



# Stonecipher School of Business



## > It's all about the right investment

You are at a time in your life in which you are going to make a very important investment in your future. This includes not only a monetary commitment, but also a commitment of your time. In business, we value the partnerships we make. One of the common goals of business is to use assets to create something larger and more valuable.

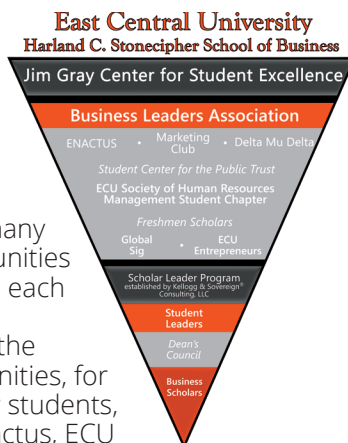
The Stonecipher School of Business at East Central University views your enrollment as a partnership between our faculty and your success. Through our partnership, we strive to deliver the highest return on your investment of time and money. Join the many whose road to success started at ECU's Stonecipher School of Business now located in the Chickasaw Business and Conference Center.

This three story, 14 million dollar building was opened in August of 2013. The first floor houses a conference center, snack bar and meeting rooms. The main meeting room, equipped with excellent sound and video capabilities, is also a FEMA certified safe room. The second floor houses world class, state of the art Stonecipher School of Business classrooms including a finance lab, moot court room, 71 seat theatre, a computer lab and several student lounge areas. The third floor houses the Dean's Suite, faculty offices, conference rooms, computer labs, a student work area and several lounge areas.

## > Business Leaders Association

Enhancing yourself and your education is what the Business Leaders Association (BLA) is all about. The BLA, as a part of the Stonecipher School of Business's Jim Gray Center for Student Excellence, is the umbrella organization for, at this time, seven student organizations. Also within the Jim Gray Center for Student Excellence are the Freshman Scholars Program, the Kellogg & Sovereign Scholar Leader Program, the Student Leaders group, the Dean's Council and the Business Scholars. These groups and programs and the BLA and its many organizations are interlinked in a way that provides maximum opportunities for all ECU students interested in the aspects of business particular to each of these groups, programs, or organizations.

The BLA is the vehicle for putting into practice what one is learning in the classroom, for learning beyond the classroom, for leadership opportunities, for exploring the world of business, for fun and for connecting with fellow students, faculty and alumni. Organizations under the BLA umbrella include Enactus, ECU Entrepreneurs, ECU Society of Human Resources Management Student Chapter, Global Special Interest Group, the Marketing Club, Student Center for the Public Trust and Delta Mu Delta, the international business honor society.



**What can I become?**



Account Manager  
Banker  
Chief Executive Officer  
City Manager  
Consultant  
Controller  
Cost Accountant  
Database Specialist  
Entrepreneur  
Estate Planner  
Financial Planner  
HR Manager  
Informational System Analyst  
Internal Auditor  
Manager  
Marketer/Sales Person  
Market Researcher  
Public Relations Officer  
Realtor  
Risk Manager  
Tax Advisor  
Training Specialist  
Web Page Developer  
...and so much more!



**Show Me the Money!**

Graduates with a business degree typically earn between \$46,000 and \$57,000 for entry level jobs. As a college graduate, you can earn an average of 75% more than those with only a high school degree, per *The Chicago Tribune!*

(NACE 2018 Salary Report)

East Central  
University  
1100 E. 14th St.  
Ada, Oklahoma 74820

[www.ecok.edu/SSB](http://www.ecok.edu/SSB)  
580-559-5274




Campus Tours:  
[ecok.edu/take-a-tour](http://ecok.edu/take-a-tour)  
Begin at ECU Admin, 102  
580-559-5628  
[admissions@ecok.edu](mailto:admissions@ecok.edu)




# Stonecipher School of Business


## > DEGREE OPTIONS



**Stonecipher School of Business**  
**Dean:** Wendell Godwin,  
Stonecipher School of Business  
**Undergraduate Degrees:** 2  
**Master Degrees:** 2  
**Bus. Admin. Concentrations:** 6  
**Certificates in Business:** 10  
**Faculty:** 22 full-time  
**Organizations:** 1  
**Scholarships:** 50+  
**Location:** 312 CBCC



**ECU at a Glance**  
**Undergraduate Enrollment:** 3,500+  
**Undergraduate Majors:** 70+  
**Student to Faculty Ratio:** 18 to 1  
**Average Class Size:** 22  
**Faculty with PhDs:** 65%  
**States Represented:** 28  
**Countries Represented:** 30+  
**Year Founded:** 1909  
**Campus Size:** 140 Acres  
**Area Location:** Ada, Oklahoma



**Tiger Spirit**  
**Mascot:** Roary the Tiger  
**School Colors:** Orange & Black  
**Student Organizations:** 60+  
**Athletics:** NCAA Division II  
**Men's:** Football, Cross Country, Baseball, Track & field, Basketball  
**Women's:** Basketball, Soccer, Volleyball, Cross Country, Softball, Track & field

## Accounting

The Accounting program offers a wide selection of courses that delve into such diverse areas as financial reporting, managerial decision-making, governmental accounting, taxation, and auditing. Accounting students, faculty, alumni and prospective employers all work together so that East Central University's accounting graduates can enter the world of business with superior qualifications and training. Professional organizations such as the Oklahoma Society of CPA's and the Institute of Management Accountants provide strong support to the Accounting program and its students.

The Master of Science in Accounting is designed to prepare students to move into authority positions in manufacturing companies, governmental units, not-for-profit entities, public accounting firms and other professional or service organizations. The unique combination of human skills, knowledge and technology imbedded in the curriculum will prepare graduates for these opportunities.

## Business Administration

A Business degree provides the concepts and skills for success in business and for future study. Areas studied include financial and quantitative analysis, business law, entrepreneurship, managerial decision-making, ethics, marketing, accounting, written and oral communication, economics, and computer expertise. A Stonecipher School of Business degree meets the needs of the highly competitive and ever-changing business world through small classes, personalized advising and quality faculty and facilities.

The Department of Business Administration at ECU brings together six business disciplines with programs leading to a Bachelor of Science. The concentrations are:

- General Business
- Management
- Entrepreneurship
- Management Information Systems
- Finance
- Marketing

## Certificates

The Stonecipher School of Business also offers 10 certificate programs:

- Banking & Finance
- Project Management/Management
- Entrepreneurship
- Promotions Management
- Human Resources Management
- Global Business
- Management Information Systems
- Treasury Management
- Personal Finance planning
- Managerial Accounting



Accreditation Council for  
Business Schools and  
Programs (ACBSP)

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www.ecok.edu/ssb

**We educate and empower students to understand and transform our world.**

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