDED</i>			
15 TOTAL HOURS			16 TOTAL HOURS		

THIRD YEAR - JUNIOR

<u>Fall Semester</u>			<u>Spring Semester</u>		
FCS	3013	Consumer Buying	FCS	3813	Fashion Merchandising Internship
FCS	3313	Merchandise Buying	FCS	4013	Visual Merchandising
FCS	---3	Required Elective 3000-4000 Level	FCS	4113	Intermediate Construction Techniques
MKTG	3313	Principles of Marketing	FCS	4213	Family Relationships
	---3 *	Humanities-Cultural/Human Diversity**		---3 *	Social Sciences**
		<i>HIST 2613 Explorations in World History & Culture RECOMMENDED</i>			
15 TOTAL HOURS			15 TOTAL HOURS		

FOURTH YEAR - SENIOR

<u>Fall Semester</u>			<u>Spring Semester</u>		
MKTG	3353	Retailing and eBusiness Management	MKTG	3423	Integrated Marketing Communications
MKTG	3813	Professional Selling		---6	Elective*** (6 hours)
	--10	Elective*** (10 Hours)		---6	Elective*** (6 hours)
16 TOTAL HOURS			15 TOTAL HOURS		

TOTAL DEGREE PLAN HOURS 124

*Denotes General Education Requirement

**See current catalog "General Education Requirements" for selection

***No Minor required/Electives (22)