

**Transfer
with
Ease**

Articulation Agreement

BACHELOR OF SCIENCE; MASS COMMUNICATIONS

Media Production Catalog Year 2020 - 2021

Seminole State College

East Central University

Associate in Arts Liberal Studies

- CAP 1103 Introductions to Microsoft Office
- ENG 1113 Composition I
- HPER 1012 Wellness and Human Development
- JOUR 1123 Introduction to Mass Communication*
- MATH 1413 Quantitative Reasoning
- SPCH 1143 speech
- STSC 1002 Learning Strategies 19 hrs.

- ENG 1213 Composition II
- JOUR 1223 Photography I*
- JOUR 2300 Special Projects in Journalism
- —3 hrs. Required Elective
- —3 hrs. Humanities Elective 15 hrs.

- GOV 1113 American National Government
- JOUR 2203 Photography II
- —4 hrs. Physical Science Elective w/Lab
- —3 hrs. Humanities Elective
- —3 hrs. Required Elective 16 hrs.

- BA 2513 Marketing
- HIST 1483 American History To 1877 OR HIST 1493 American History Survey Since 1877*
- JOUR 1103 Reporting I
- —4 hrs. Life Science Elective w/Lab
- —3 hrs. Elective 16 hrs.

- Total Credit Hours 65 hrs.**

* Please see chart on second page for course equivalencies

Bachelor of Science Mass Communication

- MCOM 1813 Introduction to Video Production
- MCOM 2733 Writing for Media
- MCOM 2753 Audio Production
- SFA 1000 Cultural Attendance
- —3 hrs. Major Elective
- —3 hrs. Major Elective
- —2 hrs. Elective 16 hrs.

- MCOM 2743 News Writing
- MCOM 3343 Digital Publishing
- MCOM 3853 Media Ethics and Law
- SFA 1000 Cultural Attendance
- —3 hrs. Major Elective
- —3 hrs. Major Elective 16 hrs.

- MCOM 4733 Contemporary Issues In Mass Comm
- —3 hrs. Major Elective
- —3 hrs. Major Elective
- —3 hrs. Major Elective
- —3 hrs. Major Elective 15 hrs.

- MCOM 4611 Senior Portfolio in Mass Communications
- —3 hrs. Major Elective
- —3 hrs. Major Elective
- —3 hrs. Upper Level Elective
- —3 hrs. Elective
- —3 hrs. Elective 16 hrs.

- Total Credit Hours 63 hrs.**



YOUR FUTURE - YOUR CHOICE



Course Equivalency Table

| Seminole State College | East Central University |
|--|--|
| BA 2513 Principles of Marketing** | MKTG 3313 Principles of Marketing |
| JOUR 1103 Reporting I | COMM 0000 |
| JOUR 1123 Introduction to Mass Communication | MCOM 1733 Introduction to Mass Media |
| JOUR 1223 Photography I | MCOM 1713 Introduction to Photography |
| JOUR 2203 Photography II | COMM 0000 |
| JOUR 2300 Special Projects in Journalism | COMM 2881 Special Studies in Communication |

NOTES:

- ⇒ Articulated using SSC's A.A. in Language Arts & Humanities (Journalism Emphasis). Articulated without a minor. A minor is not required, please see an advisor for appropriate courses.

- ⇒ ** Will transfer as course content but not for upper level credit: Student should meet with an ECU advisor for more information.

- ⇒ A student transferring with an Associate degree in Arts or Science from SSC fulfills ECU's general education requirement by transferring his or her credit to East Central University. Transferring credit for general education does not eliminate or otherwise affect any of the following ECU requirements: (1) prerequisites; (2) specific requirements in majors, minors, or related work in these areas; or (3) the requirements for teacher certification. General Education equivalencies can be found by referring to either the Oklahoma State Regents Transfer Matrix or the ECU Transfer Matrix. Both matrices can be found at www.ecok.edu by clicking on *Admissions* and scrolling down to *Course Transfer Matrix*.

- ⇒ A student must earn at least 40 semester hours in upper-division courses (numbered 3000 or higher). A course taught at SSC may equate in content to an ECU 3000-4000 level course, but it will not be counted as part of the 40 hours of upper level courses.

- ⇒ A student must earn at least 60 semester hours, excluding physical activity courses, at a baccalaureate degree granting institution.

- ⇒ A Student must earn at least 124 credit hours that apply to an ECU Bachelor's degree.