

OUR PAST, OUR PRESENT, ECUS

JULY 2013/JUNE 2014 ANNUAL REPORT





The purposes for which this Foundation is organized are exclusively scientific, literary, charitable, educational, and artistic for the benefit of East Central University, Ada, Oklahoma, its faculty, its student body, and its programs.



East Central University's mission statement is to foster a learning environment in which students, faculty, staff, and community interact to educate students for life in a rapidly changing and culturally diverse society. Within its service area, East Central University provides leadership for economic development and cultural enhancement.

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Phyllis Danley
Letter from the
Foundation Director

Greetings to all Foundation friends! We've

experienced another great year at the Foundation, and have enjoyed our participation in the life of the University. Once again, we've had growth in new scholarships, and have continued to assist the ECU community by active participation and involvement. The result? A fuller and more meaningful life for students, for faculty, for staff, for administration, for the Ada community, for all of us!

A special thanks goes to the Foundation's Board of Trustees, and especially to Chair Craig Scheef. He has devoted an enormous amount of time to the Foundation and also to ECU to ensure a successful future for both entities. Also, thanks to the committees who have worked on various projects throughout the year ranging from scholarships to policy composition to audit assistance—your help has been invaluable.

Thanks to staff members Buffy Lovelis, Dr. Gerald Williamson, Catie Caton, Katie



President John R. Hargrave Letter from the ECU President

I recently referred to our campus as

"Oklahoma's busiest college campus." Everywhere you look, organizations, student groups, staff, and faculty are making a difference. Without the help of the ECU Foundation, this would not be possible. From funding special projects such as sending our Chorale to Washington, D.C., to the great assistance with completing the Chickasaw Business and Conference Center, the ECU Foundation is impacting the lives of students. By the way, isn't the ECU Foundation Hall a great place to hold our annual meeting?

In addition to the many activities on campus, capital improvements dot every corner of the campus. Foundation scholarship awards are at an all-time high as well as an overall increase in Foundation support for faculty, staff, and ECU programs. Numerous faculty and staff have received state and national awards. Our student groups are experiencing greater participation and we are emphasizing excellence in education at every turn.

Wellington, and Ashlie Simpson for their support and hard work over the past year. Also, thanks to Amy Ford, ECU's Director of Communication and Marketing, and her staff for their assistance in the preparation of this report.

And to President Hargrave (who has twice been voted Ada's Best Boss!)—you're still the best!

A special thanks to all of you who have made the Foundation what it was yesterday, what it is today, and what it will be tomorrow.





The Fine Arts Department is beginning its fourth Fine Arts Season. With active support from the Foundation, we are able to bring nationally-known artists to the Ada area and to East Central University. Alongside the line-up of professional performers, our own student body presents shows and concerts to compliment and complete the 2014-15 Fine Arts Season. I encourage you to purchase your season pass and attend as many events as possible.

By and through the leadership of Foundation Chair Craig Scheef, the Foundation has created an advancement committee to assist the University and the Foundation in fundraising. This committee has created a template to be used by various departments across campus. Currently, through the vigorous efforts of Craig Scheef, a fundraising campaign for the football program called "Commitment to Championships" is underway. This is a collaboration between the Foundation, the University, and the Alumni Association.

Many of the projects we are accomplishing have become possible due to the efficiencies created by working together with the Foundation. I want to thank each and every Foundation member for the time you give to this organization and East Central University. A special thank you as well to Ms. Phyllis Danley. Her continued leadership has made our University/Foundation partnership strong and vibrant. The Foundation continues to be a great supporter of the University, and I am proud to serve as your East Central University President.





Craig Scheef Letter from the Foundation Chair

Foundation is provided in this report (see inside front cover). Put another way, our mission is to "Leverage the love of the Tiger Nation for the benefit of East Central University". Of course, the Foundation must ask itself and answer to you - "So, how well are we accomplishing our mission?" There are a number of Key Performance Indicators the Foundation's Board measures to answer this question (see pgs 6-7).

Although these results are generally positive, the Foundation Board recognizes several opportunities to significantly improve our results. These include:

- 1. Advancement Committee During the year the Foundation Board created an Advancement Committee to go along with the existing Audit, Investment, Scholarship and Nominating Committee. The purpose of the Advancement Committee is to:
 - a. Ensure the Foundation's alumni data base is complete, accurate and up to date.
 - b. Educate faculty and alumni regarding the Foundation Campaign Template. The Campaign Template provides a road map for completing a Campaign proposal.
 - c. Evaluate Campaign proposals to determine viability, associated alumni passion, congruence with the ECU Master Plan and potential to create excellence.

- d. Allocate Foundation and ECU Alumni Association resources to assist with Campaign Execution for selected campaign proposals. Because of the Foundation's limited resources, our slogan must be "You can build it, we can help".
- 2. High Impact Campaign Execution The Foundation seeks to leverage its resources through partnering with faculty and alumni in executing high impact campaigns supporting those initiatives alumni are passionate about and those initiatives designed to create excellence.
- 3. Match Funding The Foundation Board recently established a minimum unrestricted fund balance of 200% of the Foundations annual operating budget. Unrestricted balances in excess of this amount may be used to establish scholarships, provide match funding incentives for prospective campaigns or the establishment of additional endowments for specified needs of the University.

The first significant campaign approved by the Advancement Committee is the Commitment to Championships Campaign or "C3". C3 seeks to obtain \$5M in donations and pledges to establish an income-producing endowment. This is the first step in ECU becoming the dominant football program in this area of the country and the Great American Conference.

If you and your ECU friends are passionate about creating excellence in a specific area of the University and are willing and able to put work behind an opportunity, we encourage you to learn more about the Foundation's Campaign Development Program. Please contact Phyllis Danley or myself for more information.

Fight on East Central!







History Of The East Central University Foundation, Inc.

The East Central University Foundation, Inc., was established in February of 1970 with a total contribution of \$2000 from five alumni and one University President. *Did they have any idea of the dynamic, positive impact that their actions would have on the future of ECU, its faculty, staff and students?* Probably not, but from that modest beginning, the support given to ECU programs has grown to include an asset level of over \$26 million, yearly scholarships being awarded to over 400 students, and many worthwhile activities from faculty positions to new facilities being funded through investment earnings as well as through special fundraising appeals.

The five alumni (*R. Burl Harris, W. Harvey Faust, James A. Thomas Sr., Hugh Warren, and Oscar L. Parker*) shared a dream with Dr. Stanley Wagner, who was the President of ECU in 1970, to establish a Foundation which would attract to the University and the Ada community a group of students who exceeded the academic ability of their peers, and who

were deserving and in need of assistance while attending ECU. Dr. Wagner, a lover of the fine arts, also hoped that the Foundation would provide a means of assistance to bring certain cultural activities to the community and to the University that were unique and stimulating.

growth. By 1990, the endowment level had grown to approximately \$2 million, and the income from investments was used almost exclusively to fund scholarships for incoming freshmen at ECU.

There have been fundraising campaigns and an increase in benevolent donors throughout the years that have aided the Foundation in reaching its current asset level of over \$26 million.

The ECU Foundation has certainly fulfilled and exceeded Dr. Wagner's and his colleagues' dream by attracting quality students, and also by bringing outstanding cultural programs to the campus. In addition, several new facilities have been built with Foundation assistance, and the number of benefactors and their contributions is growing with each passing day.

Thanks to all of you who have been an integral part of this Foundation's history, and who will be the key to the Foundation's future. Thank-you for providing me with the Briles Scholarship valued for a total of \$1,000! This amount will definately relieve me of some financial burden as I prepare to face various fees as I prepare for my fifth semester here at Equ. My time here has been good + have been more enjoyable with the financial help I have received from you in the past. For that... Thank-you! It has been (your contribution used for a good cause, as I continue to work hard and prepare myself to get admitted into pharmacy school.

Thanks, Y harler Russell



FOUNDATION, ADVANCEMENT, & ALUMNI STAFF

(front row, left to right)

Ashlie Simpson, Secretary/Receptionist Catie Caton, Special Events Coordinator Buffy Lovelis, Assistant to Foundation Director

(back row, left to right)

Katie Wellington, Director of Alumni Relations Dr. Gerald Williamson, Senior Advancement Officer

Thank You



Board and Committees

A special thanks is given to the board and committee members listed below for their time, knowledge, and valuable service to the ECU Foundation, Inc.

The responsibilities of a nonprofit board range from establishing the organization's mission to approving its programs

and services. The board is primarily charged with oversight and strategy, and also with helping the organization move forward while providing guidance and direction. In addition, the board oversees all of the actions and decisions required for financial security.

Board of Trustees

OCTOBER 2013/OCTOBER 2017

Russ Allen
Frankie Crawford
Jimmy Eppler
Alan Holloway
John Martin
Shirley Pogue
Craig Scheef
Brad Thompson

OCTOBER 2012/OCTOBER 2016

Richard Craig Linda Zenker Drumm Randy Harp Jay Horne Robert Langland Clayton Lodes Vicky Petete Rick Simpson

OCTOBER 2011/OCTOBER 2015

Diane Criswell Yancy Spivey

OCTOBER 2010/OCTOBER 2014

Glen Bawcum
Lt. Gov. Jefferson Keel
Alan Marcum
Victor Pryor
Larry Pulliam
Martha Rhynes

Pear Ecu Foundation

And studious heart, I express my appreciation to the East Central University Foundation and look forward to continuing a productive education.

Committees

EXECUTIVE COMMITTEE

Craig Scheef, Chair
Richard Craig, Past Chair
Jay Horne, Vice Chair
Randy Harp, Secretary
Vicky Petete, Treasurer
Shirley Pogue, Scholarship Committee Chair
Clayton Lodes, Nominating Committee Chair

AUDIT/FINANCE COMMITTEE

Vicky Petete, Chair Alan Holloway Russ Allen

INVESTMENT COMMITTEE

Randy Harp, Chair Robert Langland Pat Parsons Larry Pulliam Brad Thompson

NOMINATING COMMITTEE

Clayton Lodes, Chair Vicky Petete Phyllis Danley

SCHOLARSHIP COMMITTEE

Shirley Pogue, Chair Phyllis Danley What does it spell?

My cheerful thanks to you!

ECU Foundation!

For selecting me as a recipient

For the Foundation General Scholarship

and the Georgia Howell Limes

Scholarship. It has been such a blessing

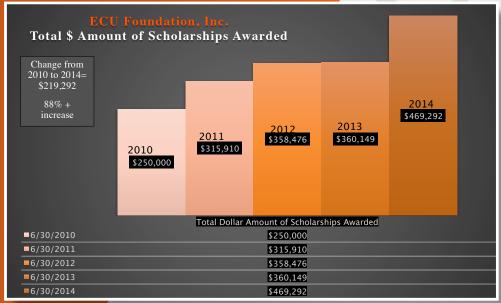
as I go into my junct year as a

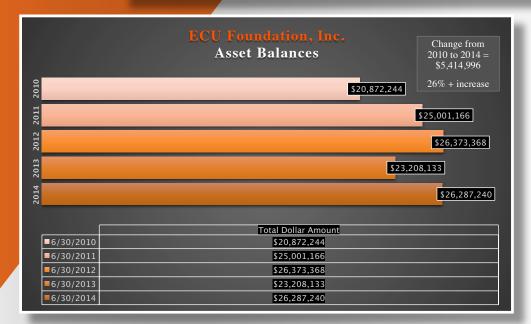
Special Education major.

Thank you thee again.

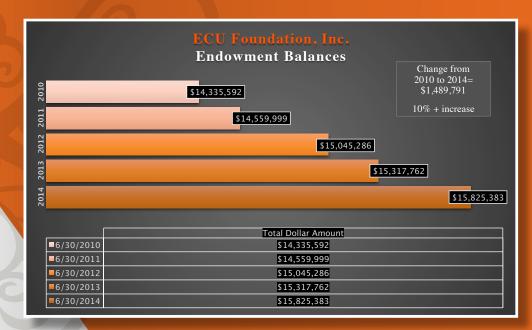
OUR PAST, OUR PRESENT, ECU'S FUTURE

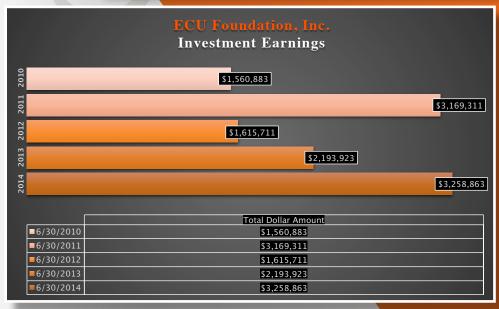


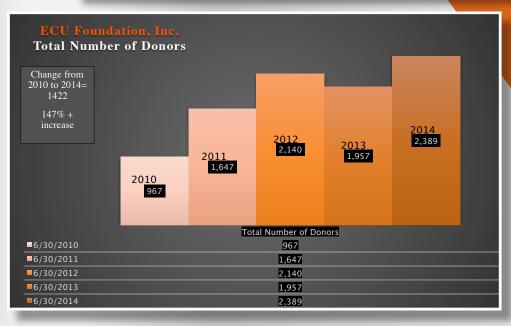












onors ecognition On May 2, 2014, East Central University and the ECU Foundation held the annual

"An Evening of Honors and Recognition."

The 2014 Distinguished Former Faculty:

Dr. Jack Paschall and Dr. James Danley

The 2014 Distinguished Alumni:

Bill G. Lance, Jr.

Susan G. Paddack

Becky Gallup Payton

William C. Thrash (posthumous award)

The 2014 Distinguished Family:

Bonar/Martin Families

The 2014 Distinguished Service:

Bertha Frank Teague Mid-America Classic

The 2014 Distinguished Philanthropist:

City of Ada/Ada Jobs Foundation

Also included in the evening of honors was the recognition of Centennial Endowments donors for 2013, defined as those endowments which reached the \$15,000 level or were newly-established at this level during the past year. Shown on these two pages are Foundation Director Phyllis Danley, Foundation Board Chair Craig Scheef, and ECU President John Hargrave with the Centennial Endowment donors.

Duane C. and Marian L. Anderson Centennial History Endowment

In May 2013, an anonymous donor established the Duane C. and Marian L. Anderson Centennial History Endowment with an initial donation of \$5000. During the past year, there have been additional donations from friends and family which have boosted the total to over \$15,000. This scholarship will be awarded for the first time in Fall 2014 to an upperclassman who plans to attend graduate school and study history.



Judy Carroll Centennial English Endowment

In April 2013, long-time Ada educator and counselor Judy Carroll lost her battle with cancer, and her husband Jerry and family established the Judy Carroll English Scholarship. Since that time, family and friends have made additional donations which elevated this to a Centennial Endowment. Judy's granddaughter, Holly Beers, accepts this award on behalf of her family.



Madeline Hargrave Centennial Education Endowment

This Centennial Endowment in Education was established by Dr. Jack Paschall, with additional contributions by family, friends, and colleagues of both Madeline and the late Justice Rudolph Hargrave. Madeline is shown accepting this award with her children, Cindy Keefer, Jana Howard, and John Hargrave.



A hug! Madeline Hargrave and Foundation Director Phyllis Danley--





Frank and Ruth Kennon Centennial Athletics Endowment

Frank and Ruth Kennon established this athletic scholarship a few years ago to assist students who have completed their athletic eligibility, but still have remaining college hours to complete. Because of ongoing donations from family and friends, this has now reached the Centennial Endowment level. Frank was a long-time coach, and Ruth is enjoying her retirement in Florida—their son Doug accepted the award on their behalf.



Francis E. Mayhue Centennial Pre-Law Endowments

A giff from the estate of Francis E. Mayhue resulted in the establishment of three Centennial Endowments in Pre-Law. One scholarship will be awarded each year to a sophomore, junior, and senior student who are planning to attend law school. Accepting these awards on behalf of the Mayhue family are Charlie Mayhue and his aunt Mary Jo Samora.

Morgan Family Foundation Centennial Music Endowment

Dr. Gil Morgan is a Distinguished Alumnus from 1986, and his family has established this endowment to assist music students during their semester of student teaching. Jeanine Morgan is an accomplished pianist, and both she and Gil are aware of the financial struggles that students have during their student-teaching semester. *More information about the Morgan family and its contributions to ECU are found on page 28 of this report.*

Jane Muntz Centennial Music Endowment

Jane Muntz, a long-time Ada resident and lover of the fine arts, graduated from ECU in 1940 with a degree in music. She established this endowment for the benefit of an outstanding student in the music department, with the first award to be in Fall 2014.



Randall and Shirley Pogue Centennial Math Endowment

The Pogue's have established this endowment which will be awarded for the first time in Fall 2014 to an upper class math major. Randall and Shirley are long-time supporters of ECU, and Shirley has served on the Foundation Board of Trustees in several capacities over the past several years. She is also a Distinguished Alumnae.



Dr. Ray Quiett Centennial Gerlach Counseling Endowment

Dr. Quiett has made an annual contribution to the Quiett-Gerlach Counseling Scholarship for several years, and in 2013 he fully endowed it at the Centennial level. As a result, this endowment will now provide assistance for a full academic year to a student majoring in counseling. Dr. Quiett and his wife Connie are shown accepting this award.



Paula Rutledge Centennial Secondary Math Education Endowment

Dr. Carl Rutledge has established this endowment in memory of his wife Paula, who taught math at both the secondary and university levels. Paula was a great educator, and loved to see students understand and comprehend math concepts which they once thought were too difficult for them. This scholarship will be awarded for the first time in Fall 2014.

How Does an Endowment Work?



A donor gives to the Foundation to establish a named endowed scholarship in an area of his or her passion. The minimum amount for a Foundation Endowment is \$10,000, while the minimum for Centennial Endowment recognition is \$15,000.

The gift is entered into the ECU Foundation Endowment fund.

The donor works with the Foundation to develop criteria for the scholarship and guidelines for the distribution. A scholarship agreement is signed by both parties.

The Foundation's Investment Committee invests the donor's gift in accordance with established investment objectives to maximize returns and minimize risk.

A portion of the earnings on the invested funds will be used for distribution as scholarships to students, while the fund's principal amount remains intact.

By reinvesting the remainder of the earnings, the scholarship continues to grow and is protected from inflation, providing annual support to ECU's students for decades to come.

grow and is protected students for decades to come.

East Central University Fundation.

Sanolarship me the so sensity fundation is sun a blessing to me, and a much for an a blessing to me, and a noge beloming a sissistant.

Physicians Assistant.

Thank ya.

Laiken Knight

750 Dear E.C. y. Foundation, I am thrilled about receiving the Foundation General Scholarship for the Fall Semoster of 2014 and Spring 2015. I am a Senior Communication & Performance Studies major with an Education Minor I plan to pursue a Master's chegree in Library science after graduation from East Central . This scholarship provides me the money to acheive my goals here at E.C.U. + beyond. Thank you ECH foundation for giving students the means to an education & Success in the future. Thanks again, Aileen (Allie) Barton

What is a Centennial Endowment?

This term was developed in 2009 which was ECU's Centennial year. Dr. Duane C. Anderson, provost and vice president for academic affairs, was serving as interim president that year. He challenged the University and the departments to raise five \$15,000 scholarships which would be called "Centennial Endowments" in honor of ECU's

100th birthday. To his surprise (and delight!) a total of 21 centennial endowments was established that year for a total of \$455,000! This tradition has continued on, with eleven Centennial Endowments in 2010, ten in 2011, eleven in 2012, and twelve in 2013 — 65 in all for a total of \$1,470,000!

What great gifts for Sand its students!!

Centennial Athletics Endowment

Margaret Nims Centennial Writing Endowment

Wanita Danley Centennial Honors English Endowment

John Bulman Centennial Physics Endowment

Ivan and Mary Jo Keatley Centennial Endowment

Watson Family/Family and Consumer Sciences Centennial Endowment

Dr. Tom Cowger Centennial Native American Studies Endowment

1950's Science Fund Centennial Endowment

Geraldine Hale Kerr Centennial Music Endowment

Louise Young Centennial Diversity Endowment

Dr. William C. Chapman Centennial Accounting Endowment

GLBT Centennial Diversity Endowment

Dr. Barbara A. McKenzie Centennial Endowment

Dr. Ronald D. and Estelle E. Evans Centennial Education Endowment

Horace Mann Society Centennial Endowment

Carl Bardin Centennial Accounting Endowment

Ladonne Latimer Centennial Endowment

Lee Horne Centennial Endowment

Grant Thorp Centennial Endowment

Young Family Centennial Endowment

Jack Paschall Centennial Graduate Endowment

Donald G. Stafford Centennial Endowment

Dennis Boe Centennial Music Endowment

Gil and Jeanine Centennial Endowment

Mary Demke Girls' State Centennial Endowment

Masonic Charity Foundation of Oklahoma Centennial Endowment

Ada High School Class of 1970 Centennial Endowment

Mark Stringfield Centennial Endowment

Vinita June (Shirley) Oliver Centennial Endowment

Ada Artists' Association Loretta Yin Centennial Endowment

Trease Layton Centennial Endowment

Physics Centennial Endowment

Glenn Watson Centennial Graduate Accounting Endowment
Molly Shi Boren Centennial English Endowment

Bob Bennett Centennial Fine Arts Endowment

Mick Cowan Centennial Accounting Endowment

Dr. Tim Green Centennial Education Endowment

Bill and Betty Ely Parham Centennial Business Administration Endowment

President Emeritus Bill and Sondra Cole Centennial Biology Endowment

R. Burl Harris Centennial Legal Studies Endowment

Duane Godwin Centennial Memorial Endowment

Weber/Raper Centennial Athletic Endowment

Gary/Linda Ainsworth Centennial Russia Travel Endowment

John and Mary Ross Centennial SHARE Endowment

Judy Crabtree Centennial Psychology Endowment

Citizens' Bank Centennial Business Endowment

Virgil Taylor Centennial Rehabilitation Endowment

Dr. Gerald Williamson Centennial Endowment

Once a Tiger/Always a Tiger Centennial Endowment

Linda Murray Flute Endowment

Ruth Landrum/Walker Sculpture Endowment

Millsap Endowment for Health Professionals Mark Millsap

Dr. James Harris Centennial Endowment

Frank and Ruth Kennon Centennial Athletic Endowment

Dr. Duane C. and Marian L. Anderson Centennial Endowment

Randall and Shirley Pogue Centennial Math Endowment

Francis G. Mayhue Centennial Legal Studies Endowment—sophomore level

Francis G. Mayhue Centennial Legal Studies Endowment—junior level

Francis G. Mayhue Centennial Legal Studies Endowment—senior level

Judy Carroll Centennial Memorial English Endowment

Dr. Ray Quiett Centennial Gerlach Counseling Endowment

Morgan Family Foundation Centennial Music Endowment

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Madeline Hargrave Centennial Education Endowment

Jane Muntz Centennial Music Endowment

Paula Rutledge Centennial Secondary Math Education Endowment

O10 –

Scholarships Awarded

Dr. Ray Quiett Centennial Gerlach Counseling Endowment

Jessica King, a counseling major from Ada, is the recipient of this scholarship for 2014-15.

Dr. Quiett is retired from ECU and is a Distinguished Former Faculty Member.



Francis E. Mayhue Centennial Pre-Law Endowments

(left to right) Charlie Mayhue and Mary Jo Samora are shown with Lacy Phelps and Ahndria Duran-Ablett, first recipients of the Mayhue Pre-Law Scholarships.

Not pictured is recipient Lauren Crudup.



Jane Muntz Centennial Music Endowment

Josie Allen (left), ECU sophomore, is the first recipient of the Jane Muntz Centennial Music Endowment. Muntz (center) graduated in 1940 with a music degree. Josie, a Byng High School graduate, is a sacred music major with a concentration in vocal music.



Jerry Anderson Memorial Kinesiology Scholarship

ReGina Germaine (center), ECU junior, receives the Jerry Anderson Scholarship, which is named in honor of the late ECU head basketball coach who passed away in 1982. Shown with ReGina is Chair of the Kinesiology Department Jason Prather (left) and Ada Athletic Director and Assistant Superintendent Mike Anderson (right), son of the late coach.



Phi Theta Chi Omega Scholarship

Rachel Seewald *(center)*, ECU junior, is the first recipient of this scholarship. Rachel is from Norman, Oklahoma, and is a mass communication major with an emphasis on public relations. Shown with Rachel are Janet Wilburn *(left)*, an ECU and Chi Omega alumna, and Foundation Executive Director Phyllis Danley *(right)*.



Linda Murray Centennial Flute Endowment

Rachel Bessert (center) is the first recipient of the Linda Murray Flute Scholarship in 2013-2014. Linda was an accomplished musician who died in 2012, and this scholarship was established by her family to reward excellence in flute musicianship. Shown with Rachel are Foundation Executive Director Phyllis Danley (left), and Duane Murray (right), Linda's husband.





Judy Carroll Centennial English Endowment

Anna Talkington and Cayla Odom are the first recipients of the Judy Carroll English Scholarship. Shown (left to right) are Foundation Executive Director Phyllis Danley; Dr. Mark Walling, Chair of ECU's English/Languages Department; Angela Doss, Anna's mother; Cayla Odom; Anna Talkington; Holly Beers, Judy's granddaughter; Jerry Carroll, Judy's husband; Shelly Carroll Beers, Judy's daughter; and Alan Beers, Judy's son-in-law.



Hazel Linscheid Award

Members of Fortnightly Study Clubs in Ada have established this scholarship in memory and honor of Hazel Linscheid who was a charter member of the club. This scholarship will be awarded in alternating years to students in music, communications/performance studies, and education. Pictured are (front row, left to right) Elizabeth Witherow and Mary Pfeffer; (second row, left to right) Anita Ardriana, Jane Adair, and Foundation Executive Director Phyllis Danley.



Paula Rutledge Centennial Secondary Math Endowment

Kourtney Holleman is the first recipient of this scholarship, and is shown with Dr. Carl Rutledge, who established this scholarship in memory of his wife Paula. Kourtney will receive this scholarship during academic year 2014-15.



Randall and Shirley Pogue Centennial Math Endowment

Cady Murphy (*left*) is the first recipient of the Pogue Math Scholarship which will be awarded during academic year 2014-2015. Shown with Cady are Shirley and Randall Pogue.



Duane C. and Marian L. Anderson Centennial History Endowment

Dr. Anderson and his wife Marian *(left to right)* are pictured with the first recipient of their history scholarship, Caitlyn Maddox. This scholarship will be awarded during academic year 2014-15.



Farnham Family Centennial Accounting Endowment

This scholarship was originally established in 2010 by Mamie Farnham in memory of her husband Jerry. Mamie and Jerry met at ECU while playing bridge, and were long-time members of the Ada community. After Mamie's death in 2012, the Farnham Living Trust designated over \$100,000 to the ECU Foundation to be added to the scholarship. Shown presenting the check (*left to right*) is Roger Gaddis, Founder/Owner/Manager of Gaddis & Gaddis Wealth Management; ECU President John Hargrave; and ECU Foundation Executive Director Phyllis Danley.





Chris Lane Memorial Scholarship

After the untimely death of Chris Lane in August 2013, donors contributed to a scholarship in his memory at the ECU Foundation. Guidelines will soon be developed with the help of his family, and should be awarded during academic year 2015-16.

Higginbotham Family Luncheon

On November 12, 2013, 17 members of the Higginbotham family, 16 scholarship recipients, and several faculty and staff members gathered in ECU Foundation Hall to honor and celebrate the memory of Dorothy Higginbotham, 1947 alumna from ECU.

Dorothy, who passed away in 2005, left a \$1M gift to the ECU Foundation to be used for scholarships. She came from a family of 10 children, and nine of the 10 either attended and/or graduated from ECU, and her focus and passion on education came from a family in which six of the seven girls ultimately became teachers.

Ada resident and former ECU instructor Billie Jean Floyd spent time with Dorothy in education classes and also in the Tri Sigma Sorority. They even shared a house for a while in their young teaching careers in the Duncan School System. "I taught third grade and she taught speech and drama at Duncan High School," said Floyd. "She also

Kevin Smith

Recipients of Higginbotham Scholarship for 2013-14

Jennifer Allison Nathan Austin Britni Baxter Joshua Belcher Daisha Chesser Caitlin Clifton William Coker Lauren Arrasmith Camilla Crittenden Joshua Crittenden Yakira Essix Darren Garrigan Janis Hart Noelle Hurt Andy Klaus Joel Lincoln Tyler McGrew Kara Shiflett

Kevin Smith Kaysi West Ashlan Wilson Michael Womack Kirsten Gothard Richard Dillard **Austin Ardrey** Kenneth Darnall Cady Murphy Billy Queisert Nikolas Razo Marianne Reeves Samantha Rice **Christy Sherman Josh Stewart** Jenny Bolin Barbara Breen Cady Byrnes

coached the debate team at Duncan. . . she was a sharp, witty person. . .a very efficient and smart person who was lots of fun to be around and also good for clean fun and a laugh."

Melody Kruger, one of Dorothy's sisters, remembers her as a stern but popular teacher. "She helped a lot of people. When we were cleaning out her house and estate after she died, we realized she had loaned money to a lot of people we didn't know, and a lot of it was education-related."

Dorothy spent more than 20 years at OU as a professor, associate dean and director of graduate studies. She assisted many students by directing their doctoral dissertations, and was recognized by OU for her worldwide expertise in the use and development of children's language, especially as it related to and interacted with culture, ethnicity and cognition.



Higginbotham family members





Melody Kruger and Billie Jean Floyd exchange memories!

(left to right) Foundation Executive Director Phyllis Danley, ECU President John Hargrave, Marianne Miller (recipient), Melody Kruger and Kay Davis (two of Dorothy's sisters), and Dr. Paul Davis (Dorothy's nephew)



Morgan Sloan

Daisha Chesser, senior business administration student, tells the luncheon attendees how valuable this scholarship has been to her.



Darren Garrigan, graduate assistant in athletics, talk to the attendees about his plans for the future, and the importance of this scholarship.



Higginbotham scholarship recipients

Our Past, Our Present, ECU's Future: 15



Ada Elks Lodge Golf Tournament

The Ada Elks Lodge holds an annual golf tournament to raise money for its scholarship at the Foundation. Over the years, this endowment has grown to over \$100,000, and assists at least 5 students per year in attending ECU. The Lodge also holds a pool tournament each year to increase the endowment and to benefit ECU students.

Alumni Association Annual Homecoming Golf Tournament

Every year at Homecoming, alums from all over the United States gather to meet old friends—and all proceeds go to the Alumni Association's scholarships and grants!







Nikki Stonecipher Memorial Golf Tournament

The eighth annual Nikki Stonecipher Memorial Golf Tournament was held in September 2013, and then the ninth annual tournament was held in May 2014. Proceeds from these golf tournaments go directly to a fund established at the Foundation in Nikki's name which provides tuition, fees, books, and housing for 8 semesters. This scholarship has provided assistance to 20 students for a total of over \$200,000, and total donations including proceeds from both of these tournaments has reached almost \$600,000.

Nikki and her parents, Brent and Tina Stonecipher, were killed in a tragic plane accident in 2005. Mike Turpen, a good friend of Harland and Shirley Stonecipher (Nikki's grandparents), encouraged them to establish something in Nikki's memory that would keep her legacy alive. Harland and Shirley have truly turned the worst tragedy imaginable into a blessing for so many students!



Mike and Leslie Dicus Memorial Golf Tournament

The untimely death of both Mike and Leslie Dicus led Mike's parents to establish an accounting scholarship at ECU in memory of their son and daughter-in-law. The golf tournament which bears their names benefits the ECU Foundation on a rotating basis with the OU Foundation and the OU Peggy and Charles Stevenson Cancer Center. Over \$12,000 per year is awarded to ECU accounting students, both undergraduate and graduate, as a result of the Dicus' benevolence.

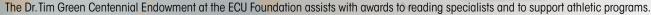
Virgil Taylor Memorial Golf Tournament

Virgil Taylor was a 1970 graduate of ECU, and obtained his master's degree in rehabilitation counseling from OSU in 1975. He embraced the rehabilitation philosophy and dedicated his life to helping people with disabilities. ECU held a specific place in his heart, and this tournament was organized after his death in 2008 with proceeds going to the Virgil Taylor Centennial Rehabilitation Endowment at the ECU Foundation. This fund assist students at the undergraduate level to pursue a career in vocational rehabilitation counseling, and the balance continues to grow each year as a result of this tournament.

Dr. Tim Green Memorial Golf Tournament

Alumni, community members and ECU supporters attend the Dr. Tim Green Memorial Golf Tournament each year to celebrate the life of Dr. Green. He was ECU's director of athletics from 1981-2006, and was also an instructor in reading education early in his career. He was the recipient of numerous honors in both the athletic and educational areas, and oversaw the addition of four sports during his tenure at ECU.

Dr. Gil Morgan, an ECU alum and PGA Champions Tour Professional, has been featured at each of the golf tournaments, and has presented a golf exhibition at each.





Daniel Minnich Memorial Golf Tournament

In 2008, Daniel Minnich was in his student teaching semester at ECU when he died from complications of Crohn's Disease. His parents organized a golf tournament that year at the Jimmy Austin Golf Course in Seminole, and all proceeds from subsequent years have been used to establish the Daniel Minnich Education Scholarship at the ECU Foundation. An annual scholarship is awarded to assist an education major in his/her semester of student teaching.

"Daniel was a young man who you would be proud to know, and it was a privilege to be around him. He took advantage of any chance to learn new things, and this scholarship will help sustain this vital part of educating young people."

Words from Daniel's family—

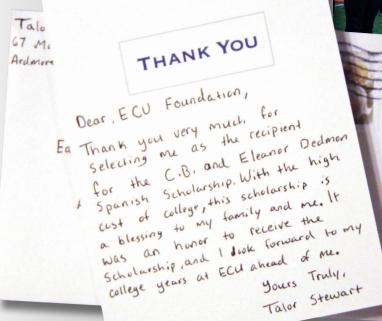
Tigerpalooza

Tigerpalooza was organized in 2010 in memory of Bron Warren, a talented young man who left us too early. The proceeds from the marching band contest are used to provide scholarships to outstanding students in instrumental music.



Milam Award

Hank Walbrick, former ECU football coach, was honored at Homecoming 2013 with the prestigious Milam Award.





(left to right) T. K. Walbrick Fuller, Bo Walbrick, Lafton Walbrick, Hank Walbrick, ECU President John Hargrave, and Athletic Director Jeff Williams.



Louise Young Diversity Lecture

On March 11, 2014, Colonel Charles McGee delivered the sixth annual Louise Young Diversity Lecture in the Ataloa Theatre of ECU's Hallie Brown Ford Fine Arts Center. Colonel McGee was one of the famed Tuskegee Airmen, a group of African-American pilots who fought in World War II. Having served heroically in three wars, he is the recipient of the Congressional Golf Medal of Honor, and holds the Air Force record of 409 fighter combat missions flown in World War II, Korea, and Vietnam.

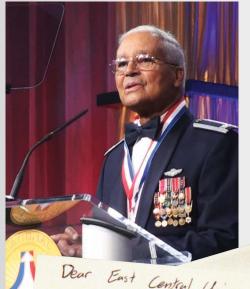
"Colonel Charles McGee overcame great barriers of racial segregation to become one of the U.S. Air Force's most decorated pilots," states Dr. Louise Young. "The story of the Tuskegee Airmen of World War II is both inspiring and extraordinary.....It is an honor for me to be able to bring this exciting evening to my hometown and my alma mater, ECU."

Those who attended the lecture were able not only to hear Colonel McGee, but also to have one of his books (written by his daughter, Dr. Charlene E. McGee Smith) personalized by him and to receive a special gift: a dog tag bearing the image of the iconic Red Tail airplane and the principles of the Tuskegee Airmen on the reverse side.

Dr. Young is a graduate of Ada Public Schools and ECU (1969). She earned a master's and doctorate degree from the University of Colorado. From 1971 to 1974, she was an instructor of geography at ECU, and then worked for Raytheon Company as a senior software engineer for 34 years. In 2008, she established this endowed lectureship within the ECU Foundation with the goal of presenting an annual free lecture for students, faculty and community members on various aspects of diversity.



Colonel Charles McGee and Louise Young



Dear East Central University Foundation,

Thank-you so much for selecting me
as a recipient of the Foundation

Eneral Scholarship for next year!

So excited to be blessed with the

Thanks again!

- Zach Saris

Grand Opening of Chickasaw Business and Conference Center

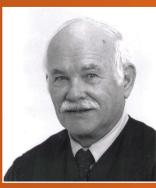
Over 350 people crowded into ECU Foundation Hall in the new Chickasaw Business and Conference Center on August 22, 2013, to celebrate the grand opening of this beautiful addition to ECU's campus. In addition to classrooms and faculty offices, the building houses the Harland C. Stonecipher School of Business, ECU Foundation Hall, the Wilburn L. Smith Center for Entrepreneurship, the Joe Turner Criminal

Justice Wing, the Rudolph Hargrave Moot Courtroom, the Small Business Development Center, and the Kellogg and Sovereign Financial Lab. Also included in the state-of-theart facility are a food court, computer labs, lounges/meeting areas for common gatherings, and an outdoor balcony/ reception area.

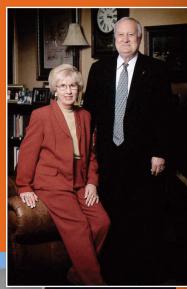
> Harland and **Shirley Stonecipher**



Governor Bill Anoatubby



Justice Rudolph Hargrave



Wilburn L. Smith



Dr. Raniyah Ramadan Research Symposium



(left to right) Dr. Nawajes Mandal, Niran Hadad, Dr. and Mrs. Ramadan, Dr. Beverley Greeenwood-Ban Meerveld and Dr. Rheal Towner

The second annual Dr. Raniyah Ramadan Research Symposium on January 30, 2014, featured 4 speakers who have specialized in various areas of neuroscience. The symposium is named in honor of Dr. Raniyah Ramadan who was a research scientist in neuro-opthamology.

"Our daughter had a belief in promoting science and research, especially in the neuroscience field. We do this because we feel that we belong to ECU," stated Dr. Tawfik Ramadan, Raniyah's father. The symposium is sponsored each year by the Ramadan family, the ECU Biology Department, Tri-Beta Biology Club, the ECU College of Health and Sciences, and the ECU Foundation, Inc.

Everyone on the foundation committees

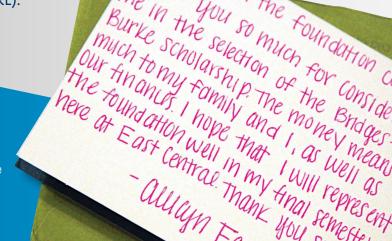
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Opening soon will be the newest addition to ECU's campus—the Dr. Raniyah Ramadan Center for Undergraduate Research and Learning (CURL).

Campus Campaign

In the spring of 2014, the Foundation continued the celebration of its anniversary with a "44 for ECU" campaign. The money raised, over \$7500, will be used for the "Books R Us" Scholarship. All departments on campus helped with the "Change a Student's Life" portion of the campaign, which raised enough in change to provide one \$600 book scholarship. The closing event? A "pie in the face" for Stonecipher School of Business Dean Wendell Godwin, assisted by Catie Caton and Phyllis Danley (of course!!).







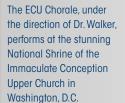
ECU Chorale Trip

Thanks to generous donors, the ECU University Chorale was able to make a December 2013 trip to Washington, D.C. The group performed three times in the "big city": at the 2013 National Christmas Tree Music Program on the ellipse of the White House; at the National Basilica and Shrine of St. Elizabeth Seton as part of the Gettysburg 150th Commemoration; and at the Basilica of the National Shrine of the Immaculate Conception Upper Church.

Dr. Steven Walker, director of the ECU Chorale and choral activities at ECU, was honored as an "Exemplary Teacher in Higher Education" on January 16, 2014. This honor was bestowed by the Oklahoma Music Educators Association. Dr. Walker is also a Linscheid Distinguished Teaching Professor.

Randall and Shirley Pogue enjoy "jingling their bells" at the "A Very Chorale Christmas" in January 2014. The dinner, silent auction, and "jingle-along" was hosted by ECU Chorale, and helped raised funds for the next Chorale trip.







ECU Chorale at Arlington National Cemetery (it was 25 degrees that day!)

Lear ECU Foundation,

Support these students,
the support and this
tremendously, I can not
express my gratitude

Thank you
Lauralyn
Simpson

NEXT TRIP

EUROPE‼

cl am truly honored to

ECU President Emeritus Dr. Stanley P. Wagner has established a \$50,000 endowment to help defray travel costs for the ECU Chorale. Wagner's donation is made in tribute to his late wife, Diana, and is titled the "Stanley P. and Diana M. Wagner University Chorale Endowment."

The Landrum Art Donation

Marquis Landrum grew up in Tishomingo, Oklahoma, where his father owned First State Bank and his mother taught school. Later the family moved to Hobbs, New Mexico, where Mark graduated first in his class in 1957, and was also a standout basketball player. He later studied at Yale University and Harvard Law School, receiving a juris doctorate in

1967. After his untimely death in 2012, it was revealed that he had left an amazing art collection which was bequeathed to Oklahoma University, Yale University, and East Central University Foundation, Inc.

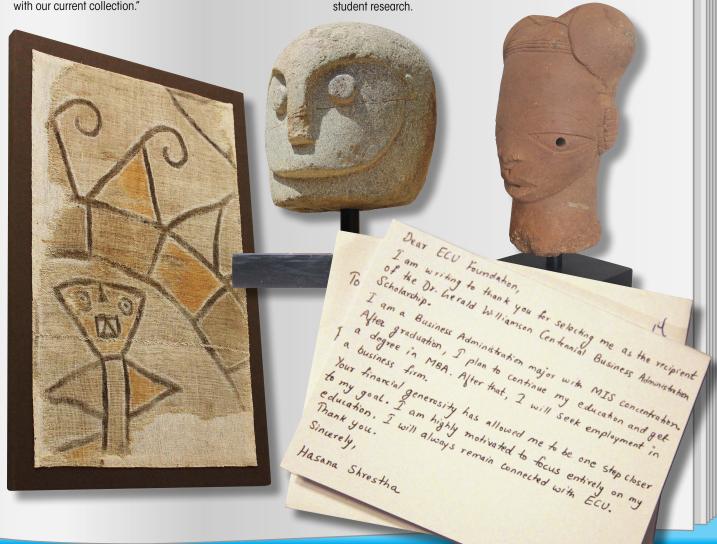
The Landrum Collection opened in August 2013 and includes 27 three-dimensional works, almost entirely of non-western origin, housed in various galleries throughout the Hallie Brown Ford Fine Arts Center. "It is unbelievable that the ECU Foundation is loaning this amazing collection to the University," states Dr. Taryn Chubb, assistant professor of art. Dr. Brad Jessop adds, "The donation was a significant boom to this university. It has filled in the gaps with our current collection."

Art students and their professors have been studying and researching the works since installation. "This is an experience that most undergraduate students do not get," Chubb said. "They will be at a definite advantage when they go to graduate school. Most of their colleagues will not have had this type of hands-on experience."

Items include eight stone sculptures from Southeast Asia on display in the Inasmuch Sculpture Garden, a funeral shroud from Peru, a Thai vessel encrusted with sea life from the bottom of the ocean, a warrior shield from the Asmat Tribe (Papua, New Guinea), a Chinese hunting

table, and a forged iron knife from the Sudan. The oldest and most interesting item in the collection is a Napu Ancestor Head from the Napu Valley in north central Sulawesi, Indonesia. This work is over 3000 years old, and has been the focus of extensive





Memorial Benches

Because of the beautiful trees, shaded sidewalks, and history of the area, the Frank Crabtree Honor Plaza on the wise side of Science Hall has become a place to honor former ECU faculty and staff, distinguished alumni, and others who have provided significant service or contribution to the University.

Dr. Ralph Sharp: "In honor of Dr. Ralph Sharp, School Administration Professor 1983-2012. A quality person with high expectations who impacted his students and professors." Funding provided by former students, friends, and colleagues of Dr. Sharp.

Pamla Armstrong: "Dedicated to Pamla Alford Armstrong, class of 1986, Director of Admissions and Records/Registrar 1989 – 2014. An administrator who served the students of ECU with steadfast commitment and enthusiasm." Funding provided by family, friends, and colleagues of Ms. Armstrong.



Dr. Wendell Altmiller: "In honor of Dr. Wendell R. Altmiller, professor and founding dean of the school of education and psychology. A leader in education for the state of Oklahoma 1963 – 1993." Funding provided by family and friends of Dr. Altmiller.

Lyle Boren: "In honor of Lyle H. Boren, class of 1931, teacher, rancher, founding member of the Oklahoma Cattlemens Association." Funding provided by Lyle Boren's son, OU President David Boren

Crabtree Honor Benches

ECU Centennial - Chi Omega Alums ECU Normal 1909 to ECU 2009

ECU Veterans

Faculty of ECU Business Department 1961-1965

Robert S. Kerr, Ernest McFarland, George Nigh

Dr. Wendell R. Altmiller

Pamla Alford Armstrong

Dr. Richard Baumgartner

Dr. Dennis Boe

Dr. Palmer Boeger

Lyle H. Boren

Charles W. Briles

Dr. John G. Bulman

Domenica Carsten

Dr. William A. Carter

Dr. Joseph T. Catalano

Kenneth C. Clinton M.ED

Coach Wayne Cobb

Bill S. Cole

Dr. Arlie V. Daniel

Dr. Raymond Estep

Dr. Norman Frame

Elvan George

Dr.Tim Green

Justice & Mrs. Rudolph Hargrave

Dr. James Harris

Dan Hayes

J. Chalmers Herman

Louise Hornbeak

Harrel Kennedy

Dr. Marvin E. Kroeker

Pat O'Neal

Dr. Joe Parsons

Dr. Mickey Rowe

Dr. Elizabeth Schmelling

Dr. Ralph Sharp

Dr. Barbara K. Shelton

Dr. James A. Thomas, Sr.

Dr. Stanley P. and Diana Wagner

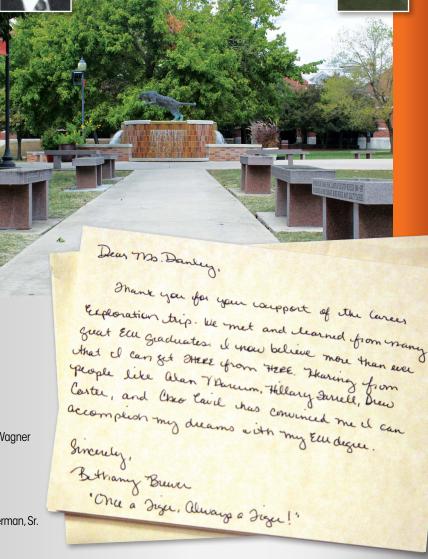
Hugh B. Warren

Dr. Gerald Williamson

Tom Wood

Mr. & Mrs. John W. and

Clara F. (Martin) Zimmerman, Sr.



Football & Fun



1963 ECU Football Team

What happened in 1963 that made history at ECU? The team that year was the first integrated football team at ECU. This team went on to provide the foundation for a run of five straight conference championships for legendary coach Elvan George.

On November 2, 2013, the players from this historic team gathered at ECU and were publicly recognized and honored for their contribution to the Tiger football program and ECU. WAY TO GO TIGERS!!



Dr. Fisher Impressed with Campus Changes

Oklahoma Heritage Bank Chairman of the Board Dr. R. Darryl Fisher, a distinguished alumnus of ECU and donor for the Scissortail Creative Writing Festival, receives a plaque from President John Hargrave during the Tigers' home football opener on September 7, 2013. It was the first that Fisher had been to Norris Field in over 50 years, and he wrote about his experience that day, plus his past involvement as an ECU student and the changes to the campus in OHB's October Wrangler Newsletter: http://www.okheritage.com/newsletters/October%20Newsletter.pdf.

(left to right) ECU Athletic Director Jeff Williams, ECU President John Hargrave, Dr. R. Darryl Fisher, OHB President Grant Ward.



Guess Who Won!!

ECU's Annual Red, White and Blue Day

ECU President John Hargrave hosted the second annual Red, White, and Blue Day on July 2, 2013—employees were treated to ice cream sundaes in the cafeteria, and prizes were presented to best patriotic costumes and best office/department costume participation.



ECU Foundation,

P. Mark-you so much for the Gr.

P. Cohmond Home Economics Scholarship.

Co Richmond Home Economics Scholarship.

This scholarship has helped me buy professional clothing for my new job with the USDA. Of means so much to review this award.

Thank-you Ashlan Wilson 2014 FCS.

"Once A Tiser Always a Tiser.

Golden Tigers



Golden Tigers (alumni who attended and/or graduated 50 years ago, or longer!) meet each year at Homecoming for a time of fellowship and fun! President Hargrave and Foundation Director Phyllis Danley present medallions to each new "Golden Tiger,"

and a great time is had by all!



Don Black, President Hargrave, Bettie Black



Foundation Director Phyllis Danley, Paul Mitchell, President Hargrave



Leonard and Patricia Briley, President Hargrave



Koy Floyd, President Hargrave, Kay Floyd





A Silver Tiger or a Future Silver Tiger is someone who wants to give back to ECU and show his/her Tiger Pride by proudly wearing a Silver Tiger/Future Silver Tiger medallion at university events such as graduation, convocation, etc.

A 25-year association with ECU as an alumnus, faculty or staff member, administrator, or friend of the University qualifies you to become a Silver Tiger. Less than 25 years? Then you can be a Future Silver Tiger!!

For more information, contact Wendell Godwin at wgodwin@ecok.edu or Pat Fountain at pfountain@ecok.edu.



President's Circle

The President's Circle is an exclusive group of individuals and businesses who provide targeted support for the advancement of East Central University. This important group provides the University and the President with access to non-designated funds that can be used to enhance educational experiences and

opportunities for students, faculty, and staff. During the past year, the President's Circle has provided assistance for student and faculty recruitment, faculty and staff professional development, facility and equipment needs, University promotional events, and scholarship endowments.

Angela Ables Jay Allbaugh Duane and Marian Anderson Bill and Janice Anoatubby Steve and Jeanette Bagwell David and Jessica Boles Bill and Twyla Bridgwater Slover and Louise Cape
Wayne and Katie Case Slover and Louise Cape John and Semira Charboneau Richard and Pam Craig Phyllis Danley **Betty Dicus** Dee and Linda Drumm Jimmy and Angela Eppler Brian and Amy Ford Roger and Leigh Gaddis Jim and Shelley Hamby John and Kay Hargrave Roland and Claudia Hisle

Carlos and Pam Johnson

Raymond and Jane Johnson

Don and Jane Kellogg Roger and Ernestine Kite Leon and Pauline Lanoy Charlie and Teresa Mayhue Gordon and Patricia Melson Duane Murray Robert and Dawna Nelson Gary and Susan Paddack Betty Parham Leon and Vicky Petete Michael and Katricia Pierson Randall and Shirley Poque Tawfik and Siham Ramadan Richard and Johnece Ryerson Craig and Christie Scheef Rick and Ann Simpson Mike and Karen Smith Michael and Debi Sovereign Harland and Shirley Stonecipher David and Sally Story Mark and Susie Stringfield Todd and Melanie Thomsen Gerald and Winola Williamson



Susie and Wendell Godwin



President Hargrave



Susie Bonar Stringfield, Pat Bonar, and Caleb Bonar





Sincrely, Calel Bilo

Duane Murray and Phyllis Danley

Chairs, Professorships, and Lectureships

The strength of any University lies in its students, faculty and staff, and the tremendous support of alumni. ECU's alumni and other supporters have created endowments at the Foundation to help recruit and maintain faculty members and aid the University in other ways in the form of Chairs, Professorships, and Lectureships. The minimum monetary gift

for a Chair is \$250,000; for a professorship is \$125,000; and for a Lectureship is \$25,000. Once these are matched dollar for dollar by the Regents, interest from these gifts benefits the University in perpetuity to assist in academic endeavors and to enhance the academic programs of the University.

Peter Markes, Stokes Lectureship

Endowed Chairs

Robert S. Kerr Endowed Chair in Environmental Health Science
Thomas A. Thomas Endowed Chair in Human Resources
Valley View Regional Hospital Endowed Chair in Nursing
East Central University Endowed Chair in Nursing
Gene A. Nelson Endowed Chair in Business
Sadie Knotts/McCasland Endowed Chair in Nursing
Chickasaw Nation Endowed Chair in Native American Studies
Hallie Brown Ford Endowed Chair in Fine Arts

Endowed Professorships

Adolph Linscheid Endowed Distinguished Teaching Professorship
Crabtree Family Endowed Professorship in Business
Choctaw Nation Endowed Professorship in Nursing
Tom and Diane Criswell Endowed Professorship in Nursing
Chickasaw Nation Endowed Professorship in Accounting
Horne and Company Endowed Professorship in Accounting
Vision Bank Endowed Professorship in Banking and Finance
Chickasaw Nation Endowed Professorship in Business Administration

Endowed Lectureships

Marvin Stokes Endowed Lectureship in Education

Leonard Limes Endowed Lectureship in Entrepreneurship Julian Rothbaum Endowed Lectureship in Public Affairs Policy

Lou Watkins Endowed Lectureship in Political Science

R. Darryl Fisher Endowed Lectureship in Writing and Scholarship

George Nigh Endowed Lectureship in Government
Shirley Pogue Endowed Lectureship in Business
David A. Lockmiller Endowed Lectureship in Art History
Vinita June (Shirley) Centennial Fine Arts Lectureship
Stanley P. and Diana M. Wagner University Chorale Lectureship
Jim Gray Center for Student Excellence Lectureship
Morgan Family Foundation Cartography Lectureship

Other lectureships

S.C. Boswell Endowed Distinguished Professorship in Business

Oscar Parker Ethics Center Endowed Lectureship Dr. Louise Young Diversity Lectureship



How to Give to the Foundation

Donors give to the Foundation for many different reasons. Some want to repay the investment that others made in them. Some want to give a gift that adds value to the University, and that also brings deeper meaning to their lives. Some simply want to support the ECU family and make a positive impact on faculty, staff and students of the future. Whatever the reason, donor gifts are important to the Foundation and to the University, and we want to make sure that you are aware of all of the different ways that you can donate.

The Foundation will accept any level of gift, and in all cases, the wishes of the donor will be the guiding principal as to how the funds are used. Donors frequently specify an endowed scholarship, academic department fund, endowed lectureship/professionship/chair or capital improvement project as the target of their benevolence.

The Foundation encourages you to discuss the various methods of giving with your accountant and/or attorney in order to select the giving mechanism which best fits your circumstances. Flexible options allow you to demonstrate your commitment and maximize your support of the University's mission. The most common types of gifts are:

Gifts of Cash, Check, or Credit Card

These gifts are always welcome because they are available immediately to strengthen the Foundation and the University, or begin earning income for the future.

Gifts of Securities

These gifts include stocks, bonds, mutual funds and IRAs, and are also available immediately to impact the work of the Foundation.

Thanks to John and Kay Hargrave, Jane Muntz, and Rodney and Janice Gray for their gifts of stock to the Foundation!

Gifts of Personal Property

Personal property can include coin collections, antique cars, gun collections, artwork, musical instruments, etc. *Thanks to the Marquis Landrum estate for the Landrum Art Donation, and Landmark Bank for the tiled "Barcelona" benches!*

Gifts of Real Property

Real estate, homes, business property and farmland that have grown in value can result in capital gains taxes if sold, or tax advantages are available through a charitable gift to the Foundation. When the Foundation acquires your gift of appreciated stock or property, you receive a tax deduction equal to its fair market value and also avoid costly capital gains tax on the increase in value.

Gifts-in-Kind

Donations of software, licenses, services, vendor products, and other property also support the mission and programs of ECU. These gifts-in-kind allow the Foundation to use our resources for other needs while you get credit for your support. Thanks to Don Kellogg, Phyllis Danley, Martha Rhynes, Gerald Williamson, Gem Jewelers of Ada, Stableridge Winery, John and Kay Hargrave, Shannon Overstreet, Dr. Steve Walker, The Office Leader, and Landmark Bank for gifts-in-kind!

Gifts of Trusts

This can include charitable remainder trusts, unitrusts, lead trusts, family trusts, annuity trusts, etc., that can avoid capital gains taxes and provide an annual income for life.

Gifts of Insurance

Naming the Foundation as the owner and beneficiary of your life insurance policy is also an option, especially when your policy has a face amount that is much greater than the amount you could afford to give in cash. By assigning ownership to the Foundation and making the Foundation the beneficiary of an old policy that is no longer needed for its original purpose, such as sheltering children's education, you can make a substantial gift at a low cost and take an immediate income tax deduction for the value of the policy. You can then contribute an amount equal to the policy's premiums to the Foundation and deduct that gift as a charitable contribution. Proceeds of the policy will pass to the Foundation free of estate taxes. New policies may also be obtained listing the Foundation as the owner and/or beneficiary as a part of financial or estate planning. Thanks to Leslie Hamilton, Annette Webb, Don Kellogg, and Mike Brown for your gift of life insurance policies!

Do you work for a matching organization?

Many organizations will match your donation, some up to 150%! Thanks to the following business and organizations for encouraging their employees to show a benevolent spirit:

OG&E YourCause/Electronic Arts

Apache Corporation Devon Energy
TIAA-CREF Microsoft
AT&T NetApp
LPL Financial Mustang Fuel

Deloitte Noble Foundation

JP Morgan Chase Wells Fargo

KPMG Foundation Network for Good

Exelon Foundation Raytheon

The Ultimate Gift

The will is the most widely used estate-planning tool in America today. A simple document that is easily drafted and updated, it remains the most popular method of planned giving for almost every charity, including the ECU Foundation.

There are five types of charitable bequests you can make when directing all or part of your estate to the Foundation:

General Bequest: an agreed-upon dollar amount.

Specific Bequest: a specific, identified property or security, including real estate, stocks, or bonds.

Residuary Bequest: all or a portion of an estate's property after all debts, taxes, expenses and other bequests have been made.

Contingent Bequest: the Foundation serves as an alternate beneficiary in case a beneficiary dies or disclaims a bequest.

Restricted Bequest: any of the above bequests with a specific purpose for the property, such as establishing a scholarship or endowment.

While a will can be a simple and effective option for many, a living trust might allow assets to be distributed to heirs without the delays or costs of probate. Be sure to consult with a qualified professional before you draft your will or trust, and review it often.

Generosity Close to Home Mike and Debi Sovereign Gil and Jeanine Morgan

Don and Jane Kellogg

The ECU Foundation is the recipient of many gifts throughout each year, but two families have become closely involved with students and with programs that are close to their hearts.

Don and Jane Kellogg are long-time Ada residents, former educators, and co-owners of Kellogg and Sovereign Consulting, LLC. Along with Jane's daughter and son-in-law Debi and Mike Sovereign (also co-owners of Kellogg and Sovereign Consulting, LLC), they have established the "Kellogg and Sovereign Financial Lab" in the Chickasaw Business and Conference Center. The lab consists of an interactive Market Wall, which streams live data from stocks and bond markets with only a 20-minute delay. The board tracks the Dow and other market news as well, and provides students with the hands-on experience needed to succeed in today's market.

In addition to the funding of this lab, the Kellogg's and Sovereign's have also established the "Kellogg and Sovereign Business Scholars Program" which will reward excellence in academics for business students. They also have a scholarship for students who are planning to be science teachers, and have provided additional funds for education technology and business initiative potential.

The Morgan Family Foundation, established by Dr. Gil Morgan and his wife Jeanine, has contributed to ECU in several different ways throughout the past year. Drawing on their family's

affiliations with golf (Gil is a professional on the Senior PGA Tour), cartography (their daughter Melanie is a graduate of ECU's cartography program), and music (Jeanine is an accomplished pianist), they have established four funds at the Foundation to assist students and programs in these different disciplines:



The Morgan Family Foundation:

Cartography Assistance Fund

Cartography Lectureship

Centennial Music Education Endowment

Intercollegiate Golf Fund

In addition to providing much-needed assistance in the form of dollars, Gil Morgan provides an exhibition each year at the Dr. Tim Green Golf Tournament, which benefits the athletic program at ECU.

Thanks To These Two Families For Their Ongoing Support Of ECU, The ECU Foundation, and ECU's Students, Faculty, Staff, And Programs!!

Callixylon Society

Giving levels in The Callixylon Society have been established to recognize the contributions of the individuals, corporations and organizations who through their total lifetime gifts provide support for the enhancement of the University.

SILVER LEVEL \$10,000-\$25,000

Angela Ables Arnold R. Allen Duane C. Anderson Paul M. Barby Margaret M. Barton Glen E. Bawcum Richard Bays John A Bedford Sally J. Bennett Brad L. Biddy Daniel W. Boone Molly N. Boren Emma Box Carol J. Bridges William E. Bridgwater Richard Campbell Slover T. Cape Jerry Carroll William Chapman James L. Clark Charles L. Collings Michael A. Crawford Diane Criswell Jav Cuccia Forrest J. Danley Phyllis J. Danley Denver N. Davison Harvey R. Dean Austin Deaton Warren S. Dellinger Bruce W. Dennis Robert A. Diamond James G. Duckett Brent Dyer Benjamin F. Edwards Jack Eldridge Mamie Farnham Glenn E. Floyd Koy M. Floyd Mary M. Forster James R. Hamby Kent M. Hamilton Yvette Hario Bill J. Harris Janis Harris Arthur Herman Sarah Holmes Cameron L. Horne Jav M. Horne Raymond D. Johnson

Mary J. Keatley Paula Kedy Don Kellogg Harrel L. Kennedy Rachel Kopczynski Linda Kulp Adrianna Lancaster Marquis C. Landrum Phyllis N. Lasarsky Shelly C. McGill Thomas J. McKnight Mark Millsap Mary J. Muntz Robert P. Muntz Victor R. Neal Clarence G. Oliver Pat O'Neal Donald W. Orr Oscar Parker Jack W. Paschall Paul Pfeffer Stephen C. Pierce David W. Porter Dexter Pruitt Victor W. Pryor Ray Quiett Martha Rhynes Elizabeth R. Ross Carl T. Rutledge Richard N. Rverson Stephen Schmelling Clay Shannon Terry Shannon Lynda K. Simpson Wilburn L. Smith Patrick L. Stone David C. Story Melinda S. Stringfield James A. Thomas Rahmona A. Thompson Steven J. Turner Hugh B. Warren Mattie B. Warren Diana Watson-Maile Essie O. Wilburn Elsie O. Williams Kelvin W. Williams Gerald Williamson Loretta Yin Ronald W. Young

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The Circle of Annual Giving recognizes gifts of \$1,000 or more at six giving levels. These gifts enhance scholarships and other university initiatives, thereby enabling the university to pursue a level of excellence not otherwise possible.

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\$25,001 - \$50,000 / July 1, 2013 - June 30, 2014

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\$10,001 - \$25,000 / July 1, 2013 - June 30, 2014

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\$100,000 & Up / July 1, 2013 – June 30, 2014

ORGANIZATIONS

Farnham Family Trust

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