



Department of Art

> SCHOOL OF FINE ARTS



Students within the Department of Art engage in practices of visual art and design. The Department of Art structure allows for instructor-student mentorship, demonstration, and professional practice. Students study foundational courses before moving into more advanced studio courses. The program of study emphasizes personal development, research, aesthetics, visual problem solving and visual communication.

> Bachelor of Fine Arts



The Department of Art offers a Bachelor of Fine Arts degree with concentrations in graphic design, studio art and art education and minors in art and art history. The graphic design concentration prepares students for positions in which graphic design skills are paramount, which include design, typography layout, and graphic design for publication and corporate image design. The concentration in studio art prepares students for positions as artists or for further study in fine arts graduate programs. The concentration in art education prepares students for positions teaching art in school pre-kindergarten through grade 12.

> Department Facilities and Equipment

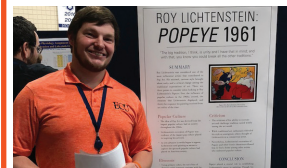
The Department of Art has the facilities and equipment to enable students to realize ideas in a variety of materials and techniques. Facilities include state of the art studios for drawing, painting, printmaking, ceramics, sculpture, digital media, and design.

The equipment available to students in these facilities includes:

- A design studio with iMacs, large format printer, proofing printer, drawing tablets, scanners. A printmaking studio with various presses and tools for etching, lithography, serigraphy, relief printmaking.
- Digital fabrication equipment: 3D printing and CNC machine.
- Metal and woodworking shops.
- Various kilns for ceramics: high fire, raku, and salt glazing.



What can I become?



Graphic Design:

App/Web Designer
Art/Creative Director
Chief Creative Officer
Design Education
Digital Illustrator
Graphic Artist
Graphic Designer
(Freelance or for an employer)
Marketing Designer/
Director
Motion Designer
Multimedia Artist/
Animator
UX/UI Designer
Video Editor

Studio Art:

Art historian
Art professor
Studio technician
Art therapist
Curator
Gallery Director
Preparator
Independent artist
Print shop assistant

...and so much more!



Show Me the Money!

Graduates with a graphic design degree typically earn between \$30,000 and \$47,000 for entry level jobs. As a college graduate, you can earn an average of 75% more than those with only a high school degree, per *The Chicago Tribune!*

(NACE 2018 Salary Report)

East Central
University
1100 E. 14th St.
Ada, Oklahoma 74820

www.ecok.edu/art
580-559-5820



Campus Tours:
ecok.edu/take-a-tour
Begin at ECU Admin, 102
580-559-5628
admissions@ecok.edu



Department of Art

> DEGREE OPTIONS



Department of Art

Dean: Dr. Kate lang,
College of Liberal Arts & Social Sciences
Program Chair: Dr. Taryn Chubb
Degree: Bachelor of Fine Arts
Concentrations: 3
Minor: 2
Faculty: 4 full-time & 2 part-time
Organizations: Art Club
Scholarships: 14
Location: 178 HBFFAC



ECU at a Glance

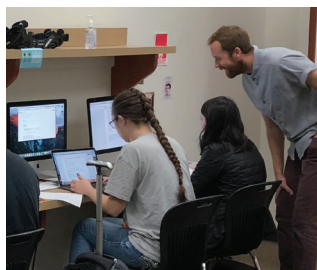
Undergraduate Enrollment: 3,500+
Undergraduate Majors: 70+
Student to Faculty Ratio: 18 to 1
Average Class Size: 22
Faculty with PhDs: 65%
States Represented: 28
Countries Represented: 30+
Year Founded: 1909
Campus Size: 140 Acres
Area Location: Ada, Oklahoma



Tiger Spirit

Mascot: Roary the Tiger
School Colors: Orange & Black
Student Organizations: 60+
Athletics: NCAA Division II

Men's:	Football	Cross Country
	Baseball	Track & field
	Basketball	
Women's:	Basketball	Soccer
	Volleyball	Cross Country
	Softball	Track & field



Graphic Design

Graphic Design is a quickly expanding field that visually informs almost every aspect of our lives. Graphic designers use color, imagery, typography, and layout to create logos, packaging, websites, cell phone apps, posters, billboards, environments, .gifs, motion graphics, animations, interactive experiences, and other visuals we encounter every day. East Central University's concentration in graphic design prepares students for career fields where these skills are applicable.

Studio Art

The Bachelor of Fine Arts with a studio art concentration is a professional undergraduate degree in visual art. This interdisciplinary degree allows students to pick and choose from a variety of media including ceramics, digital and electronic arts, drawing, painting, printmaking, and sculpture. Students focus on specific media in their junior and senior years. The program of study includes rigorous studio training, critique, and professional development. Students with this degree are prepared for careers in visual art.



Art Education

The concentration in art education prepares students for careers as art teachers with certificates to teach pre-kindergarten through grade twelve. These students are prepared in a wide variety of media, but with an emphasis on utilizing their artistic skills to assist children to develop their artistic vision. Courses are taught using critical pedagogical philosophy and are prepared to produce and critique art along with an understanding of art history and aesthetics.

We educate and empower students to understand and transform our world.

East Central University, in compliance with Title VI and Title VII of the Civil Rights Act of 1964 (as amended), Executive Order 11246 (as amended), Title IX of the Education Amendments of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973 (as amended), the Americans With Disabilities Act of 1990, the Civil Rights Act of 1991, and other federal and state laws, does not discriminate on the basis of race, color, national origin, sex, age, religion, disability, sexual orientation or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to, admissions, employment, financial aid, and education services. This publication is printed and issued by East Central University as authorized by Title 70 OS 1981, Section 3903. 500 copies have been prepared and distributed at a cost of \$200.00. Copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries in compliance with Section 3-114 of Title 65 of the Oklahoma Statutes. 09/18