

**EAST CENTRAL UNIVERSITY  
 FAMILY AND CONSUMER SCIENCE - B.S.  
 RETAIL MERCHANDISING CONCENTRATION  
 0241/UG17**

Name

Advisor \_\_\_\_\_

Student's Name \_\_\_\_\_ ID No. \_\_\_\_\_

**DEGREE CHECK INCLUDES CURRENT ENROLLMENT**

Checked by \_\_\_\_\_ Date \_\_\_\_\_  
 Required:  
 124 total hours \_\_\_\_\_ completed  
 30 hrs @ ECU \_\_\_\_\_ completed  
 (15 of last 30 must be at ECU) \_\_\_\_\_  
 60 hrs @ Sr College \_\_\_\_\_ completed  
 40 hrs upper level \_\_\_\_\_ completed  
 HS Curricular Req \_\_\_ met \_\_\_ not met

Work in progress \_\_\_\_\_  
 2.0 minimum required in the following  
 areas:  
 ECU Avg \_\_\_\_\_ Rtn Avg \_\_\_\_\_  
 Major Overall Avg \_\_\_\_\_  
 Major ECU Avg \_\_\_\_\_  
 Minor Overall Avg \_\_\_\_\_

Work lacking:  
 Major \_\_\_\_\_ (inc A/C and Related Work)  
 Minor \_\_\_\_\_ (incl Rel Wk)  
 Prof Educ \_\_\_\_\_  
 General Educ \_\_\_\_\_  
 Comp Prof \_\_\_ met \_\_\_ not met

**REQUIREMENTS**

**HOURS**

**I. General Education (45 HOURS)**

3 hours (FCS 1513) counted in the Major  
 Other hours needed \_\_\_\_\_

42

**II. Concentration in Retail Merchandising**

60

**A. Required in General Education**

3

\_\_\_ FCS 1513 Nutrition

**B. Required Core Courses**

12

\_\_\_ FCS 1113 Basic Construction Tech  
 \_\_\_ FCS 1213 Textiles  
 \_\_\_ FCS 1523 Careers in Family & Consumer Sci  
 \_\_\_ FCS 4213 Family Relationships

**C. Required Concentration**

39

\_\_\_ ART 1113 Fundamentals of Art  
 \_\_\_ FCS 2193 Retail Merchandising  
 \_\_\_ FCS 3013 Consumer Buying  
 \_\_\_ FCS 3313 Merchandise Buying  
 \_\_\_ FCS 3413 Design, Wardrobe & Image Analysis  
 \_\_\_ FCS 3623 Retail Fashion Promotion  
 \_\_\_ FCS 3813 Fashion Merchandising Internship  
 \_\_\_ FCS 4013 Visual Merchandising  
 \_\_\_ FCS 4113 Interm Construction Tech  
 \_\_\_ MKTG 3313 Principles of Marketing  
 \_\_\_ MKTG 3333 Digital Marketing  
 \_\_\_ MKTG 3423 Integrated Marketing Comm  
 \_\_\_ MKTG 3813 Professional Selling

**REQUIREMENTS**

**HOURS**

**D. Required Electives**

6

Six hours elective in Family & Consumer Sciences. Three hours must be 3000-4000 level.

**III. Minor (Not Required)**

**IV. Electives**

22

**V. Total Hours Required**

124

**VI. Special Requirements**

“Teachers” or “methods” courses may not be counted in major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution’s general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), **OR** successful completion of an Associate of Arts or Associate of Science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.

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