# Printable Read-Only Institution Forms

## Registration

First Name

Kelly

Last Name

Dickey

Title

Controller

Address 1

1100 E 14th

Address 2 *(Optional)*

City

Ada

State

Oklahoma

ZIP Code

74820

Phone

5805595219

Extension *(Optional)*

Fax *(Optional)*

E-mail Address

kelmdic@ecok.edu

Comment

** Please use this box if you would like to provide additional contact information such as a cell phone number or the best time to reach you if there are questions about your survey. Also, if the person listed above is not the person who enters the data, please provide the name and contact information for the person who enters the data. This information is for the survey help desk staff only. It will not be seen by the public.*

# General Information

Institution Name : East Central University

Address 1

1100 E. 14th Street

Address 2 *(Optional)*

City

Ada

State

Oklahoma

ZIP Code

74820

Phone

(580) 332-8000

Extension *(Optional)*

Institution Name Alias *(Optional)*

ECU

## Athletic Department

Athletic Director Name

Dr. Jeff Williams

Address 1

1100 E. 14th Street

Address 2 *(Optional)*

City

ADA

State

Oklahoma

ZIP Code

74820

Phone

(580) 559-5604

Extension *(Optional)*

## Chief Administrative Officer

Admin Name

Dr. Katricia Pierson

Title

President

Admin Email

kpierson@ecok.edu

Phone

(580) 559-5213

Extension *(Optional)*

213

Fax *(Optional)*

(580) 332-1623

# EADA General

**Designated Reporting Year**

**Note: The reporting period must be 12 months. The dates for the reporting year should be consistent from year to year.*

Begins: 07/01 / 2019

Ends: 06/30 / 2020

**Number of Full-time Undergraduates by Gender**

The numbers below were reported on your institution's 2019-20 IPEDS Survey and should not be changed unless they were reported incorrectly to IPEDS. The numbers indicate the full-time certificate or degree-seeking total. If the numbers are incorrect, please call the EADA Help Desk.

| | Number | Percent |
|---|---|---|
| Male full-time undergraduates | 1007 | 42% |
| Female full-time undergraduates | 1377 | 58% |
| Total full-time undergraduates | 2384 | 100% |

**Athletic Sanctioning Body for the Designated Reporting Year (select one):**

| | | |
|---|---|---|
| ○ NCAA Division I-FBS | ○ NAIA Division I | ○ CCCAA |
| ○ NCAA Division I-FCS | ○ NAIA Division II | ○ NWAC |
| ○ NCAA Division I without football | ○ NJCAA Division I | ○ USCAA |
| ◉ NCAA Division II with football | ○ NJCAA Division II | ○ Independent |
| ○ NCAA Division II without football | ○ NJCAA Division III | ○ Other |
| ○ NCAA Division III with football | ○ NCCAA Division I | |
| ○ NCAA Division III without football | ○ NCCAA Division II | |

## Update Status

| | |
|---|---|
| Date Completed: | Not Updated |

# 2020 EADA Survey

Institution: East Central University (207041) User ID: E2070411

## Screening Questions

Please answer these questions carefully as your responses will determine which subsequent data entry screens are appropriate for your institution.

**1. How will you report Operating (Game-day) Expenses?**

- (●) By Team
- ( ) Per Participant

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**2. Select the type of varsity sports teams at your institution.**

- [ ] Men's Teams
- [ ] Women's Teams
- [ ] Coed Teams

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**3. Do any of your teams have assistant coaches?**

- (●) Yes
  - [ ] Men's Teams
  - [ ] Women's Teams
  - [ ] Coed Teams
- ( ) No

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If you save the data on this screen, then return to the screen to make changes, note the following:

1) If you select an additional type of team remember to include associated data for that type of team on subsequent screens;
2) If you delete a type of team but have already entered associated data on other screens, all associated data for that type of team will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

# Sports Selection - Men's and Women's Teams

Select the varsity sports teams at your institution.

| Sport | Men's | Women's | Sport | Men's | Women's |
|---|---|---|---|---|---|
| Archery | ☐ | ☐ | Badminton | ☐ | ☐ |
| Baseball | ☑ | | Basketball | ☑ | ☑ |
| Beach Volleyball | ☐ | ☐ | Bowling | ☐ | ☐ |
| Cross Country | ☐ | ☐ | Diving | ☐ | ☐ |
| Equestrian | ☐ | ☐ | Fencing | ☐ | ☐ |
| Field Hockey | | ☐ | Football | ☑ | |
| Golf | ☐ | ☐ | Gymnastics | ☐ | ☐ |
| Ice Hockey | ☐ | ☐ | Lacrosse | ☐ | ☐ |
| Rifle | ☐ | ☐ | Rodeo | ☐ | ☐ |
| Rowing | ☐ | ☐ | Sailing | ☐ | ☐ |
| Skiing | ☐ | ☐ | Soccer | ☐ | ☑ |
| Softball | | ☑ | Squash | ☐ | ☐ |
| Swimming | ☐ | ☐ | Swimming and Diving (combined) | ☐ | ☐ |
| Synchronized Swimming | | ☐ | Table Tennis | ☐ | ☐ |
| Team Handball | ☐ | ☐ | Tennis | ☐ | ☐ |
| Track and Field (Indoor) | ☐ | ☐ | Track and Field (Outdoor) | ☐ | ☐ |

| | | | | | |
|---|---|---|---|---|---|
| Track and Field and Cross Country (combined) | ☑ | ☑ | Volleyball | ☐ | ☑ |
| Water Polo | ☐ | ☐ | Weight Lifting | ☐ | ☐ |
| Wrestling | ☐ | ☐ | Other Sports **(Specify sports in the caveat box.)*** | ☐ | ☐ |

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**Caveat:**
The caveat on this screen is for internal use and does not appear on the EADA Dissemination Website (public site). If you want information to appear on the public site, enter it on the Athletic Participation screen.

* If you indicated in the caveat box that your other sports are Dancing and/or Cheerleading, please specify in the caveat box that these are competitive varsity teams (i.e., not pep squads).

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If you save the data on this screen, then return to the screen to make changes, note the following:

1) If you select an additional team remember to include associated data for that sport on subsequent screens;
2) If you delete a sport but have already entered associated data on other screens, all associated data for that sport will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

# Athletics Participation - Men's and Women's Teams

Enter the number of participants as of the day of the first scheduled contest.

| Varsity Teams | Men's Teams | Women's Teams |
|---|---|---|
| Baseball | 49 | |
| Basketball | 13 | 18 |
| Football | 120 | |
| Soccer | | 25 |
| Softball | | 22 |
| Track and Field and Cross Country (combined) | 39 | 31 |
| Track and Field (Indoor) | | |
| Track and Field (Outdoor) | 20 | 16 |
| Cross Country | 19 | 15 |
| Volleyball | | 13 |
| **Total Participants Men's and Women's Teams** | 221 | 109 |
| **Unduplicated Count of Participants** (This is a head count. If an individual participates on more than one team, count that individual only once on this line.) | 201 | 94 |

CAVEAT
(For each men's or women's team that includes opposite sex participants, specify the number of male and the number of female students on that team in this caveat box. This does not apply for coed teams. Additionally, provide any other clarifying information here.)

Two of the Women's Basketball participants are male practice players. They do not participate in any other sports.

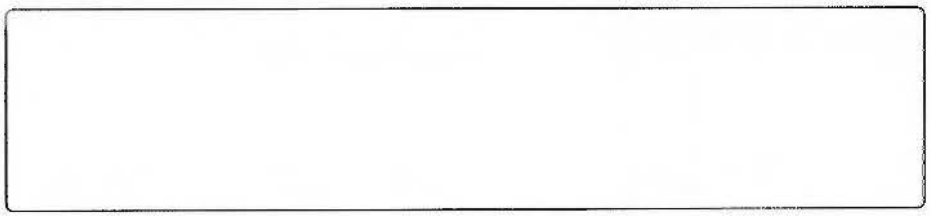
If you save the data on this screen, then return to the screen to make changes, please note you must re-save every screen because the survey system has to recalculate the totals.

# Head Coaches - Men's Teams

For each men's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.
The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

| | Male Head Coaches | | | | Female Head Coaches | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Varsity Teams | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Total Head Coaches |
| Baseball | 1 | | 1 | | | | | | 1 |
| Basketball | 1 | | 1 | | | | | | 1 |
| Football | 1 | | 1 | | | | | | 1 |
| Track and Field and Cross Country (combined) | | 1 | 1 | | | | | | 1 |
| **Coaching Position Totals** | 3 | 1 | 4 | 0 | 0 | 0 | 0 | 0 | 4 |

CAVEAT

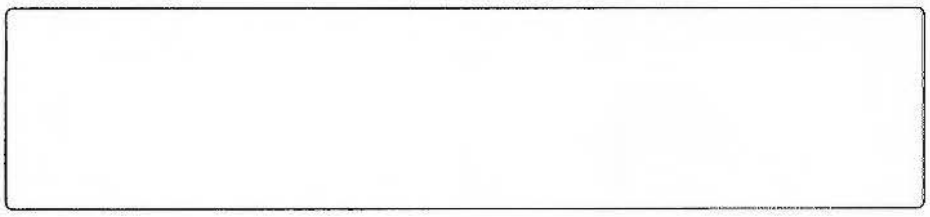


# Head Coaches - Women's Teams

For each women's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.
The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

| | Male Head Coaches | | | | Female Head Coaches | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Varsity Teams | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Total Head Coaches |
| Basketball | 1 | | 1 | | | | | | 1 |
| Soccer | 1 | | 1 | | | | | | 1 |
| Softball | | | | | 1 | | 1 | | 1 |
| Track and Field and Cross Country (combined) | | 1 | 1 | | | | | | 1 |
| Volleyball | | | | | 1 | | 1 | | 1 |
| **Coaching Position Totals** | 2 | 1 | 3 | 0 | 2 | 0 | 2 | 0 | 5 |

CAVEAT



# Head Coaches' Salaries - Men's and Women's Teams

Enter only salaries and bonuses that your institution pays head coaches as compensation for coaching. Do not include benefits on this screen.
Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.
For help calculating the FTE total click on the Instructions link on this screen.

| | Men's Teams | Women's Teams |
|---|---|---|
| Average Annual Institutional Salary per Head Coaching Position (for coaching duties only) | 57,439 | 43,327 |
| Number of Head Coaching Positions Used to Calculate the Average | 4 | 5 |
| Number of Volunteer Head Coaching Positions (Do not include these coaches in your salary or FTE calculations.) | 0 | 0 |
| Average Annual Institutional Salary per Full-time equivalent (FTE) | 65,645 | 48,141 |
| Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average | 3.50 | 4.50 |

CAVEAT

# Assistant Coaches - Men's Teams

For each men's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

| | Male Assistant Coaches | | | | Female Assistant Coaches | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Varsity Teams | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Total Assistant Coaches |
| Baseball | | 2 | | 2 | | | | | 2 |
| Basketball | 1 | 1 | 1 | 1 | | | | | 2 |
| Football | 5 | 5 | 5 | 5 | | | | | 10 |
| Track and Field and Cross Country (combined) | | 1 | | 1 | | | | | 1 |
| Coaching Position Totals | 6 | 9 | 6 | 9 | 0 | 0 | 0 | 0 | 15 |

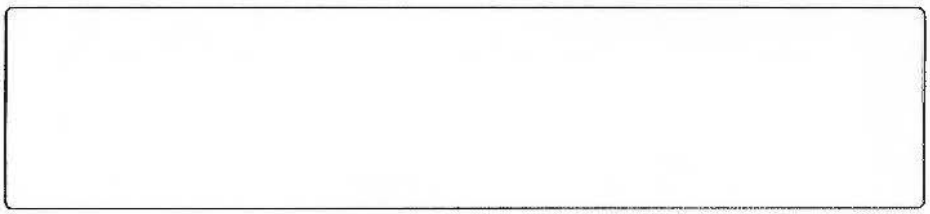
CAVEAT

# Assistant Coaches - Women's Teams

For each women's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

| | Male Assistant Coaches | | | | Female Assistant Coaches | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Varsity Teams | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Assigned to Team on a Full-Time Basis | Assigned to Team on a Part-Time Basis | Full-Time Institution Employee | Part-Time Institution Employee or Volunteer | Total Assistant Coaches |
| Basketball | | 1 | | 1 | 1 | | 1 | | 2 |
| Soccer | 1 | 1 | 1 | 1 | | 1 | | 1 | 3 |
| Softball | | | | | | 2 | | 2 | 2 |
| Track and Field and Cross Country (combined) | | 1 | | 1 | | | | | 1 |
| Volleyball | | | | | | 1 | | 1 | 1 |
| Coaching Position Totals | 1 | 3 | 1 | 3 | 1 | 4 | 1 | 4 | 9 |

CAVEAT



# Assistant Coaches' Salaries - Men's and Women's Teams

Enter only salaries and bonuses that your institution pays assistant coaches as compensation for coaching. Do not include benefits on this screen.
Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.
For help calculating the FTE total click on the Instructions link on this screen.

| | Men's Teams | Women's Teams |
|---|---|---|
| Average Annual Institutional Salary per Assistant Coaching Position (for coaching duties only) | 22,625 | 8,058 |
| Number of Assistant Coaching Positions Used to Calculate the Average | 10 | 7 |
| Number of Volunteer Assistant Coaching Positions (Do not include these coaches in your salary or FTE calculations.) | 5 | 2 |
| Average Annual Institutional Salary per Full-time equivalent (FTE) | 31,036 | 28,063 |
| Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average | 7.29 | 2.01 |

CAVEAT

# Athletically Related Student Aid - Men's and Women's Teams

Athletically related student aid is any scholarship, grant, or other form of financial assistance, offered by an institution, the terms of which require the recipient to participate in a program of intercollegiate athletics at the institution. Other student aid, of which a student-athlete simply happens to be the recipient, is not athletically related student aid. If you do not have any aid to report, enter a 0.

| | Men's Teams | Women's Teams | Total |
|---|---|---|---|
| Amount of Aid | 757,929 | 449,752 | 1,207,681 |
| Ratio (percent) | 63 | 37 | 100% |

CAVEAT

# Recruiting Expenses - Men's and Women's Teams

Recruiting expenses are all expenses an institution incurs attributable to recruiting activities. This includes, but is not limited to, expenses for lodging, meals, telephone use, and transportation (including vehicles used for recruiting purposes) for both recruits and personnel engaged in recruiting, and other expenses for official and unofficial visits, and all other expenses related to recruiting. If you do not have any recruiting expenses to report, enter a 0.

| | Men's Teams | Women's Teams | Total |
|---|---|---|---|
| Total | 25,216 | 2,144 | 27,360 |

CAVEAT

# Operating (Game-Day) Expenses - Men's and Women's Teams by Team

Operating expenses are all expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but not limited to team managers and trainers), and others; and (B) Officials.
For a sport with a men's team and a women's team that have a combined budget, click here for special instructions.
Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.

| | Men's Teams | | | Women's Teams | | | |
|---|---|---|---|---|---|---|---|
| **Varsity Teams** | Participants | Operating Expenses per Participant | By Team | Participants | Operating Expenses per Participant | By Team | **Total Operating Expenses** |
| Basketball | 13 | 5,592 | 72,702 | 18 | 2,804 | 50,471 | 123,173 |
| Football | 120 | 1,041 | 124,887 | | | | 124,887 |
| Baseball | 49 | 2,043 | 100,108 | | | | 100,108 |
| Soccer | | | | 25 | 1,410 | 35,240 | 35,240 |
| Softball | | | | 22 | 2,155 | 47,416 | 47,416 |
| Track and Field and Cross Country (combined) | 39 | 346 | 13,486 | 31 | 869 | 26,928 | 40,414 |
| Volleyball | | | | 13 | 2,283 | 29,682 | 29,682 |

| | | | | | |
|---|---|---|---|---|---|
| **Total Operating Expenses Men's and Women's Teams** | 221 | 311,183 | 109 | 189,737 | 500,920 |

CAVEAT

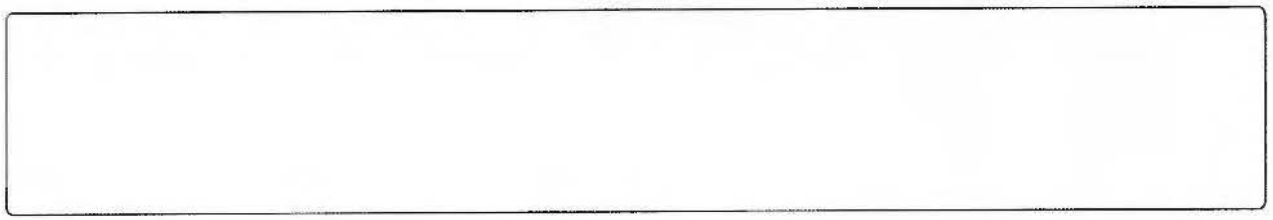
**Note: This screen is for game-day expenses only.**

# Total Expenses - Men's and Women's Teams

Enter all expenses attributable to intercollegiate athletic activities. This includes appearance guarantees and options, athletically related student aid, contract services, equipment, fundraising activities, operating expenses, promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities.
Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.

| Varsity Teams | Men's Teams | Women's Teams | Total |
|---|---|---|---|
| Basketball | 333,490 | 274,757 | 608,247 |
| Football | 960,988 | | 960,988 |
| Baseball | 284,155 | | 284,155 |
| Soccer | | 209,635 | 209,635 |
| Softball | | 229,484 | 229,484 |
| Track and Field and Cross Country (combined) | 109,981 | 116,819 | 226,800 |
| Volleyball | | 139,735 | 139,735 |
| Total Expenses of all Sports, Except Football and Basketball, Combined | 394,136 | 695,673 | 1,089,809 |
| Total Expenses Men's and Women's Teams | 1,688,614 | 970,430 | 2,659,044 |
| Not Allocated by Gender/Sport (Expenses not attributable to a particular sport or sports) | | | 427,524 |
| **Grand Total Expenses** | | | 3,086,568 |

CAVEAT

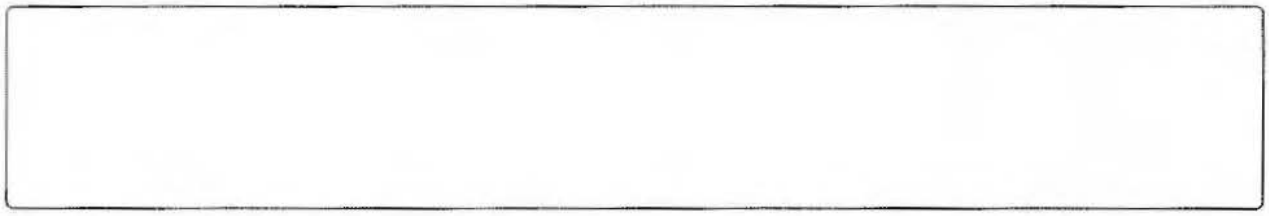


# Total Revenues - Men's and Women's Teams

Your total revenues must cover your total expenses.
Enter all revenues attributable to intercollegiate athletic activities. This includes revenues from appearance guarantees and options, an athletic conference, tournament or bowl games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sport camps, state or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities.
Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.

| Varsity Teams | Men's Teams | Women's Teams | Total |
|---|---|---|---|
| Basketball | 339,170 | 277,921 | 617,091 |
| Football | 940,351 | | 940,351 |
| Baseball | 281,549 | | 281,549 |
| Soccer | | 213,059 | 213,059 |
| Softball | | 229,089 | 229,089 |
| Track and Field and Cross Country (combined) | 111,745 | 110,518 | 222,263 |
| Volleyball | | 134,313 | 134,313 |
| Total Revenues of all Sports, Except Football and Basketball, Combined | 393,294 | 686,979 | 1,080,273 |
| Total Revenues Men's and Women's Teams | 1,672,815 | 964,900 | 2,637,715 |
| Not Allocated by Gender/Sport (Revenues not attributable to a particular sport or sports) | | | 509,271 |
| **Grand Total for all Teams** (includes by team and not allocated by gender/sport) | | | 3,146,986 |

CAVEAT



# Summary - Men's and Women's Teams

**Your Grand Total Revenues must be equal to or greater than your Grand Total Expenses or you will not be able to lock your survey.**

| | | Men's Teams | Women's Teams | Total |
|---|---|---|---|---|
| 1 | Total of Head Coaches' Salaries | 229,756 | 216,635 | 446,391 |
| 2 | Total of Assistant Coaches' Salaries | 226,250 | 56,406 | 282,656 |
| 3 | Total Salaries (Lines 1+2) | 456,006 | 273,041 | 729,047 |
| 4 | Athletically Related Student Aid | 757,929 | 449,752 | 1,207,681 |
| 5 | Recruiting Expenses | 25,216 | 2,144 | 27,360 |
| 6 | Operating (Game-Day) Expenses | 311,183 | 189,737 | 500,920 |
| 7 | Summary of Subset Expenses (Lines 3+4+5+6) | 1,550,334 | 914,674 | 2,465,008 |
| 8 | Total Expenses for Teams | 1,688,614 | 970,430 | 2,659,044 |
| 9 | Total Expenses for Teams Minus Subset Expenses (Line 8 – Line 7) | 138,280 | 55,756 | 194,036 |
| 10 | Not Allocated Expenses | | | 427,524 |
| 11 | Grand Total Expenses (Lines 8+10) | | | 3,086,568 |
| 12 | Total Revenues for Teams | 1,672,815 | 964,900 | 2,637,715 |

| | | | | |
|---|---|---|---|---|
| 13 | Not Allocated Revenues | | | 509,271 |
| 14 | Grand Total Revenues (Lines 12+13) | | | 3,146,986 |
| 15 | Total Revenues for Teams minus Total Expenses for Teams (Line 12-Line 8) | -15,799 | -5,530 | -21,329 |
| 16 | Grand Total Revenues Minus Grand Total Expenses (Line 14- Line 11) | | | 60,418 |

To return to a data entry screen, click on the link in the Navigation Menu.
To proceed to the Supplemental Information screen, click on the link in the Navigation Menu or click on the "Next" button on this screen.

# Supplemental Information (optional)

**This screen may be used to help the reader better understand the data you have provided, or to help a prospective student-athlete make an informed choice of an athletics program.**
**This information will be viewable on the EADA public website.**
**Please do not include the names of individuals or write messages to the help desk.**
**To explain specific data entered on a previous screen, please use the caveat box on that screen.**